MAKING A DIFFERENCE HAS NO AGE LIMIT. Know someone over 50 who is changing the world?

Nominations are now open for the 2017 AARP Purpose Prize™ award, which will present $50,000 to five extraordinary individuals ages 50 and older who are using their life experience to make a better future for all. You may nominate a colleague, a friend, even yourself – anyone whose life experience is making a big impact.

WHAT IS THE AARP PURPOSE PRIZE?

The prestigious AARP Purpose Prize honors five inspirational individuals who have tapped their wealth of experience to foster enduring and innovative positive social impacts.

Since its inception, the Purpose Prize has received over 10,000 nominations and honored more than 500 winners and fellows (i.e. runners-up). Established in 2005 by Encore.org, the Purpose Prize transitioned to its new home at AARP in 2016.

Nominate a changemaker now!
www.aarp.org/purposeprize
“It was in my 50s that I realized that this was my calling.”

Jamal Joseph, IMPACT Repertory Theatre

WHO CAN APPLY?
To be eligible for the AARP Purpose Prize, nominees need to be:
• Tackling a major social problem
• At least 50 years old
• Started this work at the age of 40 or later
• A legal resident or a US citizen living abroad, or a resident of a US territory
• Not involved in a project that is exclusively religious or sectarian. People working in faith-based settings that have a broader social mission are eligible and encouraged to apply
• Committed to continuing their current work for at least the next five years

Many, but not all, winners have started or taken leadership of non-profit organizations. Their work can be in this country or international.

AARP PURPOSE PRIZE™ AWARD ISSUE AREAS
While AARP does not limit the types of social impact issues that will be considered, it will strongly consider candidates who work in areas of particular concern to AARP; specifically:
• Innovative workplace and employment practices
• Caregiving
• Healthy living
• Financial resiliency, stability, and savings
• Livable communities (e.g. local housing, transportation, age-friendly communities)

Included within the AARP Purpose Prize is the Andrus Prize for Intergenerational Excellence. This award celebrates the legacy of AARP’s founder, Dr. Ethel Percy Andrus. Dr. Andrus was an innovative educator and social change agent. The Andrus Prize for Intergenerational Excellence recognizes work that brings multiple generations together for a better community.

Past Purpose Prize winners have been involved in issues as diverse as:
• Civic engagement and community development
• Environment
• Children and youth
• Economic opportunity
• Arts and culture
• Peace and security rights

CELEBRATE EXPERIENCE THAT’S MAKING A DIFFERENCE!
NOMINATE A CHANGEMAKER NOW!

Nominations must be received by May 12, 2017, and the narrative application must be completed by nominees no later than May 19, 2017. For more information, including the nomination and application process, and prize eligibility, odds, disclosures and official rules, visit www.aarp.org/purposeprize.

Help us spread the word about the 2017 AARP Purpose Prize!