Creating Opportunities.

Impacting Lives.
Program Reach
2000 – 2013
(In Millions of Dollars)
If you should know one thing about the Pan American Development Foundation (PADF), it’s that for 50 years—and counting!—we’ve grown to become a leading catalyst for opportunity and change throughout Latin America and the Caribbean.

In the last five decades we’ve reached more than 50 million people in every country in the Western Hemisphere with $620 million in programs—valued at more than $1 billion today.

Since our founding by the Organization of American States in 1962, we’ve witnessed progress in many areas, with economic opportunity more widely available, civil society institutions flourishing in many areas, and a better quality of life improved for millions of people.

Over the years, our programs have generated thousands of jobs, improved basic services and living conditions, upgraded skills training and medical services, protected vital natural resources, and saved lives and property after disasters and humanitarian crises.

Naturally, we’re very proud to work with the Organization of American States, and of our accomplishments. But we also know this: what we’ve done so far is not enough. We need 21st century solutions to reach more people with integral development solutions that result in long-term change for them. To get there, we have a lot of work ahead.

And we’re ready.
Partnering has always been at the heart of what we do. So we’re expanding our relationships with private enterprise, local non-profits, municipalities, and international and bilateral donors. Our goal is to reach more effectively those who have not yet benefitted from the region’s progress—displaced and indigenous groups, communities trapped by poverty and violence, at-risk children and youth, Afro-descendant populations, other ethnic minorities—to help them realize their full potential. But there’s more. We’re also working to increase support for programs that promote democratic values, civic engagement, human rights, and media freedom.

So here’s our challenge to you: Will you join us?
In Just 5 Years...

PADF’s development and disaster assistance programs have reached every country in the Americas. Our innovative programs, which aim to promote Inter-American solidarity, continue to address key challenges in the region. Here’s an overview of our impact in the last five years.

Visit padf.org/where-we-work

$268 million

THIRTY SEVEN MILLION = Number of people that PADF has reached since 2007.

4,530,000 HAITIANS BENEFITTED

4,530,000 Haitians benefitted directly from our programs, which include housing repair and rehabilitation, community-driven development, human rights protection, disaster mitigation and emergency planning, water and sanitation and others.


412,000 people benefitted from PADF’s Our Border program, an initiative that targeted the Dominican Republic-Haiti border areas in an effort to foster cross border cooperation, increase economic opportunities, and mitigate conflict.

More than 1,400,000 Colombians—many of them displaced and vulnerable—who benefitted from job creation, skills training, youth development, micro and small business development, and alternative agricultural development and civil society strengthening.

5,400 Indigenous people and rural residents from Bolivia who participated in cultural exchanges and land access conflict resolution programs.
Number of children in El Salvador who benefitted from an education improvement initiative called Manos Unidas por El Salvador (Joined Hands for El Salvador) that included private sector investments, as well as remittances from U.S.-based Salvadorian groups.

35,000

People impacted in Argentina, Ecuador, Honduras, Venezuela, and other countries through programs worth more than $9.8 million that strengthen civil society groups, advance human rights and promote democratic practices.

175K

Total of people reached through more than $12 million in funding obtained from corporate and public-private partnerships. Areas of focus: Antigua, Argentina, Bahamas, Belize, Brazil, Chile, Colombia, Dominica, Dominican Republic, El Salvador, Guatemala, Haiti, Honduras, Jamaica, Mexico, Panama, Peru, Saint Kitts and Nevis, and Saint Lucia.

$26,500,000

Value of medical, dental, and vocational training equipment and supplies distributed to Argentina, Bolivia, Brazil, Colombia, Chile, El Salvador, Guatemala, Haiti, Honduras, Panama, Paraguay, Peru, and Uruguay where 8.2 million people benefitted.

10,200,000

People who benefitted from PADF’s disaster relief and mitigation programs in:

- Chile
- Peru
- Colombia
- Haiti
- Costa Rica
- Jamaica
- Dominican Republic
- El Salvador
- Guatemala
- Honduras
- Nicaragua
- Saint Lucia
- Trinidad & Tobago

4,100,000

*PADF understands that describing programs by the numbers is only one way to look at their impact, and that our work reaches people in different ways. We remain committed to ensuring that all our programs focus on quality and sustainable results.*
The Alliance for Progress initiated by U.S. President John F. Kennedy in 1961 aimed to establish economic cooperation between North and South America and, among other goals, increase incomes, improve literacy, and promote democracy.

The year after U.S. President John F. Kennedy boldly announced the creation of the Alliance for Progress, an initiative that established a partnership between the U.S. and Latin America, the Pan American Development Foundation was born.
The Pan American Development Foundation was created in 1962 with the support of the Organization of American States and with financial backing from the U.S. Agency for International Development, the Inter-American Development Bank, the Social Progress Trust Fund, the OAS, and corporate and private donors.

The thrust behind the creation of the Foundation was the desire to establish an institution that could mobilize the private sector to assist the most vulnerable people of the hemisphere through productive employment in microenterprises, technical training, civil society development, national entrepreneurship, and the facilitation of corporate social responsibility. In those early years, PADF became one of the first organizations to promote public-private partnerships and provide a mechanism through which multinational and local companies could participate in development programs in Latin America and the Caribbean. Caterpillar and Pfizer were two of the first companies to support PADF. Meanwhile, the emergence of the Penny Foundation in Guatemala in the late 1950s, which provided small loans to indigenous people and rural residents who had no access to credit—later made famous by Bangladesh’s Grameen Bank—served as the inspiration for PADF.

It didn’t take long for PADF to take the successful methods used by the Penny Foundation to the rest of the hemisphere. Beginning with assistance to private sector leaders in the Dominican Republic, PADF created 33 similar national foundations in other countries during the 1970s and 1980s. They pioneered some of the first modern microenterprise programs and served to encourage greater private sector involvement in cutting edge development programs. PADF’s model microenterprise programs were highlighted as the type of projects that benefit the poor majority, symbolizing in the 1970s the U.S. Congressional “New Directions” legislation that mandated that an increasing amount of aid be directed directly to the poorest segments of the population.

“Without an organization like PADF, it would literally be impossible for us to have the corporate social responsibility outreach that we do in Latin America.”

– Michael Ronan
Vice President, Government Relations Caribbean, Latin America & Asia Royal Caribbean Cruises, Ltd.
In the 1980s, PADF was a key player in supporting the Caribbean Basin Initiative (CBI) and the Central American Initiative (CAI) with major new programs implemented in Haiti, Grenada, Honduras, Costa Rica, Belize, and Guyana. In these countries PADF developed or expanded microenterprise development programs, and implemented actions to strengthen local civil society groups, especially technical training institutes. In Haiti specifically, the Foundation began its longstanding commitment to accelerate national development, strengthen community-based organizations and nurture grassroots democracy. Through these efforts PADF pioneered new development initiatives, such as agroforestry, soil conservation, participatory rural community development, and community-driven development and employment, including the development of microenterprises. In later decades, it focused on Hillside Agricultural Production (HAP), natural disaster preparedness, protection of human rights, and integrated urban reconstruction efforts, among others.

In the 1990s, PADF expanded its work in the region. It supported the implementation of the peace process in Nicaragua by assisting the demobilization of ex-combatants and El Salvador Peace Accords through developing and strengthening civil society groups that incorporated participants of all segments of society.

Since 2001, PADF has served as a support mechanism for the Inter-American Democratic Charter by facilitating the strengthening of civil society and grassroots democracy in Latin America and the Caribbean. During the 2000s the Foundation implemented more than $250 million to support Plan Colombia, generating employment, technical training and community services for more than one million low-income and marginalized Colombians, Afro-Colombians, indigenous and other excluded groups.

We are proud to say that PADF has evolved into the leading instrument to support the most important OAS initiatives for integral development.
The key to development is self-sufficiency. PADF focuses on generating livelihoods and improving incomes among the region’s most vulnerable people.

ment, regional disaster reduction, civil society strengthening, and the Inter-American Democratic Charter. Our teams have worked closely with local non-profits, forming alliances with municipalities, government agencies, corporate and private donors to develop microenterprises, provide employment and technical training, facilitate citizen participation in community-action programs, and aid victims of natural disasters and humanitarian crises.

Today, PADF is a development leader and innovator within the Inter-American system, mobilizing in 50 years the equivalent of more than $1 billion for projects and working in every country in the hemisphere. Our Foundation embodies the spirit of hemispheric solidarity and cooperation envisioned by President Kennedy and other pioneers of Pan Americanism.

It’s the kind of spirit we’re working each day to extend to millions of people throughout the Americas.
Better Opportunities

The key to development is long-term self-sufficiency and sustainability. We believe in this wholeheartedly. This is why our programs use different approaches to reach this goal. We focus on creating jobs for vulnerable people, developing successful small enterprises, supporting agriculture and rural development, and protecting the environment. We’ve done this for five decades and seen how this approach changes lives. We also facilitate cooperation between OAS member states and others—spurring exchanges of ideas and technical expertise through south-south cooperation—help companies carry out their corporate social responsibility priorities, and build strong partnerships between governments and civil society, all in an effort to generate jobs, increase incomes, and make life better for the most vulnerable population in the hemisphere.

Strong Social Fabric

Strong communities are an essential part of social capital—and social progress. They provide a platform on which human development can happen. To achieve this, we put communities in the driver’s seat—community-driven development, as it is known—empowering them to make decisions that affect them directly. Our programs focus on improving urban and rural infrastructure and housing, expanding access to technical training and health services through in-kind donations, preventing community-based violence and human trafficking, and mobilizing diaspora participation in local initiatives. These approaches are critical ingredients in building resilient communities and neighborhoods.
Dynamic Communities and Civil Society

A fundamental part of a healthy democracy, we believe, is strengthening civil society to serve their own communities better and ensure greater citizen participation in local government, non-governmental organizations (NGOs), and community-based groups. Over the years, PADF worked with more than 2,000 such groups, pioneering grassroots development models that were then replicated by others. And the number of our local partners is growing. Our work is integrating the private sector, enhancing democratic values and civic practices, empowering communities and social entrepreneurs, promoting human rights—those of Afro-descendants, indigenous groups, displaced populations, and other vulnerable groups—and fostering a culture of lawfulness in areas where public institutions are weak or are being challenged.

Effective Disaster Mitigation, Response and Reconstruction

Over the years, we’ve responded to many of the hemisphere’s major natural disasters and humanitarian crises. Because Latin America and the Caribbean remain highly vulnerable to disasters, including earthquakes, hurricanes, flooding, volcanic eruptions, droughts and landslides, we’re constantly monitoring the region to ensure appropriate response to emergency needs. When a disaster happens, we work with public donors, corporate partners, American Chambers of Commerce throughout the hemisphere, and the Organization of American States to mobilize relief, implement disaster rehabilitation and reconstruction programs, and provide disaster preparedness and mitigation technical training and capacity building to local groups. This helps reduce the impact of future disasters. We also support the Inter-American Committee for Natural Disaster Reduction (IACNDR) to monitor and mitigate disasters, and coordinate responses.
Half a Century...

The Organization of American States creates PADF in support of President John F. Kennedy’s Alliance for Progress. PADF is established to complement programs of the U.S. Agency for International Development (USAID), the Peace Corps and the Inter-American Development Bank (IDB) by mobilizing private sector support for community-based initiatives.

Based on experiences from the late 1950s, the Guatemalan Penny Foundation is founded to low-income people with no access to credit. It served as the model for PADF’s National Development Foundation (NDF) Movement. That year, PADF receives a seed grant of $5,000 from the Sloan Foundation and donations from Caterpillar and Pfizer.

PADF receives its first USAID grant to support the establishment of National Development Foundations that provide a vehicle for mobilizing local private sector leaders to support micro-enterprises and community development. The Foundation receives the Order of Bernardo O’Higgins award from Chile for its earthquake response in that country.

PADF establishes Operation Children, which provided funds for school construction, teaching materials, potable water systems, and hot lunches.

PADF helps establish the first NDF in the Dominican Republic.

PADF-supported NDFs are initiated in other countries, such as Colombia, Chile, Ecuador, Guatemala, Argentina, Honduras, Mexico, Nicaragua, and Venezuela. PADF also provides humanitarian assistance for the first time to Honduras and El Salvador.

PADF joins forces with Tools for Freedom program to channel U.S. vocational equipment Latin America and the Caribbean. Later named Tools for Training, this program has served thousands of needy students learning trades and seeking jobs. PADF’s new Health Services Program sends its first shipment to Chile.

The United States government establishes the Inter-American Foundation to promote grassroots community activism, similar to programs pioneered by PADF.
The OAS names PADF a “special purpose foundation” and a “service foundation,” recognizing its focus on poverty alleviation and services to the poor. PADF registers with USAID as a private voluntary organization and achieves consultative status with the UN.

1974

PADF is highlighted as a model program for U.S. Congressional New Directions legislation because of its focus on working with the “poor majority” with income generation and productive enterprises.

1975

PADF signs an agreement with the Pan American Health Organization for technical cooperation and evaluation of health programs.

1977

1981

The OAS and PADF sign a formal cooperative agreement ratified by the Permanent Council. PADF remains the only OAS foundation approved by the General Secretariat and the Permanent Council.

1982

PADF begins agriculture and rural development projects in the Eastern Caribbean, Honduras, and Belize.

1983

The Children’s Surgical Program begins in Nicaragua with PADF support.

1984

1987

1988

The OAS names PADF a “special purpose foundation” and a “service foundation,” recognizing its focus on poverty alleviation and services to the poor. PADF registers with USAID as a private voluntary organization and achieves consultative status with the UN.

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PADF holds the first Contact Forum for Latin American and Caribbean nongovernmental organizations.

The final NDFs are created in Honduras and in Quetzaltenango, Guatemala. PADF expands its program in Honduras, increasing support to micro-enterprises, strengthening civil society and developing the country’s first federation of NGOs (FOPRIDEH). Honduras is one of PADFs largest programs.

A four-year agroforestry program begins in Haiti and the Haitian Development Foundation is established.

50 Years of PADF
...of Progress

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International NGOs such as **Action International** begin replicating micro-enterprise programs pioneered by PADF in earlier decades.

PADF’s work with municipal development begins in Argentina, Guatemala, Peru and other countries and launches first efforts to **build linkage between local governments and NGOs.**

The World Bank and the Government of Haiti fund a second **$30 million Haiti jobs** program.

The United Nations and philanthropists such as Ted Turner use the Pan American Development Foundation and its relationship with the Organization of American States as a model for **creating the UN Foundation.**

**USAID establishes its Global Development Alliance (GDA)** to promote public-private partnerships and corporate social responsibility, similar to initiatives implemented by PADF during the prior four decades.

**PADF begins an employment project** with internally displaced Colombians. PADF also signs a regional strategic alliance for disaster assistance with the Association of American Chambers of Commerce in Latin America (AACCLA).

**PADF launches a remittance-based economic development initiative** that supports U.S.-based immigrant groups from El Salvador, Haiti, and Mexico who are working to improve education and infrastructure, generate jobs, increase incomes, and provide sustainable opportunities for communities in their countries of origin.

**The Health Services Program** generates more than **$615,000 in donations and equipment deliveries**, which include hospital equipment and supplies to medical institutions in Colombia, Venezuela, Ecuador, Uruguay, Paraguay, Haiti, and the Dominican Republic. PADF’s USAID-funded **Hillside Agriculture Project**, which runs until 2006, rejuvenates Haiti’s exports of premium specialty coffees sold in the U.S., Europe, and Japan, resulting in assistance to more than 58,000 people, crop revenue increases of $1.14 million, and the facilitation of $795,000 in farmer loans.
A program to reduce vulnerability to natural disasters benefits more than 165,000 people in 70 communities in Costa Rica, Trinidad and Tobago, and Colombia. PADF implements with the Bolivian government and 180 municipalities a major program for productive rural development projects.

PADF’s In-Kind Donations program reaches more than 1 million people in nine countries, including Peru, Ecuador, Jamaica, and Uruguay, with medical equipment and tools for training.

After the deadly January 12 Haiti earthquake, PADF delivers $2.2 million in private sector and individual aid to more than 1.7 million people. It partners with the Ministry of Public Works and Miyamoto International to develop a program to inspect the safety of more than 412,000 buildings impacted by the earthquake.

The Colombian government expands its partnership with PADF by providing funds for developing micro-enterprises among the country’s displaced population and for implementing income generation projects with Afro-Colombian and indigenous groups. Colombia turned to PADF because of our proven track record of delivering results in challenging environments and our 50 years of experience of working with micro and community enterprises in many different settings throughout the Americas.

PADF also announces a $1.2 million expansion of Colombia’s South-South Cooperation Program, a program funded by Colombia’s Ministry of Foreign Affairs.

Through the Our Border program, PADF reaches more than 100,000 Haitians and Dominicans by strengthening 43 local civil society organizations in the cross-border region that year alone. PADF also assists the Haitian Parliament to create a special border commission that results in a significant increase in funding for the border region.

With U.S. Department of Agriculture and Government of Haiti backing, PADF supports the development of rural Haiti by improving mountain roads, repairing irrigation systems, retrofitting primary schools, planting more than 200,000 trees, and protecting and reclaiming arable land.

In Haiti, PADF speeds up efforts to repair multi-family homes in Léogâne, the epicenter of the 2010 earthquake, with a $1.98 million grant from the Clinton Bush Haiti Fund and a $1 million grant from equipment manufacturer Caterpillar. PADF also announces a $1.2 million expansion of Colombia’s South-South Cooperation Program, a program funded by Colombia’s Ministry of Foreign Affairs.

PADF's benefits more than 17,500 students, teachers, and parents through the Manos Unidas por El Salvador program, which serves as a transnational model for improving education. In Colombia, more than 289,500 internally displaced persons receive support ranging from education and psychological services, to new infrastructure and job training.
With that goal in mind, PADF supported the creation of the Bel Sol hatchery on a 19-acre plain overlooking Port-au-Prince’s Cité Soleil neighborhood. Sylvestre, already experienced in chicken farming, became the farm manager.

Bel Sol, which currently has 4,000 chickens producing an equivalent amount of eggs per day, is expected to double production to 8,000 chickens in an effort to meet demand.

“The project has been received extremely well by the surrounding community, in large part because it came from the community,” says Sylvestre.

It was the community groups that came together and came up with a solution to a clear and present problem that was directly affecting their ability to feed themselves and their families.

“Cité Soleil has had a lot of problems, problems that were often resolved with violence. But this shows that when we put our heads together we are able to help raise ourselves up.”
Colombia
A Safe Haven for Displaced Children

With scraps of wood, cardboard, plastic, and other materials, they built a small shack where they could live.

Mery washed clothes for a living. Her husband, in turn, worked as a street vendor, but they could barely make ends meet. Mery worried about her family’s health and how they would educate their four children.

Fortunately, Mery’s children found safe haven in a PADF-supported center called Comprehensive Services Center for the Family, or CAIF in Spanish. The CAIF offered health and nutrition programs, education, community organization, and vocational training for pre-school children, youth, pregnant mothers and families from mostly vulnerable and displaced populations.

"Not only are my children receiving free education, food, and health services, I also feel I have more time to be with them," she said. "My life has changed so much thanks to PADF."

Forced from home by armed conflict, Mery and her family reached Popay, a town in Colombia’s eastern Cauca department, where they struggled to survive.
El Salvador
Joining Hands for Education

Then PADF stepped in to install a new science lab through a program called Manos Unidas por El Salvador (Joined Hands for El Salvador) that included PADF, a large local bank called Banco Agrícola, and U.S.-based Salvadorian diaspora groups from Los Angeles and Washington, D.C. This joint effort helped improve the quality of education in rural El Salvador.

“This is something we only dreamed about,” said Marcos. Cano grew up in rural El Salvador dreaming of being an architect. But his school lacked the infrastructure to help him learn at a higher level.

The project supported 70 education projects at 65 schools, which helped expand and remodel classrooms, equip science labs and computer centers, install and equip libraries, and provide school supplies.

“Without a science lab, we felt we were missing something important,” said school Principal Alicia López de Hernandez. “But now all that has changed. I want to thank PADF and all the organizations and individuals who helped us realize this important educational project.”
PADF’s successes over the last 50 years and our significant growth over the last 12 years have positioned PADF as a significant force for development in Latin America and the Caribbean.

The successes of our projects have given us strong credibility in the field, not only with those who we have served, but also with corporate partners, public donors, and host governments. Our strong ties to the Organization of American States and the private sector give us greater access to regional leaders and government officials, and allow us to focus on challenging areas with greater ease.

While there is potential for increased growth in the near future with our existing programs, we also have significant opportunities for expansion through greater regional diversification of our work and as a result of a more diverse donor base.

But we’re not resting on our laurels. We’re exploring new regional priorities, expanding our reach to underserved communities throughout the hemisphere, and strengthening the partnerships we have developed with corporations and governments within the Americas and beyond. We are deepening relationships with new and existing partners and contributors. As the hemisphere is changing, PADF is also adapting. This is why our way of identifying new opportunities and responding to local needs has become more nimble than ever before.

Today, PADF is well positioned to respond to the development challenges that lie ahead: bringing new opportunities to the most vulnerable people of the hemisphere and those who have been excluded from the mainstream of their societies.

As we look forward, we’re excited about what we see. And we hope you will be too.
Come and help us build a 
Hemisphere of Opportunity for All
Your Donations Make a Difference
From individual donations to corporate partnerships, a range of contribution sources enhances PADF’s ability to reach those most in need of support. Government and multilateral donors, foundations, private companies, and people like you are all necessary to facilitate our work throughout the hemisphere.

We’re an Ideal Mechanism for Social Responsibility Programs
PADF provides an excellent mechanism and innovative models through which corporations and foundations can address critical development and disaster management needs throughout Latin America and the Caribbean. With transparent management, proven methodologies, and essential relationships that facilitate and mobilize contributions effectively, PADF’s corporate social responsibility options maximize your company’s impact and visibility.

We Welcome the Opportunity to Partner with You
If you are a foundation or an international agency, PADF can help you further your hemispheric objectives through innovative community-based programs. For more information, please call PADF’s development office at 202.458.3969 or e-mail padf-dc@padf.org.

Your Contributions are Tax-Deductible
PADF is a registered 501 (c)(3) organization. Contributions made to PADF are generally tax-deductible under U.S. law. Applicability of these laws can vary, so donors are encouraged to seek tax advice. In other countries, tax laws should be consulted concerning the deductibility of a gift.

4 WAYS TO GIVE TO PADF

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Pan American Development Foundation
1889 F Street NW, 2nd Floor
Washington, DC 20006
Tel: 202.458.3969

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Donations of stock, appreciated real estate, property, insurance, or trusts can be made to PADF in support of its programs.
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About PADF

The Pan American Development Foundation, a 501 (c) (3) nonprofit organization, brings together many stakeholders to improve livelihoods, empower communities, strengthen civil society, support human rights, protect the environment, and respond to natural disasters in Latin America and the Caribbean. Established by the Organization of American States in 1962, PADF has worked in every country in the hemisphere. In 2012, its programs reached 9 million people in 29 countries.