



RACHAEL
ROBERTSON



Future. Woman. Leader.

Inspirational | Relevant | Practical

HOW WOMEN CAN GET TO THE TOP AND STAY THERE

Rachael offers the practical, confidence-building advice women need to advance their careers and lead. Whether addressing a corporate women's group, a business school or an international conference, her approach is forward-thinking and creative, equipping women with tools they can use immediately.

The last twenty years have seen seismic shifts in women's participation in the workforce. And yet, as a group, women still struggle to reach and maintain the top seats. What's getting in the way then?

It's a nice idea that women can "lean in" but Rachael knows success requires more than that, particularly in male dominated industries. Women must forge their career, push open doors and sell their success. Success is an active pursuit not a passive experience.

In this keynote Rachael speaks to both women and men to provide the insights and tools to create a powerful career.

Rachael provides audiences with the **why** and, most importantly the **how** to:

Regret what you did, not didn't do is the most powerful enabling motto you can take.

Get senior male sponsors - women's groups are essential but Rachael will show you to find and maintain senior executive male sponsors who believe and will further your cause.

80% is good enough - not fully equipped for the next role? Don't worry about it, men don't!

Sideways is just as good as up - expertise and competence gained through lateral moves will make you trusted and indispensable.

Higher duties are critical - create your next promotion by putting your hand up for acting roles.

Executive language - learn the language of leadership and tune your language radar.

PRAISE FROM BUSINESS LEADERS

"Rachael delivered a brilliant presentation – she was intelligent, humble and engaging – and delivered it all with a dose of humour (not an easy task before 8am!). We've already received lots of wonderful feedback from attendees to this effect. I've had attendees comment to me that they left the event feeling inspired, energised, hopeful and motivated – I felt all of these things and more." Brooke Chantler
Women in Transport Conference

"Rachael's women's leadership ideas are ground-breaking, fresh, relevant and very very useful." Christine Descamps,
EVE Program, Switzerland

QUICK FACTS:

Rachael Robertson CSP, MBA

- Rachael is the most booked female speaker in the Asia-Pacific region
- 20 years leadership experience in challenging corporate environments
- She was just the 2nd Female Antarctic expedition leader to Davis Station
- At 32, she was Victoria's youngest ever Chief Ranger
- Rachael has worked with more than 600 organisations around the globe



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