Spring Highlights!

“Tall Cop” Training with Jermaine Galloway

Our coalitions attended the Tall Cop: High in Plain Sight training, covering an array of topics including the relationship between drugs, alcohol, and violence. We learned about marketing strategies of drug and alcohol products, how to conduct a community scan of advertising and retailers, and about the effects of some over-the-counter drug products. The coalitions plan to use this knowledge to conduct our own community scan. For more information about Tall Cop visit: www.tallcopsaysstop.com

Montana Institute Conference

Members of the Harbor Strong & MyTOWN Coalition attended the Montana Institute Conference in Big Sky, Montana in June 2023. They learned about the development of positive social norms messaging that are effective in the prevention of youth substance use.

The coalitions will use what they learned to implement positive social norms into existing or new campaign messaging provided to parents and students in Aberdeen and Hoquiam. The coalition members also plan to use youth and parent voice in the development of these messages.

Stay Connected!

Harbor Strong Coalition – Aberdeen
@Harbor Strong Coalition

Elevate East County Coalition – Elma
@Elevate East County

My TOWN Coalition – Hoquiam
@My TOWN Coalition

In efforts to prevent and raise awareness about substance use, Harbor Strong and My Town coordinated with local schools to bring the Medical Inflatable exhibits to our area. The “mega brain” — featuring blinking light displays, educational signage and life-like aesthetics — allowed students to interact in a 3D lesson on the harmful effects of substance use on brain functions. Thank you to Central Elementary, Ocosta Jr/Sr High School and Miller Junior High for hosting! Check out these articles:
• Daily World - Bringing in the big brains
• ASD5 News - This is your brain
Check out the Youth Booth! Games, craft activities, new skills, open mic, community service and friends all in your town! 2-4PM on Fridays between June 30 & August 25. Free to attend! No registration necessary! Drop in for a few minutes or a couple hours.

Elma Chamber of Commerce
222 W Main Street.