

# YING JOAN

www.yingandjoan.com

---

## *Creative Team*

---



**HUI YING CHIN**  
COPYWRITER

+61 420 847 005  
[www.linkedin.com/in/huiyingchin](http://www.linkedin.com/in/huiyingchin)

**JOAN LIM F.T.**  
ART DIRECTOR



+61 497 110 643  
[www.linkedin.com/in/joanlft](http://www.linkedin.com/in/joanlft)

---

## *Experience*

---

### **FREELANCE WRITER**

November 2012 – Present

**BRAND/WORKS** Marketing Coordinator  
May 2014 – July 2014

**DT** Content Writer/Strategist Intern  
October 2013 – November 2013

**VLT** Freelance Content Writer  
December 2012 – February 2013

**INTEGRICITY** Content Writer Intern  
September 2012 – December 2012

**TBWA\KL** Creative/Copywriter Intern  
January 2012 – April 2012

### **FREELANCE DESIGNER**

November 2012 – Present

**FREELANCE PRODUCTION ASSISTANT**  
October 2012 – Present

Intern **MONSTER&BEAR PRODUCTION**  
June 2014 – Present

Freelance Designer **RAFFLES TOWN CLUB**  
September 2012 – October 2012

Assistant Producer/Intern **SUPER STUDIOS**  
August 2011 – August 2012

Photographer **SG YOUTH OLYMPICS**  
August 2010 – September 2010

---

## *Skills*

---

Content Writing ●●●●●  
Creative Strategy ●●●●●  
Campaign Planning ●●●●●  
Web SEO & SEM ●●●  
Basic UX/IA ●●●

●●●●● Photoshop CS6  
●●●●● Illustrator CS6  
●●●●● InDesign CS6  
●●●●● AfterEffects CS6  
●●●●● Final Cut Pro CS6

---

## *Thank You*

---

yingandjoan@gmail.com