



WBENC ENERGY EXECUTIVE PROGRAM

SPONSORSHIP OPPORTUNITIES

The WBENC Energy Executive Program underwritten for the first time this year by Shell Oil Company is a week-long, immersive executive education program with topics based in the Energy, Oil and Gas industry to drive development of Women’s Business Enterprise (WBE) leaders within the Energy Industry supply chain. This program will focus on increasing the competitive advantage, capabilities and strategy development of each WBE.

The intensive curriculum for this program will include key topics in Business Strategy, Marketing, Finance, Leadership, and Introduction to Energy as well as an immersive half-day facility tour with hands-on exercises and real life simulations of oilrig and process operations. All executive topics will be based on how they relate to the Energy Industry and will use WBE’s actual business experience in exercises where applicable.

Other program details are as follows:

- Program Launch: November 5-10, 2017
- Participant Goal: 25-30 Participants in 2017
- Curriculum Delivered by: University of Texas, McCombs School of Business
- Location: [Shell Robert Training Center](#) – Multi-use, state-of-the-art training facility that provides training to all companies and is the gulf coast emergency response center for disaster relief. [See video here.](#)
- Program Website: www.wbenc.org/energy-executive-program/

Capability Building Sponsorship – Integrated Energy Industry Advisory Board Exclusive	\$25,000
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- Three qualified WBENC-Certified WBEs may be selected by the sponsor.¹
- Title Sponsor of one major program event (i.e. Welcome Reception, Fireside Chat, etc.)
- Listed on website and program material

Economic Empowerment Sponsorship	\$15,000
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- Two qualified WBENC-Certified WBEs may be selected by the sponsor.¹
- Sponsor of two refreshment breaks or meal activities
- Listed on website and program material

Sustainable Growth Sponsorship	\$10,000
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- One qualified WBENC-Certified WBE may be selected by the sponsor.¹
- Sponsor of 1 refreshment break or meal activity
- Listed on website and program material

Innovator - Individual WBE Sponsorship	\$6,000
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- One qualified WBENC-Certified WBE may be selected by the sponsor.¹

¹ If the applicant is selected from outside the internal applicant list, the WBE must be approved by WBENC and meet the program criteria as stated on the WBE application form. The hotel, food and beverage, tuition and materials will be covered during their stay. Earlier hotel check-in and all transportation costs should be covered by the WBE.