

*Professional Development and Training Courses  
AERA 2016 Annual Meeting*

**Enhancing Instruction with Digital Media (and Humor)**

***II. Course supporting materials in Appendix (no page limit)***

**Detailed Examples of Activities and/or Exercises**

1. Activator:

An activator is an activity designed to engage students in the learning process. Although Activators have different formats, they all share two key components: individual think time and purposeful social interaction, which support students to develop quality responses to content and ideas. Activators help to: 1) Increase engagement in learning; 2) Support a well-paced lesson; 3) Generate connections to prior knowledge; 4) Provide students with opportunities to practice skills and deepen understandings; and 5) Support formative assessment. I will be using several activators including hat what is the origin of your name and rock paper, scissors, rock contest.

2. Reflection

Reflection is a mental process which, applied to the act of learning, challenges students to use critical thinking to examine presented information, question its validity, and draw conclusions based on the resulting ideas. This ongoing process allows the students to narrow possible solutions and eventually form a conclusion. Typically I ask students to first reflect individually on a question and then share ideas at the table and then have a representative of the table report out to the group.

3. Jigsaw

The Jigsaw method is a cooperative learning technique in which students work in small groups. Jigsaw can be used in a variety of ways for a variety of goals, but it is primarily used for the acquisition and presentation of new material, review, or informed debate. In this method, each group member is assigned to become an "expert" on one article or digital media web site. After reading about their area of expertise, the experts from different groups meet to discuss their topic, and then return to their groups and take turns teaching their topics to their team members.

4. Table Discussion and Gallery Walk

The gallery walk is a cooperative learning strategy in which the instructor devises several questions/problems and posts each question/problem at a different table or at a different place on the walls (hence the name "gallery"). Students form as many groups as there are questions, and each group moves from question to question (hence the name "walk"). After writing the group's response to the first question, the group rotates to the next position, adding to what is already there. At the last question, it is the group's responsibility to summarize and report to the class. Students will post their "lesson plans" on the wall for the gallery walk.

5. Two-minute talk and listen

Throughout the course, I will ask thought-provoking questions. Students will get together in pairs. The first participant will have one minute to talk about what they have learned over the past 20-25 minutes and the second person needs to listen. After one minute, the second person must repeat back what they heard the first person said—not adding material. This activity assists with listening and learning skills, as well as increasing content knowledge.

6. Research and designing lesson plan

I will provide participants with various web site, TED talks, and digital media resources. Using this information, participants will be guided in research to help them produce lesson plans that integrate digital media for the course assignment. Students will post their “lesson plans” on the wall for the gallery walk.

7. Videos Watch and reflection

I will be using short, humorous videos throughout the course as examples of using digital media to improve the learning process. These videos will be followed by guided questions to be discussed with a small group of participants. At times, information from the tables will be reported out to the larger class.

**One-page relevant CV for each instructor**

## **Peter M. Jonas, PhD**

Cardinal Stritch University, Professor, Doctoral Leadership Department

### **Education**

**Ph.D. -- Marquette University**, Milwaukee, WI, December 1989

Major Area: American History, *United States Citizens vs. Mexico: 1821-1848*

### **Teaching Experience**

1998 to present: **Cardinal Stritch University, Milwaukee, Wisconsin**

- Chair, Doctoral Leadership Dept., College of Education and Leadership (1998-2012)
- Professor, Doctoral Leadership Dept., College of Education and Leadership [tenured]

### **Publications**

Jonas, P., & Bradley, D. (2013). Videagogy: Using humor and videos to enhance learning. Chapter in *Enhancing Instruction with Visual Media: Utilizing Video and Lecture Capture*, Smith, E. & Volker, J. (Eds). Hersey, PA: IGI-Global Publishers.

Jonas, P. M. (2009). *Laughing and Learning: An Alternative to Shut Up and Listen*, Lanham, MD: **Rowan and Littlefield**.

Jonas, P. M. (2008). How to Use Humor to Reshape Leadership. Chapter in *Global Leadership: Portraits of the Past, Visions of the Future*, by Harvey, M., & Barbour, J. D. (Editors). College Park, MD: International Leadership Association.

Jonas, P. M. (2004). *Secrets of Connecting Leadership and Learning with Humor*. Lanham, MD: Scarecrow Education, Inc.

Jonas, P. M., & Green, J., Jr. (1997). *Outcomes Assessment in Higher Education Linked with Strategic Planning and Budgeting*. Shawnee Mission, KS: Strategic Planning/Management Associates, Inc.

### **Sampling: Presentations/Symposia**

July 2014: Keynote speaker for LiveText Assessment and Collaboration conference in Chicago IL: "Collaboration and Humor: Building a Culture of Assessment".

April 2014: Presenter at North Central Association conference, Chicago IL: "A Funny Thing Happened on the Way to Re-accreditation: Re-engineering.

Nov. 2013: Facilitator of Mini-course to Kimberly School District, Kimberly, WI: "How to Develop and Deliver a Systematic Assessment Program".

Oct. 2013: Presenter for two sessions at Midwest Academy of Management conference, Milwaukee, WI, entitled: "Developing a Positive Culture Through Leadership, Learning, and Laughter" and "Enhancing Leadership Through Humor".

Oct. 2013: Keynote and mini-course facilitator at University of Wisconsin, Green Bay, Institute for Learning Partnership, Green Bay, WI, entitled: "Learning How to Use Humor to Enhance Leadership, Communities and Student Success".

Sept. 2013: Keynote speech for Gear-Up and Advanced Placement Mini-course, Milwaukee, WI: "Change and Organizational Behavior in Higher Education".

Aug. 2013: Keynote at Merrill School District, Merrill, WI: "There are Three Good Reasons to be a Teacher: June, July, and August".

## Other supporting materials

### Great, Funny Web Sites

- <http://bigbluebutton.com> -- BigBlueButton is an open source web conferencing system
- <http://connectedprincipals.com/> --electronic portfolio for principals and teachers
- <http://delicious.com> -- a social bookmarking web service for storing, sharing, and discovering web bookmarks
- <http://digg.com> -- a social news website. It allows people to vote web content up or down, called digging and burying, respectively
- <http://digication.com/> --eportfolios for students
- <http://ffh.films.com/digitallanding.aspx> --need to purchase but films on demand
- <http://flocabulary.com/> --- educational hip hop
- <http://googlegooglegoogle.com> – triple search in google
- <http://googlescholar.com> – only peer reviewed and scholarly research search
- <http://laughingsquid.com> -- Laughing Squid is a blog featuring interesting art, culture & technology as well as a cloud-based web hosting company.
- <http://livetextcom> – Best assessment web site
- <http://ocw.mit.edu/index.htm>--free MIT courses
- <http://pbworks.com> --online team collaboration
- <http://prezi.com> --Prezi is a communication tool that helps you organize, present, and share your ideas, like powerpoint
- <http://teachertube.com/> --Youtube for e teachers
- <http://voicethread.com> --voice threads in the cloud, a trusted collaboration solution at institutions world-wide
- <http://wingclips.com> -- Now you can view inspirational movie clips from many of your favorite films.
- <http://www.allowe.com/Humor/video.htm> -- Al Lowe's Humor site of funny videos
- [http://www.andertoons.com/cartoons/education\\_and\\_teacher/](http://www.andertoons.com/cartoons/education_and_teacher/) -- Cartoons by Mark Anderson
- <http://www.apple.com/education/itunes-u/> -- iTunes University
- <http://www.break.com/> -- Watch funny videos and video clips at Break.com. Our editors find the best funny videos, clips and pictures for you to watch.
- <http://www.collegehumor.com/videos> -- Pictures, articles, videos etc about college humor.
- <http://www.diigo.com/> -- Diigo is a free social bookmarking, research, and knowledge sharing tool created to mimic the ease of taking notes
- <http://www.edge.org> -- To arrive at the edge of the world's knowledge, seek out the most complex and sophisticated minds, put them in a room together, and have them ask each other the questions they are asking themselves

- <http://www.funnyordie.com/> -- funny or die - funny videos, funny pictures, and funny jokes
- <http://www.funtrivia.com/> -- The world's largest and most popular trivia website with over one million trivia questions and quizzes
- <http://www.gocomics.com/explore/comics> -- Popular comics
- <http://www.google.com/enterprise/apps/education/> --Google apps in edu category.
- <http://www.khanacademy.org/> -- With a library of over 3,600 videos on everything from arithmetic to physics, finance, and history and hundreds of skills to practice, we're on a mission to help you learn what you want, when you want, at your own pace.
- <http://www.lawyer-jokes.us/> -- Lawyer jokes and legal cartoons, sorted into categories based on the area of legal practice.
- <http://www.math.harvard.edu/~knill/mathmovies/> -- This is a collection of movie clips in which Mathematics appears. To see the movies larger, or to see it on the iphone/ipad or to include a clip into a presentation, chose the quicktime ipod version.
- <http://www.meadbuilder.com>--research paper software – Writing and organizing research papers.
- <http://www.merlot.org> -- Putting Educational Innovations Into Practice. Find peer reviewed online teaching and learning materials.
- <http://www.morguefile.com/archive> -- Morgue file contains free high resolution digital stock photographs and reference images for either corporate or public use
- <http://www.nsrffharmony.org> -- national school reform faculty with numerous communication protocols. --
- <http://www.slideshare.net> -- free powerpoint or slide shows on various topics.
- <http://www.stupidvideos.com/> -- presents funny and stupid videos from around the web and television. ..
- <http://www.techsmith.com/jing/>-- Take Screenshots: Capture an image of what you see on your computer screen
- <http://www.ted.com/> -- TED is a nonprofit devoted to Ideas Worth Spreading
- [http://www.ted.com/talks/shawn\\_achor\\_the\\_happy\\_secret\\_to\\_better\\_work.html](http://www.ted.com/talks/shawn_achor_the_happy_secret_to_better_work.html)
- <http://www.udemy.com/>-- Learn how to make videos and online courses.
- <http://www.wimp.com> -- A collection of the best online videos. Our editors make sure clips added are family friendly.
- [http://www.youtube.com/watch?v=CJn\\_jC4FNDo](http://www.youtube.com/watch?v=CJn_jC4FNDo) – Fair use video about Disney
- <http://xkcd.com/> -- A Webcomic of Romance, sarcasm, math, and language
- <http://youtube.com> -- You know what this is.

### **Best TED talks:**

- Shawn Achor: The happy secret of better work:

[http://www.ted.com/talks/shawn\\_achor\\_the\\_happy\\_secret\\_to\\_better\\_work.html](http://www.ted.com/talks/shawn_achor_the_happy_secret_to_better_work.html)

- Using examples from vacations to colonoscopies, Nobel laureate and founder of behavioral economics Daniel Kahneman reveals how our "experiencing selves" and our "remembering selves" perceive happiness differently. This new insight has profound implications for economics, public policy -- and our own self-awareness. Widely regarded as the world's most influential living psychologist, Daniel Kahneman won the Nobel in Economics for his pioneering work in behavioral economics -- exploring the irrational ways we make decisions about risk.

[http://www.ted.com/talks/daniel\\_kahneman\\_the\\_riddle\\_of\\_experience\\_vs\\_memory.html](http://www.ted.com/talks/daniel_kahneman_the_riddle_of_experience_vs_memory.html)

- Elizabeth Gilbert muses on the impossible things we expect from artists and geniuses -- and shares the radical idea that, instead of the rare person "being" a genius, all of us "have" a genius. It's a funny, personal and surprisingly moving talk. The author of 'Eat, Pray, Love,' Elizabeth Gilbert has thought long and hard about some large topics. Her latest fascination: genius, and how we ruin it.

[http://www.ted.com/talks/elizabeth\\_gilbert\\_on\\_genius.html](http://www.ted.com/talks/elizabeth_gilbert_on_genius.html)

- Behavioral economist Dan Ariely, the author of Predictably Irrational, uses classic visual illusions and his own counterintuitive (and sometimes shocking) research findings to show how we're not as rational as we think when we make decisions. It's become increasingly obvious that the dismal science of economics is not as firmly grounded in actual behavior as was once supposed. In "Predictably Irrational," Dan Ariely tells us why.

[http://www.ted.com/talks/dan\\_ariely\\_asks\\_are\\_we\\_in\\_control\\_of\\_our\\_own\\_decisions.html](http://www.ted.com/talks/dan_ariely_asks_are_we_in_control_of_our_own_decisions.html)

- "Tipping Point" author Malcolm Gladwell gets inside the food industry's pursuit of the perfect spaghetti sauce -- and makes a larger argument about the nature of choice and happiness. Detective of fads and emerging subcultures, chronicler of jobs-you-never-knew-existed, Malcolm Gladwell's work is toppling the popular understanding of bias, crime, food, marketing, race, consumers and intelligence.

[http://www.ted.com/talks/malcolm\\_gladwell\\_on\\_spaghetti\\_sauce.html](http://www.ted.com/talks/malcolm_gladwell_on_spaghetti_sauce.html)

- When is the last time you did absolutely nothing for 10 whole minutes? Not texting, talking or even thinking? Mindfulness expert Andy Puddicombe describes the transformative power of doing just that: Refreshing your mind for 10 minutes a day, simply by being mindful and experiencing the present moment. (No need for incense or sitting in uncomfortable positions.)

[http://www.ted.com/talks/andy\\_puddicombe\\_all\\_it\\_takes\\_is\\_10\\_mindful\\_minutes.html](http://www.ted.com/talks/andy_puddicombe_all_it_takes_is_10_mindful_minutes.html)

## References

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- Von Oech, R. (1990). *A whack on the side of the head: How you can be more creative* (Rev. ed.). New York: Warner.
- Young, J. "Short and Sweet: Technology Shrinks the Lecture" Retrieved 6/17/14 at [http://www.usask.ca/watershed/teaching/the-future-professoriate/pdf/Technology\\_shrinks\\_lecture.pdf](http://www.usask.ca/watershed/teaching/the-future-professoriate/pdf/Technology_shrinks_lecture.pdf)
- Zhang, D., Zhou, L., Briggs R., & Nunamaker, J. (2006). Instructional video in e-learning: Assessing the impact of interactive video on learning effectiveness, *Information and Management*, 43(1), 15-27.