

Thais Nogueira

EXPERIENCE

UNITED DSN_ NEW YORK_05/13 TO 05/12 TO PRESENT_FREELANCE DESIGNER

Collaborate in all aspects of brand development from identity to web & packaging, including unique projects of retail and trade show design.

WALLACE CHURCH_ NEW YORK_09/12 TO 05/13_DESIGNER

Assisted in all phases of design development for branding and packaging design of major brands in several categories including food and health & beauty.

BLUE MARLIN_ LONDON_06/12 TO 08/12_INTERN

Winner of an internal competition that led to a work experience abroad. Collaborated in several projects from concept to delivery.

UNITED DSN_ NEW YORK_02/12 TO 05/12_INTERN

Assisted creative team in all phases of design development for a variety of projects.

BLUE MARLIN_ NEW YORK_06/11 TO 10/11_INTERN

Assisted design team with research and refinement of ongoing design projects. Designed shelf-sets and assembled material for research groups.

THE STUDIO CREATIONS_ NEW YORK_07/10 TO 2014_FOUNDER AND DESIGNER

Sole proprietorship home based business for handmade bath and body goods. Full execution of brand and product from concept to delivery, both on and offline.

LISA MAZUR & CO_ NEW YORK_01/07 TO 07/07_FREELANCE GRAPHIC DESIGNER

Designed in-store signs, packaging and collateral material for US L'Occitane stores. Developed logos, illustrations, press-kits and brochures for clients such as Newport News, Le Parker Meridian and Steinhart Aquarium.

EDUCATION

FASHION INSTITUTE OF TECHNOLOGY, STATE UNIVERSITY OF NEW YORK

Packaging Design

Bachelor of Fine Arts, May 2012

(Magna Cum Laude)

Visual Presentation and Exhibit Design

Associate in Applied Science, May 2004

(Magna Cum Laude)

SCHOOL OF VISUAL ARTS

Continuing Education:

Typography_ Intermediate and Advanced Graphic Design_ Editorial Design

AWARDS & SPECIAL PROJECTS

NEW JERSEY PACKAGING EXECUTIVE CLUB

The Smith Design Brand Identity/Package Design Scholarship_ 1st place winner

SPARK STUDENT 2011_ BLUE MARLIN

Internal competition amongst summer interns that led to a three month work experience abroad

FIT DEAN'S LIST_ 2003, 2010, 2011 and 2012

SKILLS

LANGUAGES_ Portuguese, Intermediate Spanish

SOFTWARES_ Adobe Illustrator, Photoshop, InDesign and Lightroom.

CONTACT

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