#8 COMPELLING REASONS TO ATTEND AGING IN AMERICA

**#1 UNPARALLELED CHANGES AHEAD**
The field of aging services is changing in unprecedented ways, from the migration to collaborations with managed care organizations and healthcare providers, to new sources of revenue to fund our missions. Aging in America 2016 has been designed to help you understand the new models, the new language and the new ways of preparing for change. In addition, 2016 is an election year. Join in the public policy discussions and learn from renowned policy advisors, legislative representatives and pundits.

**#2 THE WISDOM OF ALL AGES**
The conference brings together professionals from every generation who share a commitment to enhance the quality of life of older adults. The knowledge transfer that occurs at Aging in America is remarkable. Attend and share your knowledge, or absorb the knowledge and wisdom of others. Whether you’re a student, emerging professional or seasoned practitioner, you’ll experience a conference community like no other.

**#3 STATE-OF-THE-ART PROGRAMMING**
Aging in America demonstrates every year that the state of the art is in the field, long before it appears in print. Come and learn from some of the most respected thought leaders in the field, and take replicable practices home with you.

**#4 RECHARGE YOUR PROFESSIONAL BATTERY**
And regain your focus! Meeting with peers and hearing from the experts is the perfect reality check. The pressure to be the best never ends. The demands stretch your heart and your mind. Reward yourself with this amazing opportunity to refresh.

**#5 NETWORK & DEVELOP NEW CONNECTIONS**
Our conference community is comprised of practitioners, business professionals, foundation leaders, direct service providers, policymakers, researchers, academicians, advocates and others. The diversity of thought represented at Aging in America will enlighten and inspire you.
A MULTIDISCIPLINARY EXPERIENCE
Supporting the needs of older adults happens along a continuum of care and service—no practitioner operates in isolation. You’ll learn and share in a conference community with more than 40 professional disciplines represented, presenting more than 500 workshops, symposia, posters and roundtables. Aging in America provides substantial value for everyone who works with older adults or supports their journey.

BRING YOUR TEAM
None of us works alone in the care and support of older adults. Every year hundreds of conference participants are part of an attending team. When you learn together, your team can learn to better embrace change together. We’re about to see more change in the next few years than ever before. A high performing team will enhance your ability to navigate the changing landscape successfully. Teams are eligible for discounted rates. See page 42.

EARN CONTINUING EDUCATION CREDIT
Aging in America provides the opportunity to earn up to 27.5 CEUs, all at no additional cost to you. See page 16 for a list of licensure boards.

We look forward to welcoming you to Aging in America, March 20-24, 2016, in our nation’s capital.

Conference Co-Chairs

ASA Leadership

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www.asaging.org/aia | #aia16
The ASA MANAGED CARE ACADEMY
new visions and models of care and

Allow ASA to be your guide into the future of aging services. Register now and participate in up to 21 opportunities to advance your organization’s ability to thrive in the new managed care networking environment.

The thousands of community-based organizations (CBOs) and area agencies on aging (AAAs) across this country are the very fabric of the aging network. In terms of home and community-based services, the aging network is the most effective and most passionate provider of services today. But as the landscape is reshaped in a new era of managed care contracting, it is mission critical that CBOs and AAAs learn to collaborate as they compete for new resources inherent in this new model.

ASA is focusing major efforts—along with many members who are blazing new trails with this work—to prepare AAAs and CBOs for a new era of competition, relevance, and outcome-oriented care and support services to enhance the quality of life for older adults.

Attend the ASA Managed Care Academy Series, and return to your organization with new knowledge, replicable new models, and new contacts to help you along in your own journey of organizational reframing, relevance, and sustainability. The nation’s for-profit providers already know what we need to know—how to form local networks in order to compete for significant revenues that can come by contracting with managed care plans and healthcare providers. Older Americans Act grants alone won’t provide all the funding your organization will need to support the vast numbers of people who require your expertise, your compassion, your assessment skills, your care network and coordination experience, and so important...your heart.

We begin with our Opening General Session Sunday, March 20 which will provide a panoramic view of the new aging services landscape. On Thursday, March 24, plan to attend our comprehensive Managed Care Academy Summit. We’re also proud to present 16 workshops on this critical issue in aging services. In addition, we are also presenting three Boot Camps inspired by our 12-year history presenting “What’s Next” Boot Camps at our conferences. There is no denying that working in collaborating networks, in partnership with managed care and healthcare organizations is indeed what’s next. Let’s get ready!

This is your call to action. Attend Aging in America and let our new Managed Care Academy Series of programs prepare you for the new construct in organizational sustainability. AAAs and CBOs are local, but collectively create a national aging network that, once organized, can be part of creating a healthier 21st century for older adults and their families who care for them. Success is not an option. It is an imperative.
We’ve assembled these 21 educational sessions to help you and your organization prepare for the new landscape in aging services.

### Sunday, March 20 | 5:30–6:30 PM
General Session: The Future of Community-Based Services for Older Adults and Their Families
(See page 7.)

### Monday, March 21 | 9:00–10:30 AM
Boot Camp 1: Challenges and Opportunities of Medicare Payment Models
(See page 12.)

### Tuesday, March 22 | 9:00–10:30 AM
Boot Camp 2: Transitional Care Within Population Health—Integration, Process, Performance and Finances
(See page 20.)

### Wednesday, March 23 | 12:30–2:00 PM
Boot Camp 3: Quality Measurement and the Community’s Role in Meeting Quality Goals
(See page 27 for info.)

### Thursday, March 24 | 9:00 AM–1:00 PM
ASA’s 2016 Managed Care Academy Summit
(See page 37.)

### Workshops:

#### Sunday, March 20, 2016
- 4:00–5:00 PM | Targeted Population Health Management for At-Risk Older Adults
- 4:00–5:00 PM | The New Face of Integrated Care: How Health Systems Are Driving Decision-Making

#### Monday, March 21
- 1:30–2:30 PM | Establishing a Network to Maintain Social Services Under Medicaid Managed Care

### Plus, gain exposure to the presenter pioneers and thought leaders in managed care and business acumen and network with professionals and organizations blazing the trail to a new community-based organizational landscape. These are your guides to the future of aging services. In addition, watch for a series of web seminars and Aging Today and ASA AgeBlog articles throughout the coming year.
During the five days of the Aging in America Conference you will choose from symposia, workshops, poster sessions, five general sessions, several networking events, peer groups, roundtables, and a comprehensive exhibit hall. The following schedule will help you to plan your experience. You can also create your own personal schedule for the conference at www.asaging.org/aia or by using our conference app. (Check the website for availability.)

<table>
<thead>
<tr>
<th>Sunday, March 20</th>
<th>Monday, March 21</th>
<th>Tuesday, March 22</th>
<th>Wednesday, March 23</th>
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<tbody>
<tr>
<td>9:00 AM–Noon DC Memorials Guided Bus Tour</td>
<td>9:00 AM–10:30 AM Morning Buzz with the STEP Group</td>
<td>7:30 AM–2:00 PM What's Next Boomer Business Summit</td>
<td>8:00 AM–6:00 PM What’s Next Business Boot Camps</td>
<td>9:00 AM–1:00 PM Managed Care Academy</td>
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<tr>
<td>1:00–3:30 PM National Forum: Medicare at 50+ Years</td>
<td>9:00–10:30 AM Networking Orientation for First-Time Attendees, New Members, Students and Emerging Professionals</td>
<td>9:00 AM–10:30 AM Managed Care Academy Boot Camp: Challenges and Opportunities of Medicare Payment Models</td>
<td>9:00 AM–10:00 AM The State of Older People: Their Economic Security, Their Health</td>
<td>9:00 AM–1:00 PM Managed Care Academy</td>
</tr>
<tr>
<td>2:00–5:00 PM Concurrent Workshops</td>
<td>9:00 AM–10:30 AM Managed Care Academy Boot Camp: Challenges and Opportunities of Medicare Payment Models</td>
<td>9:00 AM–10:30 AM Managed Care Academy Boot Camp: Challenges and Opportunities of Medicare Payment Models</td>
<td>12:30–2:00 PM 2016 Diversity Summit: Inequality Matters</td>
<td>10:00–11:30 AM What’s Next Business Boot Camps</td>
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<tr>
<td>5:30–6:30 PM General Session—The Future of Community-Based Services for Older Adults and Their Families</td>
<td>9:00 AM–10:30 AM Symposia / 90-minute workshops</td>
<td>9:00 AM–10:30 AM Managed Care Academy Boot Camp: Challenges and Opportunities of Medicare Payment Models</td>
<td>1:00–4:00 PM Managed Care Academy Boot Camp: Quality Measurement and the Community’s Role in Meeting Quality Goals</td>
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Plan to visit the exhibit hall, where you can learn about more than 100 products, services and programs that will help do your best work with older adults. It’s a great opportunity to network with industry leaders and learn about the latest innovations in the field.

The Exhibit Hall at the 2016 Aging in America Conference will be two intense days of networking and discovery. Be sure to schedule time to visit the hall during these hours:

**Monday, March 21**
- Exhibit Hall Grand Opening Reception: 5:30–7:00 pm
- Product Theater: 6:30–7:00 pm

**Tuesday, March 22**
- Exhibit Hall Open: 7:30 am–2:00 pm
- Grab & Go Lunch: Noon–2:00 pm
- Product Theater: 12:30–1:00 pm & 1:30–2:00 pm

Start your day on Tuesday in the Exhibit Hall with coffee and pastries before sessions begin. And be sure to come back for a free lunch later on Tuesday!

**Win Great Prizes!**

Drawings will be held in the exhibit hall during exhibit hall hours. You could win valuable prizes, including Southwest Airlines tickets, an Apple iPad, $100 VISA gift cards, gift baskets and more! Check the signs outside the exhibit hall for drawing times and prizes. Attendees must be present to win.

**EXHIBIT AT AGING IN AMERICA**

By exhibiting at ASA’s 2016 Aging in America Conference you are in a prime position to meet and influence nearly 3,000 professionals dedicated to enhancing the lives of older adults. Don’t miss this opportunity to be a part of this community of multidisciplinary professionals. If your organization is looking to connect with highly motivated, experienced and influential professionals, plan to join us as an exhibitor at the Washington Marriott Wardman Park.

To learn more, go to [www.asaging.org/exhibiting](http://www.asaging.org/exhibiting) or contact Kathleen Lawrence at A. Fassano & Company, (856) 302-0893 or kathleen@AFassanoCo.com.

For sponsorship opportunities contact Carole Anderson at (415) 974-9632 or canderson@asaging.org.

“I found that everything was well prepared and executed. We came away with significant leads and opportunities! We are looking forward to next year.”

—Robert Gable, CEO, myMAR, LLC.
Aging in America is the go-to conference where students and professionals convene, learn and make new and lasting connections with peers, experts and thought leaders in the diverse field of aging. Attending ASA’s annual conference is an energizing and uplifting experience—not to be missed. We also have fun too!

Lynn Friss Feinberg, Senior Strategic Policy Advisor, AARP Public Policy Institute and Chair, ASA Board of Directors
GENERAL SESSION

The Future of Community-Based Services for Older Adults and Their Families

Sunday, March 20 | 5:30–6:30 PM

CEU Credits: 1

Older Americans Act funding is unable to keep pace with the future costs and demands for services of a growing population of older adults aging in community. The United States has a vast infrastructure of service organizations available to assist older adults who have relied on a federal grant funding model to underwrite the cost of older adult programs. Now is the time to reframe organizational strategies to operate collaboratively in networks of service providers in a managed care environment—moving to revenue diversification models using evidence-based practices.

In this general session, learn from visionary leaders whose goal is to improve older adult health by helping the field of aging services migrate toward forming integrated networks for medical and social services. The ultimate goal of this transformation is to serve a greater population of aging adults while improving health outcomes at a lower cost.

Presenters: Kathy Greenlee, JD, Administrator, Administration for Community Living and Assistant Secretary for Aging, U.S. Administration on Aging; Bruce Chernof, MD, FACP, President and CEO, The SCAN Foundation; June Simmons, MSW, President & CEO, Partners in Care Foundation; Rosanne DiStefano, Executive Director, Elder Services of Merrimack Valley, Inc; Timothy McNeill, RN, MPH, Executive Director, Medical Mall Health Services.

DC Memorials Bus Tour

Sunday, March 20 | 9:00 AM–Noon

Cost: $40. Pre-registration required.

Climb aboard a comfortable coach and see the highlights of Washington, DC. Sites include the Iwo Jima Memorial, Lincoln Memorial, Dr. Martin Luther King Jr. Memorial, World War II Memorial, and the White House (photo stop only). A professional tour guide will describe the sights and provide historical background.
NATIONAL FORUM

Medicare at 50+ Years: From Generation to Generation
Sunday, March 20 | 1:00–3:30 PM
CEU Credits: 2
No fee. Pre-registration is required.

To mark Medicare’s 50th anniversary, the American Society on Aging (ASA) devoted the Summer 2015 issue of its quarterly journal, Generations, to this milestone occasion. This Forum will further the dialogue about Medicare’s evolution. An esteemed panel of experts will frame the challenges the Medicare program faces now and into the future, as they discuss ideas and strategies for supporting the evolution of Medicare for generations to come.

Presenters: Raca Banerjee, Policy & Clinical Models Program Manager, Coalition to Transform Advanced Care; Linda Fried, Dean, Mailman School of Public Health, Columbia University; Marilyn Moon, PhD, Director, American Institutes for Research, Center on Aging; Tricia Neuman, Senior Vice President, Program on Medicare Policy, Kaiser Family Foundation; William Novelli, MA, PhD, Professor, McDonough School of Business, Georgetown University; Susan Reinhard, RN, PhD, FAAN, Senior Vice President, AARP; John Rother, JD, President and CEO, National Coalition on Health Care; Diane Rowland, Executive Vice President and Executive Director, Kaiser Commission on Medicaid and the Uninsured, Kaiser Family Foundation.

Chair’s Lecture

Let’s Talk Senior Poverty: What Are We Doing About It?
Sunday, March 20 | 4:00–5:00 PM

New measures of economic security reveal that poverty rates among older adults are high and growing. This is especially true among seniors of color, women and LGBT seniors. What, as an aging advocacy community, are we doing about it? This session will review the latest senior poverty data and discuss a policy agenda for alleviating the impacts of poverty among the older adults we serve.

Presenters: Paul Nathanson, JD, Special Counsel; Kevin Prindiville, JD, Executive Director; both of Justice in Aging.

Monuments by Night Tour and Dine Around
Sunday, March 20 | 7:00–10:00 PM
Cost: $80. Pre-registration is required.
Aging in Community
Assisting Clients With Behavioral Health Diagnoses: Training Home Health Aides and Supervisors
BeBloomin: A Platform for Thriving in Place
Bridging Aging and Disability in a New Policy, Research and Practice Paradigm
Building Excellence Through National Senior Center Accreditation
Community Practicum Experiences in Gerontology
Ensuring Aging Mastery Program Success
Helping Seniors Age in Place With Integrated Legal and Social Services
Hosting Adult Day Services on a College Campus: Phase I of a University Feasibility Study
Integrating Mindfulness With Art Making for Dementia Clients and Their Caregivers
It’s a Beautiful Day in This Neighborhood
Leveraging Community Development Financial Institutions to Support Healthcare Partnerships
Lifecycle Planning: A Tool for Preparing in Advance
Listening to the Voices of the Elders: African American Older Women Give the Gift of Wisdom
Marketing Iowa’s Aging and Disability Resource Centers
Mobilizing to Improve the Delivery of Care
Powering Up Your Brain While Exercising and Building a Sense of Community
Senior Centers Aren’t Dead: They Are Better Than Ever in Massachusetts
Strengthening Service Delivery Through AAA and Academic Partnerships
Tandem 365: Cultivating Compassionate Living in Late Life
The Gerontological Relevance of Civic Engagement
Transforming the Adult Day Experience: Designing a Person-Centered Model for Cognitive Improvement
U.S. Participation in the World Health Organization Age-Friendly City Pilot
Understanding Behavior as Communication When Working With People With Alzheimer’s
Volunteer Caregiving: Longevity, Cost Effectiveness and Quality of Life

Business & Aging
Meet the Grantmakers
Age-Friendly Banking: Protecting Your Family, Your Community and Yourself
Caregiving: A Social Enterprise Story
Helping Nonprofits Build Entrepreneurial Capacity, Revenue and Impact
How to Properly Vet Professionals

Caregiving
Serving Hispanic Caregivers With Evidence-Based Programs
Creating Community: Online Support Groups to Promote Wellness and Reduce Isolation
Concurrent Support Groups for People Living With Dementia and Their Caregivers
Caring for the Caregiver: Coping With a Client’s Death
Building a 21st Century Workforce to Support Seniors With Moderate Dementia in a Home Environment

Health & Wellness
Evaluating Brain Game Groups: Is It Worth It?
The FallPAIDD Project: Fall Prevention for Adults With IDD
Piloting New Models of Conducting Evidence-Based Program Trainings
Evidence-Based Cognitive Programs for Alzheimer’s and Dementia

Healthcare & Aging
An Innovative Approach to Geriatric Oral Healthcare
The Answer is Golf: Outreach to Men for Evidence-Based Programs
HomeMeds: The Bridge to Medical and CBO partnerships
Addressing Non-Medical Influences on Health to Transform the Medical Model
Using EMRs to Coordinate Medical and Social Services for Better Health Outcomes
Using Music and Technology to Improve Our Lives as We Age
Grantmakers’ Perspectives on Economic Security of Older Adults

Legal & Ethical Issues
Tools to Prevent Scams and Save Money
Prevention Is Possible: Skills and Strategies to Prevent Adult Abuse and Neglect

LGBTQ Aging
After Marriage: Improving the Lives of LGBT Older Adults
Gay Men Aging With HIV: Not Dead Yet!
Breaking Silences: Creating Welcoming Environments for LGBT Elders Through Community Collaboration

Mental Health & Aging
Clinical Skills for Working With Older Adults Who Hoard

Multicultural Aging
Recognizing, Responding to and Reducing Micro-Aggressions

Embark on a journey through DC’s monuments, followed by dinner in the iconic Penn Quarter. You will travel around Washington, DC in a stylish coach bus to see the monuments, including the Lincoln Memorial, Capitol Building, WW2 Memorial and Washington Monument lit up at night. With our guides’ expertise, guests will experience a new perspective of our nation’s capital. After the tour, enjoy a three-course meal and wine at a classic Italian restaurant. This dining event offers a fun and unforgettable way to experience DC dining, interact with other conference attendees and enjoy the city.

Sunday Session Listings

AsA’s Leadership Institute starts Sunday, March 20 at 8:00 AM. See pages 38-40 for details.
The 2016 Aging in America conference is your opportunity to learn about up-to-date research and best practices for the field of aging, spend time brainstorming the impact on your own communities and organizations and learn how to improve what you do to enhance the lives of the older adults you serve. Who would want to miss that opportunity?

Ken Dychtwald, PhD, President and CEO, AgeWave and ASA Board Chair-Elect
GENERAL SESSION

Unleashing the $8 Trillion Longevity Bonus
Monday, March 21 | 11:00 AM–12:30 PM
CEU Credits: 1.5
Sponsored by Bank of America/Merrill Lynch.

Too often, population aging is viewed as a burden to society. The problem may not be our growing legions of older adults, but our absence of imagination and creativity regarding what wonderful purpose all of this longevity and maturity might serve.

Although today’s retirees account for less than one-third of the adult U.S. population, they already contribute 42% of all dollars donated to charity and nearly half of all volunteer hours. And with their ranks projected to grow to over 100 million over the next two decades as the baby boom becomes an age wave, the potential “upside” of aging will multiply.

Anchored to key findings from Age Wave and Merrill Lynch’s groundbreaking new research study, Giving in Retirement: America’s Longevity Bonus, this session will examine:

- Why today’s retirees are far more driven by making a difference in the world and helping people in need than in spending money on themselves;
- How retirees are now redefining success in later life in terms of “generosity”;
- The four pillars of legacy and why “values and life lessons” now trump “money and property”;
- How charities, nonprofits and employers can become more adept at reaching out to retirees to utilize their time and talents more effectively.

Attendees will gain insights into retirees’ giving preferences and habits, understand how giving gives back, learn the dynamics behind the three forces that will drive the coming giving surge and understand the individual, organizational and community implications.

Presenters: Ken Dychtwald, PhD, President & CEO, Age Wave and Chair-Elect, ASA Board of Directors; Cynthia Hutchins, CRPC, CIMA, Director of Financial Gerontology, Merrill Lynch Wealth Management; Olympia Terrell, MA, Content Coordinator, Age Wave and ASA Board Member.

GENERAL SESSION

50 Is the New 50
Monday, March 21 | 4:30–5:30 PM
CEU Credits: 1
Sponsored by AARP.

The way people are aging is changing dramatically. Yet much of society is still stuck in outdated stereotypes and misperceptions about what it means to grow older. Jo Ann Jenkins, CEO of AARP, and guest editor of the recent Generations issue on self-empowered aging, believes we need to disrupt aging by challenging these outdated beliefs and sparking new solutions so more people can choose how they want to live and age. In this session, she will discuss how we can disrupt aging to help people create a bold new path to living their best life at every age.

Presenter: Jo Ann Jenkins, CEO, AARP.
POLICY SESSION

2016 Panel of Pundits
Monday, March 21 | 9:00–10:30 AM
CEU Credits: 1.5

The 2016 election season is in full swing. Politicians will again compete for the senior vote. Will the Republicans hold on or will the Democrats win them back? How much of an issue will entitlements be? Can the Affordable Care Act and its reform of Medicare work to help the Democrats? Does the Older Americans Act even register as an issue? Did the 2015 White House Conference on Aging move the needle on aging policy for the future? These and other topics will be discussed at the 2016 Panel of Pundits, the latest recurrence of the conference’s longest-running series of major sessions.

Presenters: Howard Bedlin, JD, MPS, Vice President, Public Policy and Advocacy, National Council on Aging; Robert Blancato, MPA, President, Matz, Blancato & Associates; Richard Browdie, MBA, President and CEO, Benjamin Rose Institute on Aging; Yanira Cruz, DrPH, President & CEO, National Hispanic Council on Aging; Brooke Hollister, PhD, Assistant Adjunct Professor, Institute for Health and Aging, University of California, San Francisco; Max Richtman, JD, President and CEO, National Committee to Preserve Social Security and Medicare Foundation; John Rother, JD, President and CEO, National Coalition on Health Care.
MONDAY
MARCH 21

HIGHLIGHTED SESSION

Patient Centered Care: Translating Patients’ Wishes Into Federal and State Policy

Monday, March 21 | 9:00–10:30 AM

CEU Credits: 1.5

Sponsored by Compassion & Choices.

Patients with advanced illness—especially those at the end of life—want and need access to the full range of medical care and treatment options. Hear directly from patients and caregivers about their concerns and hopes around end-of-life care as we summarize the results of qualitative and quantitative research. Understand the federal policy landscape as it relates to person-centered care from the release of the landmark Institute of Medicine report, Dying in America, to current efforts underway to pass legislation around person-centered care to new, innovative policy ideas designed to achieve person-centered care and reduce unwanted medical treatment. Learn how patients’ desire for control at the end of their lives has been translated at the state level, including the development of a movement of activists demanding aid in dying, as well as best practices around how the medical practice of aid in dying has been implemented in Oregon for the past 18 years.

Presenters: Kimberly Callinan, Chief Program Officer, Compassion & Choices; David Grube, MD, National Medical Director, Compassion & Choices; Brian Lindberg, MMHS, Executive Director, Consumer Coalition for Quality Health Care.

MHAN CONSTITUENT GROUP PROGRAM

ASA’s Mental Health and Aging Network and National Council on Mental Health and Aging (NCMHA) present...


Monday, March 21 | 9:00 AM–4:00 PM

Supporting mental health of elders requires engagement at multiple levels, including policies, regulations and recommended practices at the federal, state and local levels. This daylong program will explore mental health and aging policy relevant to all professionals. The day will begin with a symposium presented by advocates and federal agency leaders highlighting current initiatives and emerging policies. It will include a workshop focusing on state coalitions and their work to better integrate behavioral health into long-term care. Finally, attendees will learn about the challenges and new directions for supporting Adult Protective Services entities.

Sessions include:


Presenters: Kathy Greenlee, JD, Administrator, Administration for Community Living; Pamela Hyde, JD, Administrator, SAMHSA; Joel Miller, MPH, Finance Officer, University of California Irvine; Nora Super, Executive Director, 2015 White House Conference on Aging

Advancing the Integration of Behavioral Health in Long-Term Care Re-balancing

Presenters: Gretchen Alkema, PhD, MSW, LCSW, Vice President, Policy and Communication, The SCAN Foundation; Willard Mays, MA, Consultant, National Coalition on Mental Health and Aging; Kimberly Williams, MSW, Director, Geriatric Mental Health Alliance of New York.

Doing More With Less: Replicable, Innovative and Cost-Saving Measures in Adult Protective Services

Presenters: Andrew Capehart, Assistant Director, National Adult Protective Services Association; Kathleen Quinn, MA, Executive Director, National Adult Protective Services Association.

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FORSA CONSTITUENT GROUP PROGRAM

ASA’s Forum on Religion, Spirituality and Aging presents...

Serving and Empowering Older Adults: The Impact of Church and State

Monday, March 21 | 9:00 AM–4:00 PM

Faith communities have been an integral part of both the informal and formal community service systems that support the needs of older adults. In the past congregational support was offered informally; however, with the advent of the Older Americans Act more formal service partnerships and collaborations have developed. Formal services reflect public or political sources and agendas for funding. This program will explore both the nature of informal services and systems designed with older adults in congregations as well as formal social services.

Church/State Relations and Community Services for Older Adults

Presenters: James Ellor, PhD, DMin, DCSW, LCS, Professor, Baylor University; James Firman, MBA, EdD, President and CEO, National Council on Aging; Beverly Johnson-Miller, PhD, Associate Professor of Christian Disciplines, Asbury Theological Seminary; Donald Koeppke, MDiv, Director Emeritus, CLH Center for Spirituality and Aging.

Caring for the “Least Among Us”: Elder Care as Political Necessity

Presenter: Nancy Gordon, MDiv, Director, CLH Center for Spirituality & Aging and Front Porch and FORSA Chair.

The Interaction Between Public Policy and Faith Communities Programs and Services for Older Adults

Presenters: Abigail Evans, MDiv, PhD, Senior Scholar & Adjunct Professor, Department of Family Medicine, Princeton Seminary, William Hale, PhD in Psychology, Special Advisor to the President, Johns Hopkins Bayview Medical Center, Margret Moss, PhD, JD, RN, FAAN, Assistant Dean of Diversity and Inclusion and Faculty, University at Buffalo.
Male Caregivers: Experiences and Expectations
Monday, March 21 | 1:30–2:30 PM

Presenters will lead a discussion on the experiences of the male caregiver and how a caregiver-centered approach can be developed. They will draw on personal experience as caregivers and professional expertise in the field of aging. This approach will help define the needs of the male caregiver, ways to communicate about expectations, changes to care management and ways to support the male caregiver.

Presenters: Louis Colbert, MSW, LSW, Vice President of Operations, Philadelphia Corporation for Aging; Brian Duke, MHA, MBE, System Director, Senior Services, Main Line Health.

Provocateurs and Predictions: A Brave New World for Aging
Monday, March 21 | 3:00–4:00 PM

Engage in lively and provocative repartee about the new world of aging that will stimulate, inform and entertain. Noted leaders in our field will opine on the latest research on the image of aging, reasons why advocacy has not delivered more results, new players and disrupters in aging services, and the future of the aging network.

Presenters: Richard Browdie, MBA, President and CEO, Benjamin Rose Institute on Aging; John Feather, PhD, CEO, Grantmakers in Aging; Robyn Golden, MA, LCSW, Director of Health and Aging, Rush University Medical Center; Joanne Handy, RN, MS, President & CEO, LeadingAge California.

SYMPOSIA

Learn from several experts in one session! Presenters share different perspectives in this in-depth discussion of a topic. The following take place from 9:00–10:30 AM on Monday.

- Aging in Community: Design, Safety and Smart Choices
- Church/State Relations and Community Services for Older Adults
- How San Francisco Affordable Housing and Social Service Providers Used the Rental Assistance Demonstration
- How to Increase Funding and Programming Through Community-Based Advocacy Coalitions
- Innovative Approaches to Providing Preventive and Health Services to Older Adults in the Community
- LGBT Aging in Community: Data and Experiences From Across the United States
- Managed Long-Term Care and the Future of the Aging Network
- Federal Initiatives and Policy Implications for Mental Health and Aging
- Technology Trends and Tools for Aging in Place
- The Osteoarthritis Action Alliance Impact on Aging in America
Exhibit Hall
Grand Opening Reception
Monday, March 21 | 5:30–7:00 PM

Join us for appetizers and cocktails as you connect with your peers and learn about the latest resources and solutions that can help you in your work with older adults.

CONTINUING EDUCATION CREDIT
FREE Continuing Education Credit for 2016 Aging in America
Participants can earn up to 27.5 continuing education unit hours.
State licensure boards have final authority on the acceptance of individual courses. Please check with your state licensure board before filling out a CEU application if you have questions about whether it accepts continuing education units from the providers listed below.

CEUs have been approved or are pending approval for the following professions:

ASSISTED LIVING FACILITIES ADMINISTRATORS  
California Board of Residential Care Facilities for the Elderly (RCFE)

CARE/CASE MANAGERS  
The National Academy of Certified Care Managers (NACCM)  
The Commission for Case Manager Certification (CCMC)  
Certified Health Education Specialists (CHES)

DRUG AND ALCOHOL COUNSELORS  
California Association of Alcoholism & Drug Abuse Counselors (CAADAC)

MENTAL HEALTH PROFESSIONALS/ SOCIAL WORKERS  
Association of Social Work Boards (ASWB)  
National Association of Social Workers (NASW)

NURSES  
The California Board of Registered Nursing (CA-BRN)

NURSING HOME ADMINISTRATORS  
National Association of Boards of Examiners of Long Term Care Administrators (NAB)

OCCUPATIONAL THERAPISTS  
American Occupational Therapy Association (AOTA)

PHYSICIANS  
American Academy of Family Physicians (AAFP)

PSYCHOLOGISTS  
Alliant International University is an approved CEU Sponsor of the American Psychological Association (APA)

SENIOR ADVISORS  
Society of Certified Senior Advisors (CSA)

Aging in Community

Aging Well Where You Dwell
An Overview of Project Lifesaver
Answering the Challenge of Stranded Older Adults in Baltimore City Communities Impacted by Civil Unrest
Bridge Meadows: An Intergenerational Housing Community for Elders and Foster Families
Bundt Plans, Blueprints and Broken Bridges
Care Bank™: A Social Software Solution for Aging Better Together
Celebrating Seniors: Reframing Aging Through Community Service
Collaborating to Solve Senior Hunger in America
Deepening the Intergenerational Conversation on Aging
Disability and Aging Perspectives on Progress Within ADRC/NWD Systems
Emerging Opportunities for Community-Based Nutrition Services in the Developing Healthcare Environment
Evaluating Age-Friendly Work: Opportunities and Challenges
Intergenerational Games: Promoting Health, Wellness and Connection in Your Community
Linking Affordable Senior Housing and Community-Based Services and Supports
Planning for a Successful Senior Center Construction Project
Project Engage: An Innovative, Peer-to-Peer, Older Adult Volunteer Model to Maximize Quality of Life
Sacred Promise, Sacred Space
STRATEGIC RELATIONSHIPS  
Subsidized Housing: Seniors’ Experiences With Access to ADRC for Supportive Services
The Aging Agenda: How Houston Is Becoming an Aging-Friendly Community
The Impact of Village Membership
Transitioning From LTC to Community: An Integrated Model of Care Coordination
Monday Session Listings

Building Integrated Care Networks
Working With Municipalities: Bridging Between Clinic and Community

Business & Aging
Assisting Older Job Seekers With Multiple Barriers
Building Older Worker Skills for the 21st Century Workforce
Employee Caregiver Relief Through a Corporate/Nonprofit Partnership
Gerontological Education: The Time Is Now
We Can’t Do It Alone: How to Collaborate on the Local Level

Caregiving
Beyond Medications: Managing Dementia-Related Behaviors With Therapeutic Activities
Caregiving 2.0: Innovative Directions in Data and Service Delivery
Caregiving Stations: Supporting Caregivers Within Their Own Communities
Challenges for Case Management Policy and Practice
Creating an Evidence Base for Respite: Recommendations From the Experts
How to Assess and Address Caregiver Burden
Making Aging in Place a Reality: Critical Conversations Americans Aren’t Having
Person-Directed Care: Practice, Policy, Implementation and Research
Pre-Employment Training for Personal Care Attendants in Massachusetts
Putting Horse Power Into Compassion Fatigue Recovery and Resilience

Creativity & Lifelong Learning Programs
eBay Social Enterprise for Innovative Communities

Health & Wellness
Aging GRACEfully: Paving the Way to Optimal Health
Creating a Priceless Legacy: Moving From Stuff to Stories
Cutting Healthcare Costs Through the TTAP Method Approach
Driving Under the Influence of Dementia
Laughing Matters: Lightheartedness in a Retirement Community
National Efforts to Reduce Falls Among Older Americans
Rediscovering Our Purpose: The Power and Impact of Purposeful Aging
Restoring Physical, Mental and Social Connections With Non-Traditional Seated Exercise
Statewide Effort to Link Health Promotion to Medicare Counseling
Taking Care of Our Own: A Health Management Program for LGBT Older Adults
Tracking Individuals With Dementia While Maintaining a Sense of Freedom
Walking a Mile in a Senior’s Shoes: Understanding the Challenges Seniors Face

Healthcare & Aging
Case Management for Older Adults with Complex Needs: Lessons Learned from Older Adults with HIV
Creating and Improving Meaningful Engagement for People With Dementia and Their Caregivers
Learning to Speak Alzheimer’s: Effective Communication in Dementia Care
New Approaches to the Management of Behavioral Problems
Older Americans and Oral Health
SHARE: An Evidence-Based Program to Support Persons With Early Stage Dementia and Their Care Partners
Stage Congruent Responsive Behaviors in Dementia/Neurocognitive Disorders
State Policy Regarding Drivers With Dementia
Successes and Challenges of a Mindfulness-Based Dementia Training for Care Partners
The Quest for a Cure: San Diego Gets Serious About Alzheimer’s Disease
Understanding Problem Behaviors as a Form of Communication in Dementia Care

Leadership in Aging
Employee Engagement in Senior Care Performance Measurement, Management and Quality Improvement in an Aging Services Agency
Wave a Magic Wand, Sprinkle Some Fairy Dust and Change Happens

Legal & Ethical Issues
Building Legal Service Delivery Systems That Combat Elder Abuse

Mental Health & Aging
Advancing the Integration of Behavioral Health in Long-Term Care Re-balancing
Distinguishing Between Cognitive Versus Psychiatric Issues to Improve Service Delivery
Flashbacks Without Words: Responding to Previously Traumatized People With Dementia
Joys and Sorrows Reconciled: A Lively Life-Review Workshop

Multicultural Aging
Conducting Research With Native Elders and Families to Improve Practice
Elder Mediation: Intergenerational Dynamics
Ensuring Culturally Competent Care for Aging Survivors of the Holocaust
Providing Culturally Competent Services to Diverse Elders
Restoring Dignity to the Lives of Holocaust Survivors

Policy & Advocacy
2016 Panel of Pundits
Doing More With Less: Replicable, Innovative and Cost-Saving Measures in Adult Protective Services
Engaging Volunteers in Grassroots Awareness Building
The View From Capitol Hill and Effective Advocacy

Religion & Spirituality
The Interaction Between Public Policy and Faith Communities Programs and Services for Older Adults

Technology, Accessibility and Transportation
Effects of an Intergenerational Wellness Program via Telehealth and Wrap-Around Services
Learn IT 2 Work: Helping Mature Workers Cross the Digital Divide
Taking Your Client Services Database to the Web
Join ASA next March in Washington, DC and you’ll have a unique opportunity to get relevant information and current updates on key policy and political issues impacting older adults and their families. We have a robust and diverse series of public policy sessions planned with a strong array of presenters from the Administration, Congress and national aging organizations. You will leave ASA better equipped to move your own advocacy agenda forward for those you serve.

Bob Blancato, MPA, President, Matz, Blancato & Associates and ASA Board Chair-Elect-designate (2016-2018)
GENERAL SESSION

Aging and Its Financial Implications: Planning for Housing
Tuesday, March 22 | 11:00 AM–Noon
CEU Credits: 1
Sponsored by Legg Mason.

Legg Mason will present their innovative, award-winning program created in collaboration with Johns Hopkins and their Center for Innovative Care in Aging. Its purpose is to help educate people, allow them to plan for their future and maintain control and dignity as they age. The primary objective has been to raise awareness on the costs associated with housing options in retirement, and the impact those costs can have on one’s financial plan and/or savings. It is estimated that over 36% of one’s income at age 75 and older will go towards housing; and the average American has not planned or prepared for this expense.

Attendees will receive a comprehensive brochure with worksheets to perform a home safety assessment, find adult day services, select a home-care agency, interview a caregiver, evaluate a geriatric care manager and compare and contrast housing options. Join us to learn more about aging in place (including assistive technologies), 55+ independent living communities, continuing care retirement communities and skilled nursing facilities, and get copies of this valuable information to bring home and share.

Presenter: Kathleen Pritchard, Legg Mason, Managing Director and Head of Business Development, Global Asset Management.

NATIONAL FORUM

Ageism in America: Reframing Its Issues and Impacts
Tuesday, March 22 | 1:00–4:00 PM
CEU Credits: 3
Fee: $15 (includes afternoon beverages).
Pre-registration is required.

Ageism permeates the fabric of our society, inhibiting optimal aging and quality of life for America’s elders. It is a gross misunderstanding and misrepresentation of older adults, portraying them as social liabilities instead of a cohort with valuable knowledge, ideas and wisdom, which can strengthen our communities. Without a significant change in value constructs held by the public, media and policy makers, older Americans’ lives will continue to be seriously constrained by myth and negative stories. This program will explore the possibilities of reframing aging to be perceived as a destination, and transforming current perceptions. All participants will receive a copy of the Fall 2015 Generations Journal.

Presenters: Robert Blancato, MPA, President, Matz, Blancato & Associates; John Feather, PhD, CEO, Grantmakers in Aging; Nathaniel Kendall-Taylor, Senior Vice President, FrameWorks Institute; Laura Robbins, MS, MBA, Founder and Principal, Laura A. Robbins Consulting, LLC.

Morning Coffee Break in the Exhibit Hall
Tuesday, March 22 | 7:30–9:00 AM
Are you an early riser? Start your day in the exhibit hall on Tuesday morning with a cup of coffee and a pastry while you check out the exhibits and network with colleagues.
HIGHLIGHTED SESSION

The Art of Effective Communication

Tuesday, March 22 | 2:00–3:00 PM

Being a clear and effective communicator is a key element to being impactful in all areas of your life. It makes you a better professional, advocate, leader, employee, family member and friend. Ken Dychtwald has been honing his communication skills through trial and error for 40 years with 16 books, 1,000+ media interviews worldwide, and presentations to more than two million people. Throughout his career, he has studied various communication techniques, and now he’s here to share the lessons he’s learned to help you enhance your communication effectiveness, whether you’re speaking to a small informal group or a stadium full of people. He’ll cover seven easy-to-adapt skills to improve your presentation effectiveness to engage and edutain your listeners. He’ll also advise you on how to use multimedia for optimal impact. And he will identify the core competencies needed to use communication to make a positive impact on the well-being of older adults and the field of aging.

Presenter: Ken Dychtwald, PhD, ASA Chair-Elect and President and CEO, Age Wave

SITE VISIT: Iona Senior Services

Tuesday, March 22 | 1:00–4:00 PM

Fee $40. Pre-registration is required.

Iona was founded in 1975 by three faith communities in Washington, DC to serve the needs of seniors in the community. Today, Iona supports people from all over the metropolitan area as they experience the challenges and opportunities of aging. We educate, advocate and provide community-based programs and services to help people age well and live well, envisioning a community that celebrates, values, respects and protects the contributions and possibilities of every individual. Presenters from Iona and partner organizations will cover innovations that are improving public policy, providing quality services and offering evidence-based programs. This site visit will include a wellness and arts center, a person-centered education program designed for healthy and active baby boomers focused on successful aging, and the Iona Gallery and Artist in Residence program.

Presenters: Jessica Grabowski, Aging Resource Center Program Manager, Aging Care Connections; Sharon Post, Director, Center for Long-Term Care Reform, Health & Medicine Policy Research Group; Walter Rosenberg, LCSW, MSW, Manager of Transitional Care, Rush University Medical Center.
MHAN CONSTITUENT GROUP PROGRAM
ASA’s Mental Health and Aging Network presents…

The Invisible Influence: Understanding Substance Use and Aging
Tuesday, March 22 | 9:00 AM–4:00 PM

While alcohol and prescription drugs remain the most commonly used substances among older adults, the use of illicit drugs by this population is on the rise. As increasing numbers of baby boomers enter older adulthood, providers must be prepared to support clients whose beliefs about and use of alcohol and other drugs are different from previous generations. Join us for a day of programs dedicated to better understanding current trends in substance use and aging, underlying factors that influence use and strategies to enhance your work with older adults.

Sessions include:

Clinical Approaches to Assessing and Treating Substance Use and Abuse Among Older Adults
Presenters: Kathleen Farkas, PhD, LISW, Associate Professor, Case Western University School of Applied Social Sciences; Kate Krajci, MA, LCSW, Health and Aging Coordinator of Mental Health, Rush University Medical Center; Peter Reed, PhD, MPH, Director and Professor, University of Nevada Reno Sanford Center for Aging; Paul Sacco, PhD, LCSW, Associate Professor, University of Maryland School of Social Work.

Baby Boomers at Risk: The Dangerous Relationship Among Substance Abuse, Depression, and Suicide
Presenter: Patrick Arbore, MA, EdD, Director, Center for Elderly Suicide Prevention, Institute on Aging.

Post Traumatic Growth: Facing Adversity With an Open Heart
Presenters: Tobi Abramson, PhD, Assistant Professor, New York Institute of Technology; Sharon Bowland, PhD, Associate Professor, Eastern Washington University; Pamela Braverman Schmidt, MED, LMHC, LCSW, Professor of Human Services, Bunker Hill Community College.

Grab & Go Lunch in the Exhibit Hall
Tuesday, March 22 | Noon–2:00 PM
Pick up your complimentary lunch in the Exhibit Hall on Tuesday and stay to visit the exhibits or check out the nearby poster session presentations.
Chair’s Lecture

Raising Awareness of Family Caregiving Issues

Tuesday, March 22 | 2:00–3:00 PM

Family caregiving is one of the least appreciated but most important issues we must grapple with as our population ages. This session will describe the looming care gap, highlight the economic value of caregiving, and discuss why heightened action is needed now to build meaningful, accessible and affordable services and supports.

Presenter: Lynn Friss Feinberg, MSW, Senior Strategic Policy Advisor, AARP Public Policy Institute.

The 2015 Rosalinde Gilbert Innovations in Alzheimer’s Disease Caregiving Legacy Awards

Tuesday, March 22 | 6:00–8:00 PM

Join us for a reception honoring the most recent winners of the Rosalinde Gilbert Innovations in Alzheimer’s Disease Caregiving Legacy Awards. These programs focus on improving the lives of adults with Alzheimer’s disease and their family caregivers through creative expression programming, targeting diverse/multicultural communities and organizing for advocacy and policy changes. The Rosalinde and Arthur Gilbert Foundation and the National Center on Caregiving of Family Caregiver Alliance are pleased to host this reception and invite everyone to attend.

NCOA 65TH BIRTHDAY BASH

Tuesday, March 22 | 7:00–8:00 PM

Join the National Council on Aging (NCOA) as we turn 65! Stop by for a champagne toast and cupcakes to celebrate 65 years of working together to improve the lives of older adults. We want to thank you for making it possible. Free for all conference participants.

NEST CONSTITUENT GROUP PROGRAM

ASAs Network on Environments, Services and Technologies presents...

Innovation, Imagination and Inclusion: Designing for an Aging World

Tuesday, March 22 | 9:00 AM–4:30 PM

This full-day program will provide information and inspiration on policy and technology working to improve the lives of older adults. The first session will focus on elder participation in the sharing economy, the role of technology in supporting elder independence and how these trends enable older adults to participate in community life. The second session will examine age-friendly movements to help understand the connection between policies, planning and the allocation of resources. The third session will focus on technology trends in the United States, Europe and Asia that work to improve the lives of older adults in private home settings.

Sessions Include:

Supporting Community Engagement Through Sharing and Technology

Presenters: Virginia Dize, MS, Co-Director, National Center on Senior Transportation, National Association of Area Agencies on Aging; Jeff Maltz, Co-Founder/CEO, SilverRide; Philip Stafford, PhD, Director, Center on Aging and Community, Indiana University.

Age-Friendly, More Than Planning: Taking on the Hardest Issues

Presenters: Cathy Boyer-Shesol, MPA, Project Manager, KC Communities for All Ages, Mid-America Regional Council; Stephanie Firestone, MP, Livable Communities Director, National Association of Area Agencies on Aging; Laura Keyes, MS, ACIP, Doctoral Student, University of North Texas; Brad Winick, MUPP, MArch, Board Member/Adjunct Lecturer, AgeOptions.

A Tech-Enabled Home for Aging America: Connecting the Dots

Presenters: Ginna Baik, Long-Term Care Business Strategist, CDW Healthcare; David Rhew, MD, Chief Medical Officer of Healthcare and Fitness, Samsung Electronics.
Learn from several experts in one session! Presenters share different perspectives in this in-depth discussion of a topic. The following take place from 9:00-10:30 AM on Tuesday.

A Professional and Personal Conversation About Retiring: What’s Changed and What’s Ahead for Us?

Age-Related Changes in Cognition: Risks and Opportunities for Older Adults and Communities

Building the Aging Workforce of Tomorrow: How to Engage Across the Generations

Caregiving at the End of Life: Important Conversations

Clinical Approaches to Assessing and Treating Substance Use and Abuse Among Older Adults

Creative Programs and Partnerships to Support Aging in Community

Diverse Elders and Financial Security: Different Approaches to Making Sure Ends Meet

Older Adults and Technology Use: Outcomes From Michigan State University

On the Move: The Importance of Safe Transportation Alternatives for Older Adults

Policy and Program Considerations for a Diverse Aging Population

Politics of Aging in the 21st Century

Statewide Implementation of BRI Care Consultation by Six Ohio Alzheimer’s Association Chapters

Supporting Community Engagement Through Sharing and Technology

Tips, Tools and Trends to Support Caregivers

Use It or Lose It! Strategies to Support Brain Health and Fitness Throughout the Lifespan

You Are What You Eat: Supporting Health and Wellness With Good Nutrition

**SYMPOSIA**

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**NOMA CONSTITUENT GROUP PROGRAM**

**ASA’s Network on Multicultural Aging presents...**

**Diversity and Inclusion: Immigration Matters**

Tuesday, March 22 | 2:00–4:30 PM

The original Older Americans Act did not adequately account for our current diverse and inclusive society. Immigration impacts the aging landscape in subtle and critical ways. All aspects of society are affected by the traditions and cultures of immigrants. Income security, access to technology, and necessary benefits upon reaching retirement age are concerns for older immigrants. Participants will build upon action recommendations from 2015 Diversity Summit and explore the possibilities of integration into policy and legislative streams.

Presenters: Percil Stanford, PhD, President, Folding Voice; John Thompson, PhD, CPM, FAAMA, Director, Fulton County Aging and Youth Services Department; Fernando Torres-Gil, MSW, PhD, Director, Center for Policy Research on Aging, UCLA School of Public Affairs.

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**2016 Diversity Summit: Inequality Matters**

Wednesday, March 23 | 1:00–4:00 PM

Another must-attend for those interested in issues of diversity! Nationally esteemed thought leaders in diversity, inclusion and disparities in aging will explore the many ways in which inequality matters.

See page 29 for details.

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**Come early or stay late to experience the following attractions in our nation’s capital:**

- National Museum of African American History and Culture (NEW!)
- African Art Museum
- American Indian Museum
- Black History National Recreation Trail
- Emancipation Statue
- Family Tree of Life Statue
- Frederick Douglass National Historic Site
- Heurich House Museum
- German-American Heritage Museum
- Freer Gallery of Art and Arthur M. Sackler Gallery
- United States Holocaust Memorial Museum
Tuesday Session Listings

Aging in Community

Age-Friendly Communities Across the Country
Age-Friendly: Taking on the Hardest Issues
Aging at Home: A Community Network
Aging in Community: Service Delivery in a Rural Living Environment
Better Together: Fostering Effective Strategic Partnerships between LGBT and Ally Organizations
Bleeding a Turnip: How to Efficiently Utilize Support Services in Your Community
Bringing Technology to Bear on the Issue of Housing for Elders
Building an Age-Friendly Community on a Shoestring Budget
Building Social Capital Among Older Adults to Address Community Need
Chronologically Young but Psychosocially Old: Older Adults With HIV
Cities for All Ages: A Team Approach to Allow Older Adults to Safely Age in Place
Creating a Culture Shift: Silver Dawn Versus Silver Tsunami
Creating Sustainable Age-Friendly Communities
Discovering the Power of Your Community
Effective Care Transitions
Elder Abuse: Promoting Resolution, Recovery and Resiliency
Evidence Approach for Leading-Edge Program Management and Development
Filling the Respite Void: TimeBanking for Caregivers and SuperUtilizers Plus New Mobile Software
From Housing Project to Community: Innovative Solutions for Urban Aging in Place
Home Modification Partnerships for Transitions From Medical Facilities to Community Living
How to Help Customers Feel at Home in Senior Living Communities
Innovations in Home Modification Service Delivery
JASA’s Electronic Health Record System: A Coordinated, Client-Centered Tool Fostering Aging in Place
Making Your Community the Best Place to Grow Old
Morningside Village: A Successful Village Model of Eldercare for the Oldest Old
Nonprofit Solutions to Meet the Challenges of Service Provision to Older Adult Holocaust Survivors

Personal Care Attendant New Hire Orientation Program
Seeking to Combat Isolation and Loneliness Through Friendship and Social Connections
Supporting Rural Healthy Aging: The Effects and Sustainability of a Community-Based Exercise Program
TERRIFIC Inc: A Comprehensive Model for Serving 21st Century Older Americans
The AARP Livability Index: Supporting Great Neighborhoods for All Ages
The Integration Question
Using Enabling Design and New Partnerships to Create Age-Friendly Communities
Working Across Disciplines: Activating Perspectives to Create and Sustain Livable Environments

Building Integrated Care Networks
Alzheimer’s Caregivers Impacted by Validated Nationwide Programs
Assessing Preference-Based Person Centered Care: Process and Outcome Quality Indicators
Building a Strong Aging Network Through Community Partnerships
The Art of Forming a Statewide Aging Collaborative

Business & Aging
Boomers: What They Really Want and Need
Brain Appeal: Using Cognitive Content to Attract the 50+ Consumer
Holding Their Hands: A New Model for Elder Law Practices
Important But Invisible: User Experience for the Aging Workforce
Responding to the Needs of a Caregiving Workforce
The Next Generation of Succession Planning: It’s Not Your Grandfather’s Retirement Plan
True Stories About Nonprofit Mergers
What If You Could Afford to Pay for Long-Term Care?

Caregiving
Aging in Place: A Caregiver’s Perspective
Care Out Loud: How to Start and Sustain Your Caregiving Coalition
Caregiving in the LGBTQ Community: What You Need to Know to Provide Effective Support
Connecting to Aging Caregivers to Support Future Planning for Family Members With Disabilities
Findings From Future Planning for Family Care for Grandma Too
Practice Guidelines for Asking Family Proxies About Client Preferences

Creativity & Lifelong Learning Programs
Creating an Older Adult Chorus
From the ‘60s to Our 60s: Lifelong Vital Involvement and Flourishing
Using Art as a Therapeutic Tool in Positive Aging

Health & Wellness
Amazing Activities for Low Function Abilities
BalanceWear Therapy: Results in Improved Gait and Balance
Capacity to Consent to Sex
Chronic Disease Self-Management Education: Progress, Key Lessons and Vision
Embedding Older Adult Fall Prevention: Working With Community Partners to Leverage Resources
Embracing the Beauty of the Aging Body
Fit and Strong! Plus Physical Activity/Weight Loss Trial
HIV and Aging: Ending Invisibility and Meeting Needs
Hop on the Heart Train: A Participant-Driven Heart Health Program for Older Adults
Intergenerational Team Model: Fostering Culture Change Through Multidisciplinary Partnerships
Is Talking About Death Good for Life?
Joining Forces to Serve Older Adults Through Sustainable Satellite Programs
Navigating Brain-Based Change: Applying Resources for Advancing Readiness
Peers for Productive Aging: Peer Led Discussions to Impact Social Isolation
See Well and Be Well: A Surround-Sound Approach to Promoting Eye Health Among Older Adults
SEXcesful Aging: A Philadelphia Model
The Health Center Without Walls: Forging Stronger Community-Clinical Linkages
Healthcare & Aging
A Hospital-Based Program to Educate, Equip And Support Health Care’s Invisible Workforce
Alzheimer’s and Hospitals: Readmissions, Transitions in Care and Burden
Care Transitions for People With Dementia
Helping Seniors Embrace Their New Normal
How to Develop a Physician Champion Using Evidence-Based Programs
Magnet Innovation in Community Case Management: Improving Transitions of Care
New Vitality: Health Promotion for Successful Aging
Pathways to Health: Creating Clinical Community Linkages
Prevention of Medication Mismanagement in Alzheimer’s Disease
Reaching the Senior Base With Mobile Technology for Care Transitions
Simply Said: Creating Plain Language Health Materials
What Matters Most to Older Adults at Home After a Hospital Stay
Leadership in Aging
Collaborative Approaches to Protecting Seniors and Their Resources
Developing Collaborative Opportunities With Legislative Stakeholders Through Aging Awareness Training
Gray Panthers: Incorporating Internet and Communication Technology in Social Movement Organizations
Organization Reinvention: Why and When?
Ten Practical Tips for Grantwriters in Aging: What to Write and What NOT to Write
Legal & Ethical Issues
Creating a Successful Elder Abuse Coalition in Your Community
Elder Abuse and Legislation: Strengths and Weaknesses
Elder Abuse Prevention: Translating Public Health Interventions to Elder Abuse Reduction
Expanding the Reach of APS: Screening for Abuse in Primary Care
Loneliness and the Law: Rethinking the Right to Refuse Support and Assistance
Online Training for Case Managers on Abuse and Its Reporting
Proactive Prevention of Elder Financial Abuse and Fraud via Age-Friendly Banking
The Overdosing of Healthcare in the Aging Population
LGBTQ Aging
Lessons Learned from Research With Transgender Older Adults and Their Providers
LGBT Elders of Color: Past, Present and Future
Queering Death: How LGBTQ Lived Experience Can Transform Aging
Mental Health & Aging
Aging and Addiction: Igniting the Spirituality of Recovery
Baby Boomers at Risk: The Dangerous Relationship Among Substance Abuse, Depression and Suicide
Loneliness in Gifted Elders
Post Traumatic Growth: Facing Adversity With an Open Heart
Psychotherapy With Involuntary and Voluntary Childlessness in Later Years
The Therapeutic Use of Photography With Older Adults
Multicultural Aging
Politics and Pragmatics: A Congressional Health Disparities Agenda for Aging Communities of Color
The Unique Challenges Facing Older Minorities in the United States
Working Supportively With Latino Older Adults and Their Caregivers
Policy & Advocacy
Being Persuasive in Advocacy: Lessons Learned From Aristotle
Building a National Elder Justice Movement State by State
Hoping Against Hope: Baby Boomers and “Anti-Aging” Stem Cell Therapies
Long-Term Care Reform
Not Your Average Ombudsman Program: Stepping Up for Long-Term Care Consumers
Planning Comes of Age
Shaping Federal Policy by Thoughtful Design: Healthy Community Design Standards for a Rapidly Changing and Aging America
Using Online Petitions to Attract Boomers
Working With Banks to Stop Elder Financial Exploitation
Spirituality & Religion
Changing Our Relationship With Death
Technology, Accessibility & Transportation
A Tech-Enabled Home for Aging America: Connecting the Dots
As a lifelong advocate for social justice, diversity and inclusion, I have always found the ASA Conference to bring together so many professionals who share this passion. This is because diversity and inclusion have always been front and center in the work of ASA, not just today, but for more than 50 years. Join us and participate in our Diversity Summit featuring a thoughtful discussion around “Inequality Matters” and participate in our Network of Multicultural Aging program on Immigration and Older Adults.

Louis Colbert, Vice President of Operations, Philadelphia Corporation for Aging and ASA Board of Directors Immediate Past Chair
MANAGED CARE ACADEMY
BOOT CAMP

Quality Measurement and the Community’s Role in Meeting Quality Goals

Wednesday, March 23 | 12:30–2:00 PM
CEU Credits: 1.5
No fee. Pre-registration is required.

Presented in collaboration with the National Coalition on Care Coordination.

Community-based programs can impact providers’ and payers’ quality metrics that measure timely, safe, efficient, patient-centered, and effective care. This session will describe developments in quality measurement across the continuum and how community-based aging services organizations (CBOs) can play a leadership role in reaching quality goals by engaging in robust program evaluation and participating in the continued quality measure development process.

Presenters: Robert Applebaum, MSW, PhD, Professor and Director of Long-Term Care, Miami University Scripps Gerontology Center; Sandy Atkins, MPA, VP, Institute for Change, Partners In Care Foundation; Jessica Briefer French, MHSA, Senior Research Scientist, National Committee for Quality Assurance; Robyn Golden, MA, LCSW, Director of Health and Aging, Rush University Medical Center; Joanne Lynn, MD, MA, MS, Director, Center for Elder Care and Advanced Illness, Altarum Institute.

GENERAL SESSION

Wednesday, March 23 | 10:30–11:30 AM
Check the conference website at www.asaging.org/aia for information on our final general session.

HIGHLIGHTED SESSION

Integrating LTSS Into a Managed Health Plan: Successes and Challenges

Wednesday, March 23 | 12:30–2:00 PM
CEU Credits: 1.5

Sponsored by Care1st Health Plan.

Ready or not, integrating LTSS for seniors and people with disabilities into managed health plans is creating exciting opportunities to develop partnerships with the Aging and Disability Networks. Come hear three experts share how their experiences in working with different home and community-based organizations are helping them develop an integrated system of care.

Presenters: Araceli Garcia, MSG, LTSS Provider Relations Liaison, Care1st Health Plan; Beau Hennemann, Manager, Home and Community Based Services, Los Angeles Care Health Plan; Pamela Mokler, MS, Vice President, Long-Term Services and Supports, Care1st Health Plan.

FINAL NIGHT RECEPTION

Wednesday, March 23 | 6:30–8:00 PM
No cost. Pre-registration is required.

AiA16 offers many opportunities for networking, and this evening reception is one not to miss. Join your colleagues for an evening with hors d’oeuvres, an open bar, delightful conversation, music, dancing and a fun surprise or two. Come and meet other attendees, ASA Board members, participants in our Leadership Institute, Conference Co-chairs, Committee members, and other VIPs.
NATIONAL SUMMIT

The State of Older People—Their Economic Security, Their Health

Presented by ASA’s Business Forum on Aging (BFA).

Wednesday, March 23 | 1:00–4:00 PM

CEU Credits: 3

Fee: $15 (includes coffee).
Pre-registration is required.

More than 6.3 million older Americans live in poverty, and that number is projected to rise significantly over the next 20 years. Many Americans ages 65+ are economically insecure and struggling to find jobs to pay for housing and rising healthcare bills, and millions of older adults do not have sufficient income to meet their basic expenses. Poverty hits some groups of older adults more than others. Twenty percent of African American and Hispanic older adults are poor. And poverty impacts older people with limited education and those who are not married especially hard. This program will examine some of the causes for the recent growth in the economic insecurity of seniors, and will explore measures the business community, local governments, the federal government, foundations and community-based organizations can take to support older adults in need.

Program Moderator: Barbara Hoenig, MPH, BFA Chair and Senior Consultant, Mature Workers and Workforce Initiatives, CVS Health.

Presenters: Carolyn Colvin, MBA, Acting Commissioner, Social Security Administration; Kathy Greenlee, JD, Administrator, Administration for Community Living; Karyne Jones, MPA, President and CEO, National Caucus & Center on Black Aging, Inc.; Lita Kleger, MA, Director of Communications and Outreach, Experience Works, Inc.; Michael Marcus, MSW, Program Director, Older Adult Services, Harry & Jeanette Weinberg Foundation; Paul Nathanson, JD, Special Counsel, Justice in Aging; Neera Tanden, President, American Center for Progress.

HAN CONSTITUENT GROUP PROGRAM

End of Life: Issues, Conversations and Community Planning for Change

Wednesday, March 23 | 9:00 AM–2:00 PM

This program will provide an overview of end-of-life issues, discuss changes in individual cognition, and explore family and community conversations. The sessions will provide an opportunity to understand challenges to end-of-life care in today’s society and offer a chance to transform the conversation around end-of-life options for individuals, families and communities.

Sessions include:

End-of-Life Planning: Issues and Impact
Presenter: Kevin Johnson, BSME, MAM, CSA, President, Caring Concierge.

Initiating End-of-Life Conversations in the Family and Community
Presenters: Jon Broyles, MSc, Executive Director, The Coalition to Transform Advanced Care; Teresa Keeler, MA, President, Distant Daughter, LLC; Harriet Warshaw, Executive Director, The Conversation Project.
LAIN CONSTITUENT GROUP PROGRAM

ASA’s LGBT Aging Issues Network presents...

Dimensions of Well-Being: Creating Healthy Lives as We Age

Wednesday, March 23 | 9:00 AM–5:00 PM

The complexities and challenges of healthy and empowered aging require equally complex solutions. Whether from personal connections, the community or professional service providers and practitioners, older people need a system of services and supports that is broad, flexible, affordable and culturally competent. The sessions in this program will explore several key factors of well-being for older people, blending insights from multiple perspectives including healthcare and mental health, financial planning, social and community-based services, faith congregations and more.

Sessions include:

Using the Whole Person Wellness Model to Create Inspiring Programs for Older Adults

Presenters: Catherine Thurston, LCSW, Senior Director for Programs; Tracy Welsh, Deputy Executive Director and CFO; both of Services and Advocacy for GLBT Elders (SAGE).

When Personal Beliefs Intersect With Professional Responsibilities

Presenters: Terri Clark, MPH, CHES, Prevention Services Coordinator, ActionAIDS; Deirdre Downes, MSW, LCSW, Corporate Director of Social Work Initiatives, Jewish Home Lifecare; Cecilia Hardacker, RN, Director of Geriatric Education, Howard Brown Health Center; Daniel Maher, MSN, NP, Nurse Practitioner, Rush University Senior Care; Michele Mathes, JD, Development Director, Center for Advocacy for the Rights and Interests of Elderly; Diane Menio, MS, Executive Director, Center for Advocacy for the Rights and Interests of Elderly; Hilary Meyer, JD, Director, National Programs, Services and Advocacy for GLBT Elders.

How Faith-Based Communities Can Foster Well-Being Among Older LGBT Adults

Presenters: Mark Brennan-Ing, PhD, Director for Research and Evaluation, ACRIA, Center on HIV and Aging; James Ellor, PhD, DMin, DCSW, LCS, Professor, Baylor University; Donald Koepke, MDiv, Director Emeritus, CLH Center for Spirituality and Aging.

Creating Financial Well-Being as We Age: A Framework for Success

Presenters: Holly Deni, MEd, MLS, Director, ElderLife; Lauren Locker, CFP, RFG, CSA, Certified Financial Planner, ElderLife; Constance Stone, President, Stepping Stone Financial, Inc.
The Experiential Lightness of Aging  
Wednesday, March 23 | 9:00 AM–5:00 PM  

Lifelong learning and physical and mental activity exert positive effects on the brain, as well as enhance resilient, or self-empowered, aging. The human brain and body exist in a feedback loop, constantly renewed and invigorated by the physicality and artistic creativity that people express through study, dance, theater, and music, to name a few. This full-day program describes myriad successful, innovative, scientifically proven programs that enhance and honor the aging process through a holistic approach. Also emphasized is sensitivity to accessibility and cultural awareness so that all target populations are able to enjoy inclusion.

Sessions include:

Creative Aerobics  
Presenters: Joshua Berrett, PhD, Co-Director, Ageless Mind Project, Inc.; Terri Tobey, MA, Gerontologist, Certified Personal Trainer, University of New Mexico and Department of Senior Affairs.

Trends and Best Practices From Lifelong Learning Research and Practice  
Presenters: Michelle Buhman, Iowa City Johnson County Senior Center; Shino John, Osher Lifelong Learning Institute at Rutgers University; Linda Maurice, MA, Director, Lifelong Learning Institute, Nova Southeastern University, College of Osteopathic Medicine; Janna Overstreet, MA, Executive Director, Lifelong Learning Academy; Sandra Von Doetinchem, Dipl Paed (MEd), Research Analyst, University of Hawaii at Manoa, and Founder, Silverlearning.

Caring for the Caregiver: A Program for the 21st Century  
Presenters: Joshua Berrett, PhD, Co-Director; Lynne Berrett, MA, MSW, LCSW, Co-Founder; both of Ageless Mind Project, Inc.

The Boomers Are Coming! Are You Ready?  
Presenters: Linda Maurice, MA, Director, Lifelong Learning Institute, Nova Southeastern University, College of Osteopathic Medicine; Mary Stackmann, CPP, Director of Lifelong Learning, North Shore Senior Center.

Chairs’ Lectures

The Economic Case for Age-Friendly Communities  
Wednesday, March 23 | 9:00–10:00 AM  

Capturing the attention of elected officials and the business community on the value of age-friendly communities is critical for sustaining efforts to create age-friendly communities. Documenting the economic impact of the 65+ population is one powerful strategy. Learn how economic impact analyses by three area regional councils transformed messages with influencers and decision-makers. See how data were synthesized in a business case document targeted to business, community and government leaders.

Presenters: Cathy Boyer-Shesol, MPA, Project Manager, KC Communities for All Ages, Mid-America Regional Council; John Feather, PhD, CEO, Grantmakers in Aging; Kathryn Lawler, MPH, Director, Area Agency on Aging, Atlanta Regional Commission; Margaret Neal, PhD, Director/Professor, School of Community, Portland State University; Amy St. Peter, MPA, Human Services and Special Projects Manager, Maricopa Association of Governments.

The United Nations Post-2015 Sustainable Development Agenda and Older Americans  
Wednesday, March 23 | 2:30–3:30 PM  

In September 2015 the member states of the UN, including the United States, adopted an international sustainable development agenda for the next 15 years. In contrast to the prior agenda, best known as the Millennium Development Goals, this new agenda applies to all countries and all people with the objective of “leaving no one behind.” The elements of the Post-2015 Agenda (goals, targets and indicators) will be shared and its U.S. implementation and opportunities for advocacy discussed.

Presenters: James Collins, MPA, Chairperson, NGO Committee on Ageing/NY; Cynthia Stuen, PhD, United Nations Representative, International Federation on Ageing; Edwin Walker, JD, Deputy Assistant Secretary for Aging, U.S. Administration on Aging.
HIGHLIGHTED SESSIONS

The New World of Advocacy for Older Adults
Wednesday, March 23 | 12:30–2:00 PM
Sponsored by AARP.
Join some of the top political minds and campaign strategists in the country to discuss the changing world of advocacy, and learn the key issues and tactics in the upcoming Presidential, Senate, House and state elections. After an interactive panel discussion there will be Q&A with the audience.
Presenters: Nancy LeaMon, Executive Vice President, Chief Advocacy and Engagement Officer, AARP; Tony Coelho, Founding Partner, Vectis Strategies, Former House Majority Whip, Chair Democratic Congressional Campaign Committee; Terry Nelson, Founding Partner, FP1 Strategies, Former National Political Director, Bush-Cheney 2004.

Caregiver & Cared For: Two Perspectives on Independent Aging
Wednesday, March 23 | 4:00–5:00 PM
CEU Credits: 1
Sponsored by GreatCall.
To truly understand independent or active aging, we need to see it from both sides: the caregiver and the older adult being cared for. The latest research demonstrates divergent viewpoints on a range of needs, wants and roles. This session will explore the significant implications of this chasm for business, nonprofits and entrepreneurs in the aging space.
Presenter: David Inns, MBA, President & CEO, GreatCall, Inc.

SITE VISIT: Harry and Jeanette Weinberg Inter-Generational Center
Wednesday, March 23 | 1:00–4:00 PM
Fee: $40. Pre-registration is required.
The Easter Seals/Harry and Jeanette Weinberg Inter-Generational Center is a worldwide model of excellence for serving people with disabilities and special needs. By providing medical adult day services and a child development center in a shared site, Easter Seals creates meaningful opportunities for older adults—including those with chronic conditions, cognitive impairments or dementia-related diagnoses—to engage with and contribute to the development of the next generation through daily intergenerational activities.
Refreshments will be provided.

YOU and YOUR Financial Wellness for Life
Wednesday, March 23 | 5:30–6:30 PM
CEU Credits: 1
Increasing longevity brings with it challenges and opportunities. Where to live? How long should I continue working? How do I want to spend my leisure time? How can I maintain my health? But what about your financial wellness?
This session will teach you the habits that are essential to maintaining financial wellness for decades, including setting goals, budgeting, creating emergency funds, managing debt and planning for retirement.
Presenters: Ken Dychtwald, PhD, President & CEO, Age Wave; Cynthia Hutchins, CRPC, CIMA, Director of Financial Gerontology, Merrill Lynch Wealth Management.
Aging in Community
Affordable Housing for Diverse Elders: Innovative Models From Across the United States
Age-Friendly Sarasota: Novel and Synergistic Factors for Success
Aging in America: Lessons From The Netherlands
Art, Wellness and Vital Involvement in Aging
Boomers to Zoomers: Parks and Recreation Programming in Your Neighborhood
Building a Successful VD-HCBS Program
Building a Tool Kit to Prevent Homelessness for Vulnerable Older Adults
Building Healthy Communities Through Care Coordination and Collaboration
Family Gathering: Family at the Heart of a Community
Genesis: Building Community and Purpose for All Ages in the Nation’s Capital
High Tech/High Touch: Reaching Seniors and Benefiting Centers
Home and Community-Based Alternatives to Nursing Home Care in Rural Pennsylvania
In Good Faith: Co-Laborers for Aging Adults
Innovations in Aging Services Collaboration
Integrated Community Strategies for Conducting Needs Assessment
NORC Programs, Villages and the Future of Aging Services
Older Adults’ Experiences With Discrimination and Its Impact on Quality of Life
Pet Assistance Programs: Keeping People and Pets Together
Protective Factors for Maintaining Independence
Seniors and Kids: How Intergenerational Programming Supports Successful Aging in Our Communities
Strategic Relationships Between Aging Service Providers and Villages
Supported Decision-Making: Protecting Rights, Ensuring Choices, Securing Safety
Values and Beliefs Across the Generations: Findings From a U.S. Study
Your Safety in the Field
Building Integrated Care Networks
Eldercaring Coordination: Working with Seniors and High-Conflict Families
Electronic Centralized Referral Systems: Connecting Clinics to Community Evidence-Based Programs
Business & Aging
Courageous Steps to Confident Longevity Planning
Exploring the 3rd Age
Economic Security Among Low-Income Asian-American and Pacific-Islander Older Adults
Global Applicability of Share the Care™: An Evidence-Informed Caregiving Program
Metrics for Success: Winning and Keeping Partnerships With Health Systems
Supercharging Your IRA: Taking Control and Avoiding Scams
Caregiving
Bridging the Long-Term Care Workforce: Training Home Care Workers to be Certified Nursing Assistants
Caregiver Wellness: There Is Honor in Asking for Help
How to Reach Caregivers via Social Media 101
Lessons Learned From a Three-Year Ad Council Caregiving PSA Campaign
Meeting the Caregiver Where They Are: How To Build an Impactful and Sustainable Caregiver Program
Practical Implementation of an Evidence-Based Caregiver Support Program
REST Training Program: Preparing Individuals to Provide Quality Respite to Family Caregivers
Technology Innovations to Care for Caregivers
The Five Love Languages for Caregivers
The Georgia Long-Term-Care Ombudsman Program
The LTSS State Scorecard in Action: Promising Practices to Help Pick Up the Pace of Change
Practical Implementation of an Evidence-Based Caregiver Support Program
Creativity & Lifelong Learning Programs
Adaptation of the Kawa Model as a Tool for Intergenerational Teaching and Learning
Beyond Creativity: Play Is Not Just for Kids
Caring for the Caregiver: A Program for the 21st Century
Creative Aerobics
Latest Trends From Lifelong Learning Research and Practice and Resultant Best Practices
The Boomers are Coming! Are You Ready?
Scripps OMA: An Intergenerational Visual Arts Program for People With Dementia
Take Charge/Age Well Academy: A Successful Aging Model
Women 50+ Who Report a Dramatic Shift From a Negative to a Positive Self-Image
Health & Wellness
A National Collaborative of Evidence-Based Programs: Building Together, Sailing Together
Designing Wellness-Based Programming for Community Living
Financial Care: The New Frontier in Providing Comprehensive Case Management
Food in the Landscape: Environments for Senior Living
Improving Physical Activity and Nutrition Among Deconditioned Older Adults Through Lay-Led Workshops
Living Well Through Re-finding Purpose and Well-Being
On Being an Aging Woman: A Conversation
Shopping for a Healthier You: Mall Walking Programs
Simple Servings: A New Menu Planning Application Developed in NYC
Starting Small, Thinking Big: Launching Health Promotions Programming
Texercise: Growing an EB Program in Your Backyard
Wednesday Session Listings

Healthcare & Aging
A Bilingual Model to Improve Medication Adherence Among Low-Income Elders
Best Practices in Stroke, Brain Injury and Addiction Recovery Brain Rehabilitation Software
Changing the Narrative Around Aging and Dying
Engaging Accountable Care Organization Members in Evidence-Based Health and Social Engagement Programs
Enhancing Healthy Aging Through a Curriculum for Health Professionals
How Modest Investment in Food and Heat Assistance May Reduce Nursing Home Admissions
Initiating End-of-Life Conversations in the Family and Community
Identifying Food Insecurity in our Aging Population
Improving Patient Outcomes: A Palliative Care Roadmap for Success
Medical Note-Taking: Empowering Older Adults in the Medical Setting
Offering the Chronic Disease Self-Management Program in the Workplace: Findings From Oklahoma
Patients Without Borders: The Promises and Perils of Medical Tourism
Pioneering an Information Sharing System Between Healthcare and an Evidence-Based Program
Reducing Hospital Length of Stay and Readmission Rates Through Staffing Model and Technology Innovation
Resource Center Rounding: Bringing Social Work to Public Spaces in a Large, Urban Medical Center
Unity Is Strength: Effective Practice-Based Care Coordination With Geriatric Patients
Using a Fire-Based Nurse Practitioner to Deliver Urgent Medical Services at Home

Legal & Ethical Issues
Confronting a Crisis: The Financial Uncertainty and Exploitation of Older Adults
Helping Lower-Income Seniors Maintain Financial Independence
Screening for Undue Influence: When is influence “undue?”
The Making of the APS Emergency Intervention Team Project
The Role of Forensic Accountants in Cases of Exploitation of Older Adults
When Personal Beliefs Intersect With Professional Responsibilities

LGBTQ Aging
Creating Financial Well-Being as We Age: A Framework for Success
How Faith-Based Communities Can Foster Well-Being Among Older LGBT Adults
Using the Whole Person Wellness Model to Create Inspiring Programs for Older Adults

Mental Health & Aging
Aging and Addiction
Envisioning Trauma-Informed Responses to Residents in Long-Term Care
Familial Role Playing Key to Advanced Supervision With Older clients
Identifying and Serving Older Adults Impacted by Superstorm Sandy
Improving Senior Health Through Substance Abuse Prevention Education
Meeting the Behavioral Health Needs of Older Adults Living in the Community
Older Adults and Gambling: Getting Their Attention to Prevent Harm
Older African-American Women: Finding Safety in a Landscape of Trauma
Seeking Solutions for the Senior and Disability Mental Health Crisis
Social Isolation and Older Adults: Revisiting the Volunteer Visitor Approach
The Dark Side of Caregiving: A Clinical Approach to Shed Light on Caregivers' Challenges

Policy & Advocacy
Accelerating Research to Community Settings: Partnerships Between ACL and NIH
Aging Policy 101: A Day in the Life of an Aging Advocate
Changing Culture to Change Policy: Hollywood, Broadway and the Power of Storytelling
End-of-Life Planning: Issues and Impact
Increasing Community Awareness of Options for Long-Term Care
Show Me the (Federal) Money: Why Discretionary Funding Is Lagging and What It Means for Aging
Social Security, Medicare and Medicaid: How Will They Fare in 2017 and Beyond?
The Transforming Role of End-of-Life Providers in Shift Toward Value-Based Payments
Tracking Ohio’s LTSS Progress and Change
VA Benefits Boot Camp: Accessing Benefits for Older Veterans and Their Families

Religion & Spirituality
Collaborating With Faith-Based Organizations
Reflecting on Retirement Through a Spiritual Lens
The Power of Spirit in Caring for and Rehabilitating the Aging Body

Technology, Accessibility & Transportation
Introducing Older Adults to the Expanding World of Technology
Meeting Challenges Through Technology and Innovation
Mobile Technology and Transforming Senior Living
Tablet-Engaged Active Minds: Packing Mental Comfort for the Journey of Memory Loss
Transportation Policy, Funding and Planning and How It Affects Access to HCBS

Leadership in Aging
Aging Sensitivity: Adaptations for Different Audiences
Improving Employee Morale: How to Write an Effective Procedure Manual

www.asaging.org/aia   |   #aia16
THE LONGEVITY MARKETPLACE &
THE POWER OF THE SHARING ECONOMY

Hear from the companies, authors and thought leaders who are leading the growth of the boomer and senior marketplace at the 13th Annual What’s Next Boomer Business Summit! You don’t want to miss the nation’s number one opportunity for making deals, finding partnerships and launching products for older consumers. Register today!

Wednesday, March 23 | 8:00 AM–6:00 PM

Fee: $275. Preregistration is required. CEU Credits: 0.

What’s Next Boomer Business Summit is the only meeting place for leading Fortune 100 companies, start-ups, industry thought-leaders, and established nonprofit organizations to share stories and best practices in targeting the largest and most lucrative consumer demographic in the world. It is where deals get done!

Reserve your spot today, and leave with a network of extraordinary innovators and experts in the mature consumer space.

Your registration includes:

- Networking Breakfast
- Data and Insights from analysts and key speakers
- Keynote Sessions with Washington DC’s experts
- Experts and Authors Luncheon
- Networking Reception at the close of the Summit
- Technology Showcase and Exhibits

2016 Tracks Include:

- The Power of the Sharing Economy—Approximately 1,400 companies matching individuals to projects, services and living spaces—Providing Services, Creating Jobs, Connecting Through Technology
- Investors and Entrepreneurs: What’s Next “Shark Tank” Competition for Investment and Distribution
- The State of Innovation: Is Health and Wellness Driving the Technology Revolution?
- The Business of Caregiving
- Media, Marketing and Mobile and the Mature Consumer: (Search, distribution, SEO, Affiliate, Content, Video, Print and Integrated)
- Finding Financing and Economic Security in the Longevity Economy—Follow the Money

Lunch With the Experts
Join your favorite author, blogger, analyst, corporate leader, investor, or boomer market expert for a lively lunch discussion on the issues important to your business or organization. This opportunity to engage in a small group is worth the price of admission!

Produced By:
Mary Furlong & Associates

Co-Produced By:
Susan Davis International
What’s Next Boomer Business Summit Speakers

Featured Keynotes:
Jo Ann Jenkins, CEO, AARP
John Zogby, Founder, the Zogby Poll and the Zogby Companies

Featured Speakers:
Mary Furlong, CEO, Mary Furlong & Associates
Laurie M. Orlov, Principal Analyst, Aging in Place Technology Watch & Boomer Health Tech Watch
Casey Pittock, President and CEO, Tunstall Americas
Cathy Smith, Head of Industry, Large Advertiser Sales, Google
John Lee, Senior Director of Medicare Part D, Walgreens, Healthcare Solutions Group
Lee Rainie, Director, Internet, Science and Technology, Pew Research Center
Edgar Keehnen, Partner, AgeWise & Author, Grey Ocean Strategy
Steve French, Managing Partner, Natural Marketing Institute
Nancy LeaMond, Chief Advocacy & Engagement Officer, AARP
Bob Blancato, President, Matz, Blancato, & Associates
Sharon Emek, President & CEO, Work At Home Vintage Employees LLC (WAHVE)
Jody Holtzman, Senior Vice President, Thought Leadership, AARP
Riccardo Ulivi, Business Operations, Airbnb

“The Longevity Economy, ‘the sum of all economic activity serving the needs of Americans over 50,’ is responsible for at least $7.1 trillion in economic activity every year.”
—Jody Holtzman, Senior Vice President, Thought Leadership, AARP
Agencies serving older adults are always looking for that balance where no one falls through the cracks. Especially now, with all the changes and challenges, we can never let that happen. The aging network has to be the spokesperson for balance, including finding ways to care for the caregivers who have sacrificed so much. If it’s not the aging network and other community based organizations, then who? If not now, then when? Meet me at Aging in America and let’s step up to the challenge together!

Mae Carpenter, Commissioner, Department of Senior Programs & Services, Westchester County, NY
ASA’s 2016 Managed Care Summit: A Pathway Forward

Thursday, March 24 | 9:00 AM–1:00 PM
Fee: $15 (includes morning coffee). Pre-registration is required.

This summit will provide an overview of the evolving business model that community-based organizations, including area agencies on aging, are undertaking to create value-based services for older adults using value-based pricing models. Essential to creating a full span of reimbursable services is a continuum of care linking medical and social service professionals who provide comprehensive services for the management of post-acute and chronic conditions from hospital to home. Faculty will present a variety of perspectives: hospital and medical care, payors, and community-based organizations, including disability organizations. The spotlight will focus on pioneering organizations undertaking the process of creating social service networks, and/or independent CBOs to provide services for managed care organizations.

Topics include:

- Value-based Services at Value-based Pricing—The Hospital Perspective: A Translational Conversation
- The ACL Perspective: Business Acumen Learning Collaborative and Building Network Models of Integrated Services
- The SCAN Foundation Linkage Lab – Shifting Business Practices of Community-based Organizations
- Contracted Individually and Joined a Network
- An Independent Living Center and Managed Health Plan Collaboration
- A Pathway Forward

Presenters:

- **Brian M. Duke**, MHA MBE, System Director, Senior Services, Main Line Health
- **Louis Frick**, MS, CRC, Executive Director, Access to Independence of San Diego
- **Pamela M. Mokler**, MSG, Executive Director, Access to Independence of San Diego
- **Nora OBrien-Suric**, Senior Program Officer, The John A. Hartford Foundation
- **Marisa Scala-Foley**, Center for Integrated Programs, Office of Integrated Care Innovations, Administration for Community Living
- **June Simmons**, MSW, President & CEO, Partners in Care Foundation
- **Sue Tatangelo**, Chief Resource Officer, Camarillo Health District
- **Erin Westphal**, Program Officer, The SCAN Foundation

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**WHAT’S NEXT BOOT CAMPS**

**THURSDAY MARCH 24**

**WHAT’S NEXT BOOT CAMPS**

Thursday, March 24 | 10:00–11:30 AM
Fee: $69. Pre-registration is required.

**The Sharing Economy: Grandparents**

One in three adult households is in the grandparent life stage. By 2020, there will be 80 million grandparents. Outdated stereotypes have kept marketers from recognizing the biggest opportunity in the mature consumer space. Get the data, hear from smart companies who are doing it right, learn marketing tips, and find out how to get a share of the $400 billion dollars in spending.

**Business Model and Marketing 101 for Your Nonprofit Organization**

Business models for nonprofits need to change due to recent regulatory changes. Participants will get a template for a 2016–2017 business model for your organization. Learn what nonprofit organizations, innovative companies, and entrepreneurs are doing to stand out, acquire customers and drive sales. Attendees will learn key strategies in business planning. They will also discover how to conduct direct marketing campaigns to leverage sales with mobile, digital and traditional media; best practices in display advertising, social media, content partnerships and video; and using personalization, consumer data and re-targeting to enhance conversion.
Discover the leader in you.

Learn how to uncover your leadership qualities and become an agent of change in the field of aging!

Join us for the ASA Leadership Institute, a five-day leadership development intensive that offers self-assessments of communication and leadership styles, presentations by recognized leaders in the field of aging, facilitated dialogue, networking opportunities, leadership literature and online learning. Additionally, there is an option to enroll in a mentorship program. The Leadership Institute is offered concurrently at ASA’s Aging America Conference from March 20-24, 2016 in Washington, DC, but also includes advance reading and web seminars.

Understanding the context of a leader’s work is vital. This program focuses on understanding and embracing cultural differences in a way that respects aging adults. Graduates will leave this leadership development program with a broad exposure to key influencers and with multiple opportunities to stay connected with other bright professionals who aspire to be their best.

Benefits to Attendees and Their Organizations

• An increased self-awareness of your leadership style, a keen understanding of how your style can complement or clash with others’ styles, and an understanding of how to adjust to fit the needs of the people you manage.
• Mastery of approaches to working effectively in multicultural and ethnically diverse organizations and communities to influence positive change.
• Substantive insights into the leadership styles and experiences of visionaries, policy makers, change agents and influencers who have had significant impact in the aging field—a professional network of colleagues.
• Participants who successfully complete this program receive an ASA Leadership Institute Program Certificate, helpful in securing future promotions or advanced employment positions.

Program Objectives

• Review major shifts in the field of aging, including the impact of changing demographics, culture, policy, technological and other factors on leaders and diverse communities;
• Understand the importance of leading a multicultural, inclusive team of professionals who reflect diverse views and opinions;
• Learn from successful leaders who have worked across boundaries and silos, and have surmounted barriers to solve small and big issues, creating sustained improvement;
• Learn to access needed resources to serve the growing cohort of diverse elders facing a spectrum of health, racial, economic and other disparities;
• Begin building a more expansive and robust professional peer network with which you will share resources, ideas and helpful information in future years.
Registration

Registration is available at www.asaging.org/leader. Registration will close February 18, 2016.

Enrollment Fees:
ASA Member rate: $1,295
Non-member rate: $1,495 (includes one-year ASA membership)

Your fee to attend the ASA Leadership Institute includes registration for the Aging in America Conference and a limited number of CEUs for attending select workshops and the 2016 Diversity Summit: Inequality Matters.

Please note: Do not register for any other events if you choose to participate in ASA's Leadership Institute (unless you are a presenter at the conference, whom we ask to contact ASA for accommodations). The fee for this program is nonrefundable.

ONSITE AGENDA

Sunday, March 20
8:00–9:00 AM | Registration

9:00 AM–5:00 PM | Managing to Lead With Style
This program uses online pre-work, engaging facilita-
tion, and contemporary video to create a personalized
learning experience. Using DiSC®, a simple and intu-
tive learning model, participants will discover their
preferred behavioral style and will learn to adjust to
the style needs of staff members when directing,
delегating, motivating and developing them. They will
also learn to influence and communicate more effec-
tively with their bosses, by modifying their approach
in order to meet those bosses’ needs and preferences.
The result: leaders who manage more effectively.
Presenter: Robert Carpenter, MBA, President, InSight
Management Development.

5:30–6:30 PM | Opening General Session
(with preferred seating)

8:00–9:30 PM | Leadership Networking Reception
with ASA Board of Directors

Monday, March 21
9:00–9:15 AM | Welcome to ASA

Presenters: Lynn Friss Feinberg, MSW, ASA Board Chairper-
son and Senior Strategic Policy Advisor, Independent Living/
Long-Term Care, AARP Public Policy Institute; Ken Dychtwald,
ASA Board Chair-Elect, President and CEO, Age Wave.

9:15–5:00 PM | Mastering the Work of Leaders

Mastering the Work of Leaders helps participants
understand their leadership behaviors and the best
practices for crafting a vision, aligning others with it
and executing that vision effectively in an organiza-
tion. Moreover, it’s an opportunity for leaders at all
levels to reflect on how they approach each step of
their work. With personalized tips and strategies that
give clear direction and are easy to apply, Mastering the
Work of Leaders helps leaders lead more effectively.
Presenter: Robert Carpenter, MBA, President, InSight
Management Development.

5:30–7:00 PM | Exhibit Hall Grand Opening
Tuesday, March 22

9:30–10:30 AM | Cultivating the Next Generation of Leaders in Aging

The Administration for Community Living has a well-established track record in helping to cultivate the next generation of leaders in a multicultural society. Kathy Greenlee will offer her candid views on the nexus between leadership and the anticipated future professional needs of the aging services network and disabilities communities at the federal, state and local levels. How will implementation of the Affordable Care Act provisions open up opportunities for leaders by shifting emphasis to delivery of services and supports to home and community?

Presenter: Kathy Greenlee, JD, Administration for Community Living/Assistant Secretary for Aging, U.S. Administration on Aging.

11:00–Noon | General Session (with preferred seating)

Noon–2:00 PM | Grab & Go Lunch in Exhibit Hall and Poster Sessions

2:00–4:30 PM | Choose optional conference workshop sessions (CEUs available)

4:45–5:45 PM | Roundtable Sessions

Wednesday, March 23

9:00–10:00 AM | Building the Business Case: Successful Community Models of Collaboration

This session will address the leader’s role in forming community alliances and partnerships with healthcare providers and systems and health plans in order to achieve integrated delivery of care in residential and home-based settings. Challenges include the hospital’s lack of familiarity with services that are provided and different financing models. What insights and understanding do leaders need to help bring about this significant shift in service to adults who are aging in community?

Presenters: Erin Westphal, MS, Program Officer, The SCAN Foundation; Nora O'Brien-Suric, PhD, Senior Program Officer, The John A. Hartford Foundation; June Simmons, MSW, President and CEO, Partners in Care Foundation.

10:30–11:30 AM | General Session (with preferred seating)

11:30 AM–1:00 PM | Lunch on your own

Thursday, March 24

9:00–11:00 AM | Leading the Development of a Community Project: What Leaders Need to Know

We will review different approaches to research and translating research findings, with the goal of helping participants brainstorm and think critically about such questions as: How can you have an impact on your community? What sort of project can lead you to achieve that impact? Post-project, what impact have you made on your community? You will learn how to measure social change. Presenters will provide a template that demonstrates how to capture the key elements necessary for a successful project and secure financial support.

Presenters: Erin McInrue, MPH, Epidemiologist/Director of Research; Olympia Terrell, Content Coordinator; both of Age Wave.

11:00–11:45 AM | Institute Wrap-up and Adjournment
The 2016 Aging in America Conference takes place in Washington, DC, our nation’s capital and home to dozens of famous, fascinating and free attractions, plus hip restaurants, inspiring historic sites and charming neighborhoods.

All conference activities will be held at the Marriott Wardman Park and Omni Shoreham hotels, which are right across the street from each other.

**Marriott Wardman Park Hotel**
2660 Woodley Road, NW
Washington, DC 20008
Main: (202) 328-2000
Reservations: 877-212-5752
www.wardmanpark.com
Single/Double Room Rate: $239* (plus tax)

**Omni Shoreham Hotel**
2500 Calvert Street NW
Washington, DC 20008
Reservations: 800-THE-OMNI or 1-800-843-6664
www.omnihotels.com
Single/Double Room Rate: $239* (plus tax)
*includes complimentary internet in the guest rooms

Reserve early to take advantage of our exclusive, specially negotiated low group rate for both hotels. This rate will be available until **February 26, 2016** or until the room block is sold out. When calling for reservations, please mention “American Society on Aging Conference” to receive the group rate.

**Leadership Institute 2016**

The American Society on Aging, in partnership with Southwest Airlines, is offering an initiative designed to help professionals in the field of aging travel to Washington, D.C. to attend the 2016 ASA Leadership Institute. Through this scholarship program, ASA awards a limited number of Southwest Airlines round-trip airfare tickets to individuals who serve aging populations and are enrolled in the ASA Leadership Institute, an inclusive, pre-eminent professional development opportunity for emerging leaders in the field of aging.

Once you are enrolled in the ASA Leadership Institute, visit www.asaging.org/leader-swa for scholarship criteria and to apply.

**Getting to DC**

Visitors can fly into one of Washington, DC’s three airports—Ronald Reagan National Airport (DCA), Washington Dulles International (IAD) or Baltimore Washington International/Thurgood Marshall Airport (BWI)—arrive by train from other East Coast hubs, or navigate the region’s network of major highways for a speedy arrival and easy conveyance downtown.

The Marriott Wardman Park is easily accessible by taxi or Metro (station: Woodley Park).
Payment, Cancellation and Refund Policy for 2016 Aging in America

Please keep the following payment and cancellation policies in mind when completing the registration process for the 2016 Aging in America Conference.

Payments

- Individual online registrations must be paid by credit card (no “pay later” online option is available).
- Individuals may register by fax or mail for an additional $25 processing fee. Phone registrations will be charged a $45 processing fee because of the time involved in manually inputting your registration data and processing the fee while you are on the phone with a customer service staff member.
- All fax and phone registration orders must include credit card payments to be processed. All mailed registration orders must include either credit card or a check payment to be processed.
- Group registrations with purchase orders are considered provisional until paid, at which point they will be confirmed.
- Unpaid balances are due within 30 days of invoice date, including group invoices. Registrations with unpaid balances beyond 30 days are subject to cancellation (individuals would need to re-register at the prevailing rate).
- A $25 fee is applied to balances for returned checks.

Cancellations and Refunds

- The conference registration fee will be nonrefundable in the event of cancellation of the meeting due to circumstances beyond the control of ASA.
- Payments for optional events are nonrefundable. Other refunds are issued in accordance with the refund schedule shown below.
- Transfers of registrations (substitutions), including those transferred to someone else on site during the conference, are permitted for a $50 processing charge. A registration may only be transferred to one person, and the individual submitting the substitution request is responsible for all financial obligations (any balance due) associated with the substitution.
- Refunds will not be granted after January 15, 2016. No exceptions will be made.
- ASA regrets that refunds will not be given for no-shows.

If you do not want to risk having to cancel your registration and forfeit all or substantially all of your registration fees, you should plan to register on site at the higher onsite registration rates.

Written requests for refunds must be sent to the ASA Customer Service Department by fax to (415) 974-0300 or by email to info@asaging.org. Refunds will be issued no later than 45 days following the Aging in America Conference and will follow the schedule below.

For cancellation requests received:

By December 17, 2015: You will receive a 75% refund of your conference registration fee.

December 18, 2015–January 15, 2016: You will receive a 50% refund of your conference registration fee.

After January 15, 2016: No refunds will be issued for any reason.

In lieu of a refund, substitutions are allowed for a $50 processing fee.

The act of registering for the Aging in America Conference signifies that you agree with our policies, disclaimer of liability and photography release.

To see the complete text, visit www.asaging.org/aia and click on Registration Information.

BRING YOUR WHOLE TEAM AND EVERYONE SAVES!

You can save up to 10% on your registration when you register as a group.

Groups of five to nine registrants will be given a 5% discount on conference registration fees.*

Groups of 10 or more registrants will be given a 10% discount on conference registration fees.*

*Presenters and volunteers count toward the five-person group minimum but their fees are already discounted so they do not receive an additional 5% off fees.

ASA organizational members may register up to six designated group members using membership IDs to receive ASA member rates. Please contact membership@asaging.org with questions about membership IDs and eligibility.

To register a group of five or more, please call ASA at 800-537-9728.
REGISTRATION FORM

American Society on Aging
575 Market Street, Suite 2100
San Francisco, CA 94105
Attn: Aging in America Registration

OR REGISTER ONLINE  www.asaging.org/aia  OR  Fax to: (415) 974-0300  OR  Email: info@asaging.org

If you have a promotional or discount code, please enter it here: __________________________

Salutation (circle one)  Mr.  Mrs.  Ms.  Dr.  ASA Member ID: __________________________

First Name: __________________________  Last Name: __________________________

First Name or Nickname for Badge: __________________________  Degrees/Licensure: __________________________

Title: __________________________  Organization: __________________________

Address: __________________________

City: __________________________  State: _____  Zip: ____________  Country: __________________________

Phone: __________________________  Fax: __________________________  Email: __________________________

Emergency Contact (required) Name: __________________________  Phone: __________________________

☐ Please check here if you require specific aids or services pursuant to the Americans with Disabilities Act. ASA staff will contact you.

1. 2016 Aging in America Registration Fees

<table>
<thead>
<tr>
<th>Conference Registration</th>
<th>Advance 11/1/15 to 12/4/15</th>
<th>Early 12/5/15 to 1/31/16</th>
<th>Regular 2/1/16 to 3/24/16</th>
</tr>
</thead>
<tbody>
<tr>
<td>Regular ASA Member</td>
<td>$520</td>
<td>$570</td>
<td>$620</td>
</tr>
<tr>
<td>Retired ASA Member (65+)</td>
<td>$385</td>
<td>$435</td>
<td>$485</td>
</tr>
<tr>
<td>Student ASA Member (full-time)</td>
<td>$285</td>
<td>$335</td>
<td>$385</td>
</tr>
<tr>
<td>Non-member*</td>
<td>$705</td>
<td>$755</td>
<td>$805</td>
</tr>
<tr>
<td>Retired Non-member (65+)*</td>
<td>$485</td>
<td>$535</td>
<td>$585</td>
</tr>
<tr>
<td>Student Non-member (full-time)*</td>
<td>$360</td>
<td>$410</td>
<td>$460</td>
</tr>
</tbody>
</table>

*Non-member fee includes a one-year membership in the American Society on Aging.

Final Day Programs
The following programs are available to all conference registrants. Select the program you wish to add to your registration from the first column and remit the appropriate fee, if any. Please note: These are the only programs where one can register for a single event without registering for the whole conference. Separate fees to attend each are listed below.

<table>
<thead>
<tr>
<th>Program</th>
<th>AIA16 Attendee rate</th>
<th>Program only/ASA member rate</th>
<th>Program only/Non-member rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>Managed Care Academy Summit</td>
<td>$15</td>
<td>$50</td>
<td>$70</td>
</tr>
<tr>
<td>Boot Camp 1: The Sharing Economy: Grandparents</td>
<td>$69</td>
<td>$69</td>
<td>$89</td>
</tr>
<tr>
<td>Boot Camp 2: Business Model and Marketing 101 for Your Nonprofit Organization</td>
<td>$69</td>
<td>$69</td>
<td>$89</td>
</tr>
</tbody>
</table>

2. ASA Leadership Institute (See pages 38–40)
☐ ASA Member rate $1,295  ☐ Non-member rate $1,495*
Fee includes conference registration and CEUs. Do not register for any other events if you choose to participate in the ASA Leadership Institute.
*Non-member rate includes a one-year membership in ASA. (The fee for this program is nonrefundable.)

3. National Forums, Summits and Collaborating Organization Programs
☐ National Forum: Medicare at 50+ Years……………………………………………………………………………………………………….$0
☐ Managed Care Academy Boot Camp 1………………………………………………………………………………………………………………..$0
☐ Managed Care Academy Boot Camp 2………………………………………………………………………………………………………………..$0
☐ Managed Care Academy Boot Camp 3………………………………………………………………………………………………………………..$0
☐ National Forum: Ageism in America………………………………………………………………………………………………………………..$15
☐ Diversity Summit: Inequality Matters………………………………………………………………………………………………………………..$15
☐ The State of Older People: Their Economic Security, Their Health…………………………………………………………………………$15
☐ The Next 20 Years in Family Caregiving……………………………………………………………………………………………………………….$25
☐ Financing Long-Term Services and Supports……………………………………………………………………………………………………$0
☐ What’s Next Boomer Business Summit…………………………………………………………………………………………………………….$275
(See above for a list of final day programs.)

Total $ ______

www.asaging.org/aia  |  #aia16
REGISTRATION FORM

4. Site Visits

☐ Iona Senior Services ................................................................. $40
☐ Harry & Jeanette Weinberg Inter-Generational Center ........................................... $40

Total $ ________

5. Networking Events

Are you planning to pick up your FREE Grab ‘n’ Go Lunch in the Exhibit Hall?

☐ Yes ☐ No

☐ DC Memorials Bus Tour ........................................................................ $40
☐ Monuments by Night Bus Tour and Dine Around ................................................................. $80
☐ Final Night Reception ........................................................................ $ 0
☐ Final Night Reception Companion Ticket ................................................................. $20

Total $ ________

Subtotals

1. Registration Fees .................................................................... $
2. ASA Leadership Institute .............................................................. $
3. National Forums, Summits and Collaborating Organization Programs ....................... $
4. Site Visits .......................................................................... $
5. Networking Events ................................................................... $
6. Mail/Fax/Email Service Charge (Register online to avoid the $25 processing fee.) ................... $ 25

GRAND TOTAL ........................................................................ $

Group registration is available. See Registration page at www.asaging.org/aia for discounts and instructions.

Your name and mailing address may be shared with official 2016 Aging in America Conference exhibitors and sponsors who are offered the opportunity to use the attendee list on a one-time-only basis for communicating with conference attendees. Your mailing address only is shared; your email address and telephone number are never shared with any third party. If you would prefer NOT to receive mailings from conference exhibitors and sponsors, check here. ☐

Remittance

Please complete all of the information below. By completing and submitting this registration form, you affirm that you have read, understand and agree to the 2016 Aging in America conference registration policies as they appear on page 42 of this announcement. Payment must be made in U.S. funds or by credit card. Please do not email your credit card details since ASA cannot be responsible for the security of information sent by email.

☐ My check is enclosed (payable to American Society on Aging).

☐ Please bill my organization using the attached purchase order (U.S. organizations only). Please include billing address if different from address on page 43. Registration will not be confirmed until payment is received.

Please charge my: ☐ Visa ☐ MasterCard ☐ Amex

(Please include billing address if different from page 43, and include the security code. This is the 3-digit or 4-digit number printed on the back of your credit card.)

Card number: ___________________________ Expiration date: _____________ Security code: _____________

Name of cardholder: _________________________________________________________________

Cardholder's signature: ___________________________________________ Date: ______________

Billing address: ___________________________
The American Society on Aging offers several opportunities for students and emerging professionals to learn and connect with each other and professionals in the field. Additionally, we are pleased to offer the following resources to help full-time students attend the 2016 Aging in America Conference.

**Student Volunteer Program**

The ASA Student Volunteer Program provides you with a full conference pass and connects you with fellow students who, like you, are committed to improving the quality of life for older adults. As a student volunteer you will help support the conference and have the opportunity to learn from national leaders and professionals from around the country. Qualified student applicants who are accepted to the volunteer program will receive complimentary registration to the 2016 Aging in America Conference in exchange for volunteering during the conference.

**Student Airfare Voucher Scholarship Program**

To help students with the cost of traveling to the 2016 Aging in America Conference in Washington, DC, ASA has partnered with Southwest Airlines to award a limited number of Southwest round-trip vouchers to graduate and undergraduate students in the fields with a significant focus on aging issues. Visit our website for details.

**Morning Buzz With the STEP Group**

**Monday, March 21 | 7:30–9:00 AM**

Join your fellow students and emerging professionals for coffee before you start your day. Make a new friend or conference buddy and share notes during the week. Open to students and emerging professionals only.

**STEP Peer Group**

**Tuesday, March 22 | 6:00–7:00 PM**

Join your peers for this forum, which seeks to strengthen interprofessional linkages to increase the capacity of a workforce trained to care for older adults and their families by helping professionals new to the field of aging find a foothold in the expansive realm provided by ASA. The purpose is to deliberately carve out a space for emerging professionals to convene, build collaborative bonds and transdisciplinary networks that will remain beyond the annual conference.

**STEP Speed Mentoring: Individual and Group Mentoring**

**Monday, March 21 | 3:00–4:00 PM (Individual)**

**Tuesday, March 22 | 3:30–4:30 PM (Individual)**

**Wednesday, March 23 | 4:00–5:00 PM (Group)**

The Students and Emerging Professionals (STEP) Network presents an opportunity for Speed Mentoring at the conference. In the individual sessions, mentors and mentees meet for at least two rotations, giving mentees an opportunity to meet at least two potential mentors. Mentees will practice their self-introductions and be clear about their objectives for potential mentoring. In the group session, mentees will have at least two rounds in a group setting to discuss career or leadership questions. Participants for all sessions must complete a short survey to confirm participation in this limited space event.

To learn more about student opportunities at AiA16 visit [www.asaging.org/aia-students](http://www.asaging.org/aia-students).
“These are transformational times. Many of the answers to the questions ‘Who moved our cheese?’ ‘Who moved the money?’ and ‘Where can I find funding for my mission now?’ can be found at the ASA conference. With all the changes in play, now is the time to learn from the practitioners blazing new trails. This time around, the past won’t be prologue to the future. You need to be there.”

June Simmons, CEO, Partners in Care Foundation