

ANDREW CAMP

UX | UI Designer

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As an Experience Designer with a background in telling stories through data and photography, I'm on a pursuit to create solutions that make a difference and, of course, make life a little more fun.

SKILLS

Competitive Analysis
and User Research

Interviews, Focus Groups,
and Surveys

Data Analysis and
Visualization

Personas, Task Flows,
and Scenarios

Sketching and Design Studio

Wireframing

Sitemaps

Content Strategy

Prototyping

Contextual Inquiry and
Usability Testing

Project Management

Public Speaking

Writing, Reports, and
Presentations

TOOLS

Adobe Photoshop, Illustrator,
InDesign, and Lightroom

HTML/CSS and WordPress

Omnigraffle, AxureRP,

InVision, Flinto, and POP

SPSS, SurveyMonkey; and
Typeform

Keynote, Microsoft Excel,
Word, and PowerPoint

Basecamp, Google+, and Slack

Pad, Pencil, Sharpie®, and
Coffee

EXPERIENCE

UX DESIGNER & PROJECT MANAGER

Awl & Sundry | New York, NY | August 2014

Managed a small team to create a user-centric and responsive website redesign for Awl & Sundry as part of UXDi at General Assembly.

- Maintained Agile workflow, liaising between the client and team to facilitate an iterative and collaborative design process
- Guided research methodology and the creation of related artifacts to conceptualize and prioritize client goals and customer desires
- Drafted site architecture, strategized content, and designed visual interface for web and mobile interfaces to create a seamless experience
- Created and led usability tests on multiple prototypes, from sketches on paper to hi-fidelity mockups, to arrive at the proposed solution

RESEARCH CONSULTANT

Various Clients | New York, NY and Lowell, MA | 2010 - 2014

Worked together with more than 20 organizations and 700 stakeholders in the public and non-profit sectors to promote livable cities.

- Developed and managed research methodologies, and collaborated with stakeholders to identify assets and issues impacting localized livability
- Evaluated programs dedicated to addressing livability issues to quantify their impact and recalibrate programming efforts
- Devised policy recommendations and community driven solutions to build capacity for creating and sustaining more livable communities
- Produced reports and press materials, coordinated meetings and communications, and led presentations to inform stakeholders and activate public participation

PHOTOGRAPHER

Good Eggs | Brooklyn, NY | April 2013 - June 2013

Produced and executed still photography shoots for local food producers featured on www.goodeggs.com.

PHOTOGRAPHY PRODUCER AND PRODUCTION ASSISTANT

Various Clients | New York, NY and San Francisco, CA | 2002 - 2011

Assisted photographers and produced client-facing editorial and commercial still photography shoots.

EDUCATION

USER EXPERIENCE DESIGN IMMERSIVE

General Assembly | New York, NY | 2014

MA URBAN PLANNING

CUNY Hunter College | New York, NY | 2011

BFA ART MEDIA STUDIES

Syracuse University | Syracuse, NY | 2002