

FACT SHEET



WellOK, Inc, the Northeastern Oklahoma Business Coalition on Health, was formed in 2014. We now comprise 28 organizations, including businesses that purchase healthcare along with government, educational and philanthropic organizations.

Our mission:

- To understand and improve the value of the healthcare our employees and families receive through a business coalition focusing on the quality and cost-effectiveness of care.

Our vision:

- To achieve better care for each of our employees and families and better health for all in our community, all at the best possible cost.
- To make our community more attractive to growth by offering high-value healthcare.
- To make quality and price fully transparent so each of us may be the wisest purchaser of healthcare.

Several of our current initiatives in 2017:

- WellOK is a Regional Leader for the Leapfrog Group's Hospital Survey. Leapfrog is an employer-sponsored hospital quality rating organization that publishes fully transparent results. These results allow healthcare consumers to seek high-value care. Learn more about our hospitals at www.leapfroggroup.org. Our goal is to have all our hospitals reporting publicly.
- We are partnered with Consumer Reports® Health to promote the Choosing Wisely Initiative, a product of the American Board of Internal Medicine and over 70 medical specialty organizations. Choosing Wisely helps people engage their physicians in "...conversations and empower them to ask questions about what tests and procedures are right for them."
- WellOK is working with Oklahoma State Department of Health's Chronic Disease Division, the YMCA and member businesses to provide an evidence-based employer-sponsored diabetes prevention program. Fully one-third of adult Oklahomans are at significant risk to develop diabetes. Businesses can help their employees stay healthy at the same time as avoiding future healthcare costs. Our work on diabetes prevention has been presented to the State Legislature.
- We are making hospital quality results available to our members through our partnership with Comparison CareChex. Our goal is to provide good information to our members to allow them to make healthcare decisions based on quality and safety.

These organizations have chosen to make a difference:



WellOK is collaborating with these local and national organizations/projects to help achieve our goals:

- Consumer Reports Health
- Oklahoma Center for Healthcare Improvement
- Tulsa County Health Coalition
- MyHealth Access Network
- Greater Tulsa YMCA
- Oklahoma State Department of Health
- Center for Health Innovation & Effectiveness (OSDH)
- National Alliance of Healthcare Purchaser Coalitions
- ABIM Foundation
- Healthy Hearts for Oklahoma (AHRQ)

Please visit our website at www.wellok.org, email us at info@wellok.org or call us at 918.359.6127 for more information on how you can make a difference.

WellOK is a 501(c)3 non-profit Oklahoma corporation.