



**OUR LADY
OF THE LAKE
CATHOLIC SCHOOL**

OLL SCHOOL BOARD MEETING MINUTES

JANUARY 5TH, 2017

MEMBERS

Mary Ament-Johnson (Tech. & Vice-Chair)	P	Kassie Ricke Advancement Director	P	Matt Shremp (Fianance)	A
Laurie Herder (Education)	A	Becky Kennedy (Principal)	P	Aline Ostrowski (Marketing)	A
Gretchen Chilson (Education)	P	Kelly Monette (Marketing)	P	Moe Smith (At-Large)	P
Rick Epple (Finance)	P	Pam Vogt (PTO)	P		
Rhonda Eurich (Church Administrator)	P	Fr. Tony O'Neill	P		
Nancy Erdmann (Teacher Rep.)	P	Danny Patterson (Tech. & Chair)	P	A=Absent, I=Information, P=Present	

MEETING OBJECTIVES: COMMITTEE REPORTS

Next Board Meeting – February 2nd, 2017 @ 6:30P Location – Fireside Room

Agenda

1. Opening Prayer - Fr Tony 5 min
2. Approve minutes – Danny - 5 min
Motion to approve November minutes Rick; Second: Moe - Approved November Minutes
3. School Update – Becky
 - a. Blended Learning – Observation with Kendra focus on Math on Monday, January 9th
 - b. Testing – NWEA and iReady diagnostics
 - c. Blended Learning Video – 2 videos being made; station rotation and flip classroom
 - i. CSCOE photoshoot; we will be in the next quarterly magazine
 - d. Middle School Parent Night – 2/27/2017 to include area Catholic school parents
 - e. OLL+ Summer Program – Working on projected
 - i. Motion to start summer OLL+ summer program as long it is projected as gain by Rick
Seconded Gretchen – approved
 - f. 2017 – 2018 School Calendar - Start day 8/29/2017
 - i. Motion to start school 3 days early each year by Kelly Seconded by Rick
 - g. Director of Admissions Scott Breimhorst HF – inviting 7 & 8 grade to take classes at HF. Bussing to HF and back to HF.
 - h. Catholic Identity Visit – 3/16/2017
4. Advancement Update – Kassie
 - a. Current enrollment at 107
 - b. Kindergarten Round-up 1/16 @ 6:00p – Blended Learning – Station Rotation – Tours by Alumni
 - c. Pre-School Parent Lunch with Father Tony – 1/11/2017
 - d. Open House 1/29/2017 for all grades – Kick-off of Catholic Schools Week; Science Fair led by 8th grade; We believe....campaign
 - e. State of the School – 2/7/2017



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- f. Pre-School Round up – 2/21/2017
 - g. Grants – CSCOE Grant of \$6K. We will be sponsoring Music in the Park – 07/13/2017; Plus Marketing for Spring Parade of Homes; New Entrance mats with logo
 - h. Retention
 - i. Intent to return 24
 - ii. Family Fun Night 75 people attended last time; primarily OLL Preschool Families and 5 Faith Formation
 - iii. Young OLL Alumni gathering to discuss benefits of staying through 8th grade
5. Subcommittee Updates
- a. Fundraising – Moe
 - i. Goal: \$325,000; Actual: \$211,633
 - ii. Keg & Cork – 03/4/2017; 6p – 9p; Chili cook-off - \$50 to enter. \$1000 grand prize.
 - iii. Spring Gala – 04/22/2017
 - iv. Continuous giving campaign – to be able to offer opportunities to families who may want to give donations monthly rather than a large one time donation. Potential kick-off around Catholic Schools Week.
 - v. Limited Volunteer fundraising “Scrip Program”?
 - vi. PennyWise Thrift Store – Sales on Thursdays go to OLL. Need to have volunteers 9a – 3p
 - b. Marketing – Kelly
 - i. Working on skeleton (project plan/schedule/budget) for each event; 37 in total
 - ii. Branding plan – consistent message. Goal to have plan in place by June. For 3-4 years.
 - iii. Approval for spending will be in the skeleton plans. Will go through a single channel.
 - c. Education – Gretchen
 - d. Technology – Mary
 - i. Planning meeting to be set in the next month for 2017-2018 School year and out the next couple of years. Also, will be getting bids on copier plans. Look at December 27th email
 - e. Finance – Rick
 - i. Need to hit targets for all events
 - f. Secretary role will be filled by Aline Ostrowski
6. Closing Prayer – Fr. Tony