



Join Forces. Succeed Together.



2016 Tuck-WBENC Executive Program

September 25-30, 2016

DAY 1 September 25	DAY 2 September 26	DAY 3 September 27	DAY 4 September 28	DAY 5 September 29	Graduation Day September 30
<ul style="list-style-type: none"> The Tuck-WBENC Executive Program opens on Sunday afternoon with an optional basic accounting class as a refresher and foundation for the financial analysis for the rest of the week. The program officially begins in the evening with a Welcome Reception, dinner and participant introduction session. 	<ul style="list-style-type: none"> During the first full day, WBEs explore strategy concepts for focusing and implementing within their businesses. Following lunch, WBEs analyze their financial statements and work through situational exercises with ratios for forecasting. The evening concludes with a group dinner and discussion topics. 	<ul style="list-style-type: none"> On day three, WBE participants wrap up the financial and accounting topics and head into customer orientation. Taking concepts from the strategy session the day before, WBEs connect their strategy to positioning in the economic landscape. 	<ul style="list-style-type: none"> The morning session picks up with exercises on how to design and implement a marketing strategy from the information WBEs have gained from the program thus far. We switch gears in the afternoon and engage in discussion on how your company's strategy impacts your decision making Day 4 concludes with a brief presentation on the minority landscape and the impact and WBEs are invited to a special Fireside Chat. 	<ul style="list-style-type: none"> On the final full day of the program, WBEs examine their management style, the impact and how to run an optimal business structure. This conversation sets up the afternoon session where organizational change is the topic of discussion. On the last evening of the program, we celebrate our WBE participants and host a private dinner with special guests and speakers. 	<ul style="list-style-type: none"> Leading up to the program graduation, the morning session questions and explores your personal leadership style and the impact it has on your business. At graduation, WBEs hear from special guest speakers and are congratulated with a personalized certificate for completing the program. WBEs walk away from this weeklong program with not only a list of "to dos" for this business but a lifelong network of their WBE peers.