



STEVE SEDAM
GRAPHIC DESIGNER

"I believe in the power of design to bring ideas together - creating a means to bring people together around those ideas.

I want to work with great ideas, create great designs, and bring people together around ideas that can make the world a better place."

SKILLS:

DESIGN: I'm equally adept on a Mac or a PC platform, use Adobe Creative Suite (InDesign, Photoshop, Illustrator) at an expert level, and have strong working knowledge of Microsoft Office applications, several of the leading blog platforms, as well as CMS web-design systems and social media platforms.

ILLUSTRATION: My extensive background in fine arts allows me to create skillful and polished illustrations in both traditional and digital media.

ORGANIZATIONAL & INTERPERSONAL: I love working collaboratively and am also a great self-starter when working independently. I'm adaptable to changing needs, challenges, and opportunities within projects, and I keep current with the latest software, technology, and best-practices in my field.

WORK HISTORY:

INKPOP STUDIO

OWNER/DESIGNER, 2014-PRESENT / FORT COLLINS, CO

I design & produce publications, branding/marketing materials, packaging, and outreach materials (brochures, business cards, flyers, postcards, and digital and print ads) for organizations and businesses in both print and web. I have deep experience in print production, and also offer specialty letterpress printing services.

NEXUS MAGAZINE

ART DIRECTOR/PRODUCTION MANAGER / 2007-2014 / BOULDER, CO

I produced each issue's editorial and advertising design, and managed production, uploading, press checks, and archiving. I conducted photo shoots, researched and developed information graphics and illustrations, handled stock photo research, and designed covers and interior pages. I also produced additional in-house marketing materials including trade show banners, pamphlets, ad rate sheets, mailers, and other print collateral.

MT. SAN JACINTO COMMUNITY COLLEGE

ADJUNCT INSTRUCTOR / 2005 -2007 / MENIFEE, CA

As an Instructor in the Visual Arts Department, I taught classes in Basic Design, Color Theory, Digital Media, and several courses in Fine Arts. I developed curriculum, wrote syllabi, created PowerPoint presentations, lectured, and worked one-on-one with students earning their AA degrees or transferring to four-year institutions.

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LOS ANGELES TIMES

FEATURES ART DIRECTOR/DESIGNER / 1994 -2005 / LOS ANGELES, CA

As an Art Director in the Features department of the Los Angeles Times, I designed weekly news features sections including the Book Review, Op-Ed, Calendar, Food, and Real Estate Sunday feature sections, as well as daily Calendar sections, and special sections covering the Oscars and Grammy awards. I commissioned/art-directed illustrations from leading national talent; organized studio photo shoots for Fashion and Food articles; and worked with section editors to plan coverage for upcoming issues and special sections, and produced cover illustrations.

RIVERSIDE PRESS-ENTERPRISE

FEATURES DESIGNER/GRAPHIC ARTIST / 1990 -1994 / RIVERSIDE, CA

As a staff designer and graphic artist, I produced page designs, illustrations, maps, charts, and other information graphics for daily or weekly news and features sections.

EMBARCADERO PUBLISHING

ART DIRECTOR/DESIGNER / 1987-1989 / PALO ALTO, CA

As Art Director & Designer for the Palo Alto Weekly, I produced editorial design, oversaw a small staff of part-time designers and interns, and coordinated advertising and production tasks to produce an award-winning weekly publication.

UNIVERSITY OF IOWA

BFA/DRAWING & DESIGN / 1986 / IOWA CITY, IA

Graduated 'With Distinction' with a Bachelor of Fine Arts (double emphasis in Design and Drawing) from the University of Iowa.

PERSONAL:

FAMILY: I live in Fort Collins, CO with my wife Susan, and our teenagers Willow and Harrison where we tend a large garden, chickens, and many pets. We enjoy swimming and kayaking at Horsetooth Reservoir, and camping and exploring the nearby canyons and mountains, and occasional travel to far-flung destinations within and beyond the US. I'm also active on the local music scene with my band, the Gas Can Boys.

REFERENCES:

Richard Cox, Communications Director, Larimer County Health District
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Nathan Scott, Executive Director, Winterline Global Skills Program
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Rev. Gretchen Haley, Senior Minister, Foothills Unitarian Church
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