

Business Partnerships with Higher Education

Delivering expertise for business growth and innovation in Clark County

- Business Growth Mentor and Analysis Program
- Employee Recruitment
- Equipment and Labs Access
- Faculty Consultation
- Internships and Work-Study
- Joint Research and Development Projects
- Training and Facilities Rental

Resources Available at Clark College and WSU Vancouver

SKILLED INTERNS

Our internship programs offer a cost-effective solution for recruiting highly qualified, motivated students to meet company needs.

RECRUITMENT

Clark College and WSU Vancouver have outstanding career services that can help you find the skilled employees your business needs to be successful.

"In each of the last two years, WaferTech employed four summer engineering interns with excellent results, and we have hired five recent engineering graduates into full-time professional positions. It's great to have our local research university provide much-needed, top-caliber students and graduates for internships and employment."

—KC Hsu, president, WaferTech

Higher Education Community Engagement

"I am a nontraditional business owner. I did not formally study business. I like to make wine, and I run my business from my gut. The students in the Business Growth MAP have a lot of energy and the latest information. They crunched our numbers, confirmed what we were thinking and gave us more certainty moving forward."

—Michele Bloomquist, co-owner, Heisen House Vineyards and 2012 client of the Business Growth Mentor and Analysis Program at WSU Vancouver



"The outcome of Clark College's Lean Program was a blueprint for improvement in 2012, including measurable tasks in project management, sales and operations that will continuously develop our people and improve our processes to provide electronic manufacturing services with 100 percent quality and 100 percent on-time delivery."

—Jay Schmidt, vice president of business development Silicon Forest Electronics (February 2012)

INVEST IN TOMORROW'S WORKFORCE

Combined, Clark College and WSU Vancouver produce a wide range of professional, technical, degreed and advanced-degreed adults with the talents and skills to meet your workforce needs.

Clark College
The Next Step

45 degree and certificate programs and more than **50** tailored business trainings

clark.edu/academics

WASHINGTON STATE UNIVERSITY
VANCOUVER

20 bachelor's degrees, **eight** master's degrees and **three** doctoral degrees

vancouver.wsu.edu

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BUSINESS GROWTH MENTOR AND ANALYSIS PROGRAM

WSU Vancouver's Business Growth MAP is a pro-bono, student-conducted analysis and consultancy service. Under faculty instruction and with the support of seasoned business professionals, senior business students provide analysis and create plans businesses can use to grow. Organizations receive 600 – 700 hours of free consulting that includes:

- Analysis of a company's financial, market and organizational capabilities
- Recommendations and an actionable plan

EXPERTISE AND CONSULTANCY

Together Clark College and WSU Vancouver offer hundreds of faculty experts who can consult in a wide range of fields.

- Accounting
- Applied manufacturing
- Business ethics
- Cloud computing technology
- Digital communication and media, including apps
- Energy conservation
- Engineering
- Health care
- Market research
- Performance and measurement
- Sustainable energy

RESEARCH AND DEVELOPMENT

WSU Vancouver is the only research university in Southwest Washington and Northwest Oregon that has a "very high research activity" categorization from the Carnegie Foundation for the Advancement of Teaching.

The university collaborates with businesses in many areas.

- Economic forecasting
- Environmental restoration
- Food security policy
- Health care law and policy
- Marine ecology
- Microelectronics
- Miniaturization and optimization of implantable antennas
- Mobile app development
- Occupational health
- Robotics
- Semiconductor devices

EQUIPMENT AND LABS

The schools offer access to specialized equipment.

- 3D modeling
- Advanced welding
- Class 100 cleanrooms
- CNC machinery
- Computer science lab
- Electron and x-ray microscopes
- Mechatronics
- Media authoring and production
- Robotics and automation
- Video studio
- Wind tunnel

CUSTOMIZED TRAINING AND FACILITIES

Clark College offers tailored training options to meet your business needs as well as facilities for training or meetings.

- 50 trainings customized to your business needs, from professional to executive
- Computer labs
- Training rooms for up to 120 people
- Meeting rooms ranging from large rooms to an executive board room



Contact Information

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