

OLL Board Meeting Minutes
September 2016

Mary Ament-Johnson (A)
Bob Chilson (A)
Gretchedn Chilson (P)
Rick Epple (A)
Rhonda Eurich (P)
Shawn Hogan (P)
Becky Kennedy (P)
Kelly Monette (P)
Fr. Tony O'Neil (P)
Danny Patterson (P)
Dr. Moe Smith (A)
Matt Schremp (A)
Kassie Ricke (P)
Laurie Herder (A)

MEETING NOTES

- 1 Opening Prayer: Fr. Tony
- 2 Approve Minutes from May, June, & July Meetings
 - 1 Kelly Monette made the 1st Motion to Approve
 - 2 Kassie made the 2nd Motion
- 3 Acknowledgement of the Volunteer Policy (approved via Electronic Votes)
- 4 Acknowledgement of the Spanish Program (approved via Electronic Votes)
- 5 School Update: Becky Kennedy
 - Back to School Update; first few days went well and without any incidents
 - The GHR Blended Learning Grant has been approved; there will be more focus on strategy and planning in 2016/2017
 - Working with the Fundraising Committee to determine the fundraising events to help the 7th and 8th graders
 - Reviewed Staffing Changes
 - Reviewed Middle School CSCOE trip to the St. Paul Saints Stadium on 9/22
 - SIS Training: Teachers completed the initial training. The training

for parents coming in 2 weeks; parents will use SIS to view student grades & homework, to register for various school things, etc.. Note there is not yet a solution is a parent forgets the username & password; that was very time consuming in times past.

- Engineering for Kids coming back
- Family Service Night will be combined with an Open House to get synergies from the audience

6 Enrollment Update: Shawn & Becky)

- The summer enrollment push paid off; 107 students. 71% retention from last year - the target should be closer to 90%
- Lost 30 Students from last year (22 from Preschool, 2 moves, 5 due to fiance/westonka transfer)

7 Upcoming Advancement Activities - Shawn

- Proposed the Marketing Vendor: Trumpia. Trumpia heavily SMS/text centric as a way to improve communication with families; claim open rates of 45-50%.. The Cost for a 2 Year Commitment is \$2,700; last year OLL spent \$3,500 on non-SMS reminders
 - Action: Shawn to gather information and pricing on other companies for comparison.
 - Question: Can we get a per member per month rate?
- Presentation for Ambassador Dinner will be developed this month. Suggestions from members of the Board include:
 - Clear, simple message of what OLL School Stands for; what are the strengths
 - Capture and show various videos or images from the 1st day of school
 - Provide an update on blended learning and its benefits
 - Use updated photography
 - Develop and Prioritize the list of what the funds will be used for
 - Develop and share a high level ROI
 - Action: Marketing Team to develop a the Main messages to share at the dinner

8 Fundraising Update: Kassie

- Spaghetti Dinner: Chair Kelly Monette
- Rake-a-thon Chair: No One Yet

9 Marketing Update: Shawn reviewed the Marketing Plan (copy distributed)

10 Tech Update:

- CESCO grant of \$20K; the \$ were used to add more access points for Wireless, and were used to purchase all Chromebooks (K-8)
- There are new Smartboards for the Preschool; 3 day training for teachers coming up
- Tierngy (a Company) Coming out to train teachers and help teachers use what we have better
- Teachers have all new computers
- Google Classroom is up in each classroom

11 Finance Update: Sent via Email

12 Closing Prayer: Fr. Tony



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