SPONSORSHIP OPPORTUNITIES

FOR THE LOVE OF WATER

SATURDAY, FEBRUARY 27, 2021
A GLOBAL VIRTUAL EVENT
EVENT OVERVIEW

Over the past 17 years, Water for South Sudan, Inc. (WFSS) has received a lot of love from our supporters—people who understand that water isn't just a life-saver; it's a game-changer. The love from global supporters has allowed us to drill more than 457 new water wells, rehabilitate 167 older wells, train more than 4,000 community hygiene educators, construct a sustainable latrine at a school serving 800 students, and educate 18,000+ people on COVID-19 prevention and signs of infection. But, with more than 5 million people living without access to clean water and sanitation services in South Sudan, there's still so much work to be done.

On February 27, 2021, we will highlight our amazing supporters with our first-ever global virtual event "For the Love of Water." Throughout this day-long event, we will share videos from awardees—supporters who have gone above and beyond to change lives by providing clean water—and videos from the people you support. Your sponsorship will help us reach our $50,000 goal to keep our team working to provide more water, sanitation, and hygiene services to the people of South Sudan—for the love of water. Visit our website for more information.

SCHEDULE OF EVENTS—FEBRUARY 27, 2021

All times listed on the following page are EST. Each activity will highlight videos and images from South Sudan or awardees, and special prizes for donors. Content will be posted on social media (Facebook, Twitter, Instagram, LinkedIn, and YouTube) and shared via email to maximize engagement from our supporters across the U.S. and 55 countries. All videos will be pre-recorded to avoid technical issues. The videos will be combined and shared at the end of the event.
SCHEDULE OF EVENTS—FEBRUARY 27, 2021

12:00 pm-12:05 pm: Event Kick-Off Video with Salva Dut
1:00 pm-1:05 pm: Global Citizen Award Video and Power-Hour Giveaway
2:00 pm-2:05 pm: Super School Award Video and Power-Hour Giveaway
3:00 pm-3:05 pm: Long Walk Award Video and Power-Hour Giveaway
4:00 pm-4:10 pm: South Sudan Video and Matching Grant-Hour
5:00 pm-5:05 pm: Announcement of Winner of the Q&A with Salva
6:00 pm-6:05 pm: Amazing Kid Award
7:00 pm-7:30 pm: Full Video of Event Activities
8:00 pm-8:05 pm: Closing

SPONSORSHIP OPPORTUNITIES

Your sponsorship will directly benefit the people of South Sudan, help us continue our work during the COVID-19 pandemic, and put you in front of our supporters from all 50 states and 55 countries. We hope you’ll consider sharing your love by kicking off our fundraising with a sponsorship level below and on the next page. Thank you for your consideration.

PRESENTING SPONSOR—$10,000

- Named as presenting sponsor with logo placed on event invitations (printed and virtual), event registration site, WFSS website, and email newsletters
- Recognized verbally as Presenting Sponsor by Founder Salva Dut during the kickoff video
- Opportunity to pre-record sponsor message shared during event kickoff
- Social media recognition before, during, and after the event
- Water for South Sudan-branded gift
- Well sponsorship
SPONSORSHIP OPPORTUNITIES

GOLD SPONSOR—$5,000
- Named as event sponsor with logo placed on event invitations (printed and virtual), event registration site, and WFSS website
- Recognized verbally as a sponsor during the event
- Social media recognition before, during, and after the event
- Water for South Sudan-branded gift
- Well rehabilitation sponsorship

SILVER SPONSOR—$2,500
- Recognized as event sponsor on event registration site and WFSS website
- Social media recognition before, during, and after the event
- Hygiene education training sponsorship

BRONZE SPONSOR—$1,000
- Recognized as event sponsor on WFSS website
- Social media recognition before, during, and after the event

HYGIENE SPONSOR—$500
- Seed the event and receive a hygiene education training sponsorship

*Sponsorship commitment and high-resolution logos must be received by January 31, 2021.

IMPORTANT SPONSORSHIP INFORMATION

Please visit our event page here to complete the sponsor registration form or contact Elissa Rowley. All sponsorship registrations and logos must be received by January 31, 2021.

For questions related to the event or sponsorships, please contact Elissa Rowley at elissa.rowley@waterforsouthsudan.org or (585) 383-0410. Please leave a message if contacting by phone.
AWARDS DESCRIPTIONS

GLOBAL CITIZEN AWARD
WFSS is supported by people around the world. This award goes to an individual with a passion for providing clean water to some of the world's most vulnerable people. This individual exemplifies hope, faith, and perseverance, and no matter how difficult things are, they just keep walking, the same traits that helped Salva survive his long journey as one of the "Lost Boys of Sudan."

SUPER SCHOOL AWARD
Students around the world read Founder Salva Dut's story in "A Long Walk to Water," written by Newbery Medal winner Linda Sue Park, and are compelled to support the people of South Sudan. This award spotlights the school, teachers, and students with the highest overall fundraising.

LONG WALK AWARD
When Salva first established WFSS, he had many people surrounding him who were ready to help—many of these people still support the organization today. This award goes to the individual or organization that has generously supported WFSS for 10 years or more.

AMazing Kid Award
WFSS is continuously amazed by the children worldwide who walk miles carrying water to understand what it's like for girls in South Sudan, ask family and friends to donate and advocate for WFSS by talking about the water crisis. This award goes to an individual under the age of 18 who has gone above and beyond to provide clean water in South Sudan.

Water for South Sudan, Inc. delivers sustainable quality-of-life services to and with the people of South Sudan by efficiently providing access to clean, safe water, and improving hygiene and sanitation practices in areas of great need.