What is a Body of Work?

• A group of images that are meant to go together.
• Images that are stronger in a group than individually.
• Images that, as a group, tell a larger story/narrative.
• Images that collectively convey an artist’s vision and message.
Strategies

• Searching
• System
• Location/Duration
Proposal

- States what you intend to do.
- Takes into account the logistics of the project (time, place, finances, etc)
- Explains the conceptual goals of the project
- Explains the visual goals of the project
- May change as the project develops
Research

• Into the logistics of how to carry out the project

• Into the history that surrounds the project

• Into the artists and photographers that influence the project – no one makes work in a vacuum!
Test

• A dry run of the project
• Identifies problems and pitfalls
• Creative problem solving overcomes these pitfalls
Reshoot

• Shoot again to overcome the pitfalls and problems you identified in your test.

• This cycle may be repeated numerous times until you are happy with the results.
Edit

• What goes into your project?

• Kill Your Puppies – sometimes a photograph just doesn’t belong

• What happens in between the pictures?

• How does the post-production contribute to the meaning of the pictures?
Final

• Final print production
• Final display methods
• Why did you do what you did?
Stay in Touch!

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