



**OUR LADY  
OF THE LAKE  
CATHOLIC SCHOOL**

**OLL SCHOOL BOARD MEETING MINUTES**

**DATE: SEPTEMBER 7, 2017**

**MEMBERS**

Danny Patterson, chair (tech)	P	Alan Bear (finance)	P	(teacher rep)	A
Mary Ament-Johnson, vice chair (tech)	A	Moe Smith (at large)	A	Liz Engelhart (parish council rep)	P
Gretchen Chilson, secretary (education)	P	Fr. Tony O’Neill (pastor)	P	(PTO rep)	A
Kelly Monette (marketing)	P	Becky Kennedy (principal)	P		
Aline Ostrowski (marketing)	A	Rhonda Eurich (church administrator)	P		
Brett Broghammer (finance)	P	Kassie Ricke (advancement director)	P	A=Absent, I=Information, P=Present	

**Next Board Meeting – October 5**

• Opening Prayer - Fr Tony

• School Update – Becky

**CSCEO grant**

We received a \$12,000 grant to be added to our marketing budget. Nice work Kassie!

**Bush Foundation**

The Bush foundation is sending 9 principals including the 3 Catholic school principals who took on blended learning to the iNACOL personalized Learning Symposium in October. They also covered the costs for teachers to attend the Personalized learning conference in August this past summer.

**Did you know...**

I started the school year off with sending Did you know emails each day with 1 or 2 bits of info parents may not remember from August. Topics or ideas please share. These will last the first 2-3 weeks. Then throughout the year I will send a few out before events.

**NWEA results**

From last years NWEA results we learned that we are a High Achieving- High Growth school. What does this mean?

The high growth as reported by NWEA means that students are growing more than would be expected in one year. For instance, students are typically expected to make one year’s worth of growth during any given school year. For example, you would expect a third grader to come in performing at a level of 3.0 (Third grade, zero months) and to leave performing at 3.9 or 4.0, having had nine months of instruction. Our students, on average, are growing more than one grade level per year, and as they are also high achieving, it means that we could have students who enter third grade above grade level and continue to grow so that they are even further ahead at the end of the third grade. (for example -- entering at 3.6 and leaving at 4.8) It is actually more difficult to have high growth when students are high achieving, as those students really need to be challenged in order to get that growth.



## OUR LADY OF THE LAKE CATHOLIC SCHOOL

It is, conversely, much easier to get high growth with low achieving students, as those are the students who have lots of room for growth!

Our results indicate that, not only are our students high achievers, they are also being challenged to be the best than can be rather than just being content with doing the basics to meet minimum standards.

### **Expanding our Specials**

We have expanded our special opportunities to homeschool parents. Last year was just Band. This year we have a potential 7th grader attending Gym and another family looking into the opportunity for their family. This is not currently being marketed.

### **Rake A Thon**

Kelly Geadelmann has volunteered to chair the Rake a Thon this school year. I have an ask out to another parent for co-chair. Things are starting to move for this event.

### **Spaghetti Dinner**

Danielle Witschorick and Kelly Monette have volunteered to co-chair the spaghetti dinner. They will be working with Bob Chilson from the KC's.

### **Fund a Need spending**

Blinds have been installed.

Our EverWhite whiteboard sample has arrived and is being installed this week.. This product came highly recommended by many principals. <https://www.everwhiteboards.com/resurfacing-whiteboard-panels/>

### **School Strategic Plan**

Currently working on/starting:

Reading Best Practices- Year long PLC group will be evaluating and planning for next steps.

Teacher compensation- Gretchen has proposal

Middle School Development team- not much movement yet.

Evaluate BL curriculum- just started MobyMax in Kinder and 1st grade. So far, great reviews

New Family Info night - New Family BBQ went really well. Kassie has been call all families and checking in. I will call families first week of October.

- 
- Teacher Compensation Changes Approved: Motion Kelly M, Fr. Tony 2nd
  - July Minutes Approved: Motion Kelly M, Fr. Tony 2<sup>nd</sup>



**OUR LADY  
OF THE LAKE  
CATHOLIC SCHOOL**

• Advancement Update – Kassie

**Enrollment:** 123 students

1st Day of school:

2016-2017 vs. 2017-2018

Pre-K 41	Pre-K 52
K 10	K 12
1 <sup>st</sup> 6	1 <sup>st</sup> 10
2 <sup>nd</sup> 11	2 <sup>nd</sup> 5
3 <sup>rd</sup> 10	3 <sup>rd</sup> 10
4 <sup>th</sup> 1	4 <sup>th</sup> 7
5 <sup>th</sup> 9	5 <sup>th</sup> 1
6 <sup>th</sup> 7	6 <sup>th</sup> 10
7 <sup>th</sup> 6	7 <sup>th</sup> 9
8 <sup>th</sup> 3	8 <sup>th</sup> 7
<b>Total: 107</b>	<b>Total: 123</b>

Preschool openings:

3&4 year olds: 0

4 year old: T/Th only

Waitlist:

T/Th (3&4 year olds): 3

MWF: 2

Motion to add an aide for MWF preschool class - Kelly M, Gretchen 2nd, passed

**2017-2018 OLL Retention:**

Retention for the 2017-2018:

K-8 retention: 84% retention. We lost 11 students and retained 55. (5 families)

PreK: 61% retention.

**New students:**

K: 3

1: 1

2-4: 0

5:1

6:1

7:3

8:2

Prek: 26



**OUR LADY  
OF THE LAKE  
CATHOLIC SCHOOL**

**Retention:**

Continue events to encourage community: Family Fun Night, Family Service Night, Christmas Party, Dances, social hour after performances  
Parent Volleyball League- begins November 3rd  
Mentor family program  
Working with staff on “Everyone’s job is recruitment/retention. Happy families=positive word of mouth recruiting/retention”

**Marketing:**

We received the \$12,000 CSCOE grant we applied for  
Incredible Festival tent- awareness, alumni  
New postcard inviting families to tour (K-8)  
New postcard promoting Preschool if additional classes added  
New postcard for Middle School Parent night (October 24<sup>th</sup>? Or Wednesday Night?)  
Installation of new outdoor sign  
Continuous giving postcard

**Fundraising:** Goal 2017/2018- \$330,000

Rake-a-thon: goal \$29,100  
Ambassador Dinner: November 4th goal \$250,000

**• Subcommittee Updates**

- Finance – Brett and Alan
  - Propose a school/church system that downloads list in Excel so budgets “auto-fill” (less room for human error and fewer man hours)
  - Propose MobileCause fundraising (mobile giving, text-to-give). Motion to approve (Brett), Alan 2<sup>nd</sup>. Passed.
- Fundraising - Moe
- Marketing – Kelly
  - new ads look great, inexpensive to use in publications
- Tech - Mary
- Education- Gretchen (teacher compensation changes passed tonight)

**• Closing Prayer - Fr Tony**