

client session
guide

brand photography

*how will I use
my brand
photos?*



www.maryvance.com



What are brand photos and why do you need them?

Are you a small business owner, solopreneur, or artist? Do you feel that your visual presence matches the quality of what you offer?

You've probably heard that "you are the face of your business," but are you confidently showing up on your website and social media?

Maybe you have been using that one good headshot taken YEARS ago? You know it's time to invest in yourself and your business, and that's exactly why you're here. I can't wait to help!



your clients want to feel connection with you...

A personal branding session provides honest, engaging portraits and a behind the scenes look of you in your element. Just think of it! You'll have an entire gallery of custom, consistent images to use on your website, social media, email newsletters, and all your marketing offers.

Keeping your brand, ideal client and goals in mind, a branding session with me will help you tell your story, connect with your ideal client, and grow your business.



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Not just for social media...

- bio headshots for website
- banner images for website
- blog posts
- press releases
- newsletter header
- business related opt-ins/free resources
- promotional pamphlets
- pricing guides
- book cover/book bio photo
- podcast graphics
- business cards
- advertising
- contributor photos
- Facebook bio photo, header, posts, notes, group photos, ads
- Instagram bio photo, posts, stories, highlight buttons, ads
- LinkedIn articles, profile, ads
- Pinterest infographics

... the sky is the limit really!



my approach...

I want your photos to be truly representative of who you are. My photoshoots are fast and efficient, while also being laid-back and FUN! (Trust me - I work with teenagers for a living. I know how to bring the fun!)

Lifestyle photography is a beautiful middle-ground between traditional, posed photography and unscripted, fly-on-the-wall documentary photography. It captures you in your own environment, in an authentic way, living out your business's mission.



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Something about Mary...

My name is Mary Vance, and yes, everyone calls me by both names. (IDK why, exactly... so let's just roll with it!) I am a displaced southerner and professional photographer living in the suburbs outside Seattle, WA. I am the chief executive everything here at Mary Vance Photography where I specialize in authentic and inclusive portraiture.

I am on a mission to pay forward every kindness I've been shown in all my years on earth. If you are in front of my camera, I want you to feel seen and known and accepted. If you are sitting in one of my classrooms, I want to be an open book who makes the road ahead a little easier for you. And if you are in my home, I'm going to feed you! *I believe that most of life's problems can be solved by building a longer table instead of a higher fence.*



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investment

*Are we a great
fit? Then let's
do this!*



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Branding session includes:

- pre-photoshoot consultation to detail shot list and wardrobe
- up to 2 hour photo session
- multiple outfit changes
- up to 3 shooting locations
- presentation of at least 50 high-resolution images in an online gallery
- all digital files in your gallery included via digital download
- custom retouching as requested on your favorite images
- \$250 discount on brand video package to tell your “founder story” (video packages priced separately)

Investment - \$1,000 + tax