2018 SPONSORSHIP OPPORTUNITIES
WICKENBURG COMMUNITY CENTER | WICKENBURG
AUGUST 8-10, 2018

As a part of the Local First Arizona Foundation, the Arizona Rural Development Council (AZRDC) builds stronger and more self-reliant communities by empowering rural leaders to collaborate, share best practices, and grow their local economies. Take advantage of the highly visible opportunity to demonstrate your support for rural Arizona. Custom sponsorship packages are also available.

BY THE NUMBERS
• Convened nearly 300 rural stakeholders
• Attended by representatives from Colorado, New Mexico, California, North Dakota and more
• Two and a half days of workshops, speakers, breakout sessions, tours and more
• Over 60 speakers from Arizona and 2 powerhouse keynote speakers Peter Kageyama and Deb Nelson

"If you are in rural Arizona, you need to be part of this conference. Hear from your peers and learn from amazing people. This was a valuable resource to tap into."
- Robin Hanson
VISTA Program Manager
Alliance of Arizona Nonprofits

"I learned so much incredible, innovative and immediately implementable information"
- Diane Drobka
Board Member
Pima Planning & Zoning
Title Sponsor - $25,000 (SOLD)

LEADING UP TO FORUM
• Logo included in all e-communication about the Rural Policy Forum
• Logo featured on Forum website
• Logo featured prominently on scholarship application
• Sponsor recognized in Facebook event promotions
• Student scholarship program named after the title sponsor and promoted with sponsor name leading up to the Forum
• 6 sponsored tickets given to high school and community college students to cover cost of attendance
• Create two sessions at the Rural Policy Forum — help shape two topic sessions at the forum and collaborate on the speakers and themes. Sessions will be named after sponsor.

AT FORUM
• Four tickets to attend the Rural Policy Forum and outside events
• Address attendees at the opening of the Forum
• Recognition on session tracks that sponsor is coordinating
• Sponsor name and logo recognition on sponsorship rotating slide at RPF, including dedicated slide about the scholarship program
• Exhibition table throughout the duration of the Forum
• Recognition and logo included in event program

AFTER THE FORUM
• Special recognition in recap video
• Opportunity to select two topics for LFAF’s monthly webinar series, recognition and logo featured in promotions for those webinars
• Opportunity to participate as panelist (or select panelists from your organization) in two of LFAF’s monthly webinar series
• Sponsor name and logo placed on slide deck for LFAF’s monthly webinar series - reaches a statewide and national audience

Sustaining Sponsor - $15,000 (3 AVAILABLE)

LEADING UP TO FORUM
• Logo included in all e-communication about the Rural Policy Forum
• Logo featured on Forum website
• Sponsor recognized in Facebook event promotions
• Create one session at the Rural Policy Forum — help shape the sessions at the forum and collaborate on the speakers and themes. Track will be named after sponsor.

AT FORUM
• Two tickets to attend the Rural Policy Forum and outside events
• Recognition on session that sponsor is coordinating
• Sponsor name and logo recognition on sponsorship rotating slide at RPF
• Exhibition table throughout the duration of the Forum
• Recognition and logo included in event program

AFTER THE FORUM
• Logo included in recap video
• Opportunity to select one topic for LFAF’s monthly webinar series, recognition and logo featured in promotions for the webinars
• Opportunity to participate as panelist (or select panelists from your organization) in the webinar
• Sponsor name and logo placed on slide deck for LFAF’s monthly webinar series - reaches a statewide and national audience
Educational Sponsor - $10,000 (5 AVAILABLE)

LEADING UP TO FORUM
• Logo included in all e-communication about the Rural Policy Forum
• Logo featured on Forum website
• Sponsor recognized in Facebook event promotions
• Create one session at the Rural Policy Forum — help shape the sessions at the forum and collaborate on the speakers and themes. Track will be named after sponsor.

AT FORUM
• Two tickets to attend the Rural Policy Forum and outside events
• Recognition on session track that sponsor is coordinating
• Sponsor name and logo recognition on sponsorship rotating slide at RPF
• Exhibition table throughout the duration of the Forum
• Recognition and logo included in event program

AFTER THE FORUM
• Logo included in recap video

Social Sponsor - $5,000 (5 AVAILABLE)

LIMITED TO 5 OPPORTUNITIES
• 1 Sponsor of Economic Development Tour to take place on the day before Forum programming starts
• 2 Sponsors of Evening Social Event and Dinner to take place on the evening before Forum programming starts
• 2 Sponsors of Evening Social Event and Dinner to take place after the first evening of Forum programming

LEADING UP TO FORUM (DEPENDING ON EVENT SPONSORSHIP)
• Logo included in all e-communication about the Rural Policy Forum regarding sponsored event)
• Sponsor recognized in Facebook event promotions
• Logo featured on Forum website

AT FORUM
• Two tickets to attend the Rural Policy Forum and sponsor’s designated event
• Sponsor name and logo recognition on sponsorship rotating slide at RPF
• Address audience at sponsored event
• Recognition and logo included in event program

AFTER FORUM
• Logo included in recap video
Scholarship Sponsor - $3,000 (10 AVAILABLE)

Sponsor 4 high school students and/or constituents with need to attend the Rural Policy Forum. Covers cost of attendance, travel, food, lodging, and attendance at all RPF events.

LEADING UP TO FORUM
• Logo included in all e-communication about the Rural Policy Forum
• Logo featured on Forum website
• Logo featured on scholarship application

AT FORUM
• Two tickets to attend the Rural Policy Forum (excluding outside events)
• Sponsor name and logo recognition on sponsorship rotating slide at RPF
• Recognition and logo included in event program

AFTER FORUM
• Logo included in recap video

Community Sponsor - $1,500 (UNLIMITED)

LEADING UP TO FORUM
• Logo included in all e-communication about the Rural Policy Forum
• Logo featured on Forum website

AT FORUM
• Two tickets to attend the Rural Policy Forum (excluding outside events)
• Sponsor name and logo recognition on sponsorship rotating slide at RPF
• Recognition and logo included in event program

CONTACT & MORE INFO

Please contact Local First Arizona Foundation if you are interested in sponsorship opportunities and/or have any questions. Customized packages available, please inquire. We look forward to hearing from you!

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