Supporting **Prosperity, Democracy and Inclusion** in Latin America and the Caribbean
Our Vision

A prosperous, democratic and inclusive hemisphere for all
Our Mission

The mission of the Pan American Development Foundation is to assist vulnerable and excluded people and communities in the Americas to achieve sustainable economic and social progress, strengthen their communities and civil society, promote democratic participation and inclusion and prepare for and respond to natural disasters and other humanitarian crises, thereby advancing the principles of the Organization of American States and creating a Hemisphere of Opportunity for All.

Who We Are

The Organization of American States established the Pan American Development Foundation in 1962 as a 501 (c) (3) nonprofit organization to implement socio-economic development programs and disaster assistance in Latin America and the Caribbean. Since those early days, PADF has been at the forefront of development, stepping up to new challenges and issues as they have emerged and designing innovative and responsive programs. The Foundation has also proved to be a skilled manager in addressing key challenges in the Americas. In the last five decades we have reached more than 50 million people in every country in the Western Hemisphere with programs valued at more than $1 billion today.

Our Strategic Goal

Provide development and post-disaster humanitarian assistance to 60 million low income, vulnerable or excluded people throughout Latin America and the Caribbean, half of whom are women and youth. We aim to help them assert their basic rights, to achieve dignity and greater self-reliance, while bringing about positive, durable economic and social progress.
Half a century after being established by the Organization of American States, the Pan American Development Foundation views with encouragement the economic trends in much of Latin America and the Caribbean. In a growing number of countries, economic performance and standards of living have improved dramatically. External debt is down, foreign reserves are up, the middle class has expanded and poverty rates are declining. While the institutions of representative democracy face challenges in a number of countries, and governance requires continued improvement, democratic practices and popular participation have grown throughout the region.

The Americas weathered the worldwide financial crisis better than other regions, and several governments financed stimulus programs from their own resources. Trade has exploded as the hemisphere achieves unprecedented integration into the global economy. The U.S. and Canada conduct more trade with Latin America and the Caribbean than with China, India and Russia combined. This increasing engagement with the rest of the world—exemplified by the Trans Pacific Partnership and the growing web of Latin free trade agreements with the United States, Canada, the European Union and Pacific Basin—are prompting greater internal ties among the LAC countries. The creation of the Pacific Alliance in 2012 among Chile, Colombia, Mexico and Peru demonstrates vividly that the most ambitious reformers aim to move forward to integrate more fully into the world economy.

PADF is proud to be part of the success story. It is the story not only of “macro” economic gains, but of the progress of countless people who have emerged from poverty or have become less vulnerable as a result of assistance from community groups and civil society organizations. For 50 years, PADF has collaborated with such groups and private enterprise to promote greater prosperity, democracy and social inclusion. We have pioneered public-private partnerships that leverage the policy advances of governments and the entrepreneurship of citizens to improve living standards and strengthen communities. Despite the hard-won gains, more than 200 million people—one third of the region’s population—continue to live in poverty, with a disproportionate number of these being women, youth, disabled persons, indigenous people and Afro-descendant populations. Of these, more than 32 million live on less than $1.25 a day. Economic and social inequities remain major obstacles to further progress.

The gains made have increased expectations. Street protests in Brazil, Chile, Mexico, Peru and other countries show us that governments are under increasing pressure to deliver greater opportunities, better education and health care and improved public services—with greater transparency and less corruption. Too many people remain excluded or fear falling back into poverty, while violence and impunity undermine quality of life and the democratic progress.

At the same time, the very values and practices of the Inter-American Democratic Charter—fundamental
human rights, freedom of expression and civil society organizations—face challenges in some countries. Meanwhile, natural disasters and transnational issues such as drug trafficking, human and arms smuggling, crime and violence, lawless border regions, climate change, migration and health issues threaten to undermine the region’s hard won economic and democratic gains.

The challenges posed by these issues are compounded by natural catastrophes that regularly cause extensive losses and untold human suffering. With growing LAC populations concentrated in highly vulnerable areas and with increasing environmental damage and climate change, governments recognize that more must be done not only to improve disaster relief and emergency responses, but to significantly upgrade disaster preparedness and mitigation through public-private partnerships. The region demands more innovative, cost-effective and sustainable approaches that reach larger numbers of people.

PADF’s Strategic Plan for 2013–2017 focuses on fostering prosperity, democracy and inclusiveness by supporting OAS-member states in confronting the problems of millions of vulnerable people who have not shared fully in the region’s advancement. Innovative community-based approaches are needed to reduce crime and violence, mitigate gangs and provide youth-at-risk with new opportunities. Small and medium enterprises are required to create jobs and local economic growth. Moreover, strengthening civil society and community groups remains key to consolidate democratic gains.

PADF is focusing on providing lasting income-generating opportunities for the desperately poor, improving social services, strengthening community organizations and civil society and helping the public and private sectors better prepare for and respond to natural disasters and humanitarian crises. Through greater citizen participation and a more active civil society, PADF supports local leaders in overcoming institutional weaknesses that spawn social exclusion and violence. Such actions can upgrade governance and the rule of law, while strengthening accountability.

We are encouraged by the closer collaboration among governments, civic organizations and private enterprise to achieve common development goals. Furthermore, south-south cooperation in the region is growing and should be further encouraged. PADF will continue to support the sharing of best practices among OAS member states and civil society. Our programs will focus even more on leveraging lessons learned from these critical relationships. We will share our expertise to support more rapid national development, stronger representative democracies, greater social equity and regional solidarity.

The coming years will witness new opportunities that can move the Americas forward based on the positive trends of the past decade. While the region is more engaged than ever through trade, investment and cooperation with other areas of the world, it faces continuing threats to the progress it has made. PADF aims to help confront these challenges by fostering human and civil society capacity, thereby allowing millions of people to succeed in an increasingly competitive and globalized world. This is why PADF’s role as a catalyst for change continues to be an essential element of the Inter-American System.
Realities & Challenges of the Americas

Approximate population of Latin America and the Caribbean:

VULNERABLE GROUPS:

- **162M** Youth 10-24 Years of Age
- **12M** Victims of Natural Disasters
- **158M** Indigenous People
- **5.8M** Displaced Persons
- **1.6M** Persons with Disabilities
- **12M** Women

REALITIES:

- **200 MILLION** People living below the poverty line
- **50%** of region’s income
- **1.6%** of region’s income
- **One in SIX people is extremely poor**
- **158M** Indigenous People
- **50%** of region’s income
- **1.6%** of region’s income
- **One in SIX people is extremely poor**
Between 2013-2017

PADF plans to reach

60 MILLION PEOPLE

THREATS TO PROSPERITY:

- INADEQUATE ACCESS TO EDUCATION
- SOCIAL UNREST
- CORRUPTION
- JOB SKILLS GAP
- DRUG TRADE
- INEQUALITY
- VIOLENCE
- CRIME
- DISCRIMINATION

159M
Urban Poor

120M
Rural Poor

100 to 150M
Afro-descendants

Approximate population of Latin America

100 to 150M
Victims of Crime, Drug Trafficking and Other Problems

LGBT Individuals

Affro-

descendants

A STRATEGIC VISION | 2013 – 2017
OBJECTIVE:

Assist and improve the lives of 60 million people.

PADF remains committed to creating programs that help support the priorities of the people and communities we serve throughout the Americas. This is why we will continue to focus on evidence-based results, delivering assistance that meets local needs and adapts to each county and community’s social, economic, cultural and other realities.

For 50 years, PADF has been an innovative leader in the Inter-American system. And we are continuing in the path through the creation of excellence hubs throughout the region that will allow us to more effectively gather and integrate knowledge and best practices obtained by our U.S. and country-based teams. These hubs will focus on innovation, reconstruction and community resilience, post-conflict transitional and income generation, as well as democracy, human rights and civil society.
How We Will Achieve It

Create Economic Opportunities
- Create employment and locally-owned businesses, and support workforce development
- Support agriculture, rural development, and environmental conservation
- Develop public-private partnerships and carry out corporate social responsibility
- Facilitate South-South exchanges and cross-border cooperation

Promote Social Progress
- Involve communities in development decision-making and implementation
- Improve infrastructure and housing, and build resilient communities
- Utilize in-kind donations to expand access to technical training and health services
- Combat human trafficking and community violence, and aid at-risk youth
- Mobilize diaspora remittances for development

Strengthen Communities and Civil Society
- Enhance democratic values and civic practices, promote human rights and foster a culture of lawfulness
- Empower civil society, communities and social entrepreneurs
- Carry out corporate-civic engagement

Respond to Natural Disasters
- Work with communities to prepare for disasters, mitigate their impact and respond effectively when they happen
- Provide emergency assistance and assist in the recovery and reconstruction process
- Aid victims of humanitarian crises

Excellence Hubs
These hubs focus on innovation, reconstruction and community resilience, post-conflict transitional and income generation, as well as democracy, human rights and civil society.
How We Will Achieve It

Create Public-Private Partnerships

PADF works with companies that value innovative, sustainable ways to implement development solutions and respond to natural disasters quickly. Our priority is to further leverage private contributions to match public funds from national governments, multi-lateral organizations and regional financial institutions; implement mutually defined development and humanitarian initiatives; engage business networks; and partner with businesses that want to deliver in-kind donations.

Strengthen Business Networks

Throughout the Americas, PADF is increasingly engaging...
existing business networks, civil society groups and corporate donors to align mutual priorities. For instance, as part of our strategic alliance with the Association of American Chambers of Commerce in Latin America (AACCLA) to provide disaster relief and assistance, we collaborate with 23 American Chambers of Commerce in the region, managing in some cases emergency relief funds on their behalf.

**Diverse Donor Support**
PADF seeks funding from a diverse pool of international public and private donors in Latin America and the Caribbean, as well as the United States, Asia, Europe and other regions. These include governments, multi-lateral organizations, aid agencies, and other funders. Our goal is to align their priorities with development needs in the region.

**Expand In-Kind Donations**
Our In-Kind Donations Program is growing. This successful model allows us to partner with businesses and institutions that donate equipment as part of their corporate social investing programs. PADF distributes high-quality new and used medical and dental equipment to health care institutions throughout the region and provides tools to support vocational training programs that are designed to help disadvantaged people increase their incomes.

**Encourage Innovation**
Innovation must be at the center of our efforts to provide meaningful development. By encouraging new ways of looking at existing challenges, we can better assist vulnerable populations to thrive, as well as support public sector priorities that benefit communities. This is why we are establishing new partnerships with technology companies to harness their ingenuity and provide expert knowledge to solve problems. We are also identifying gaps and challenges that require innovative solutions, and developing pilot initiatives.

**Philanthropy**
Generous individual donors are key to global development. For this reason, PADF is strategically focusing on individual giving in order to enhance the impact of public-private funded initiatives. Using a grassroots approach as well as other strategies, PADF will reach out to diaspora groups in select regions, youth, local business owners and other supporters and provide them with different giving opportunities that engage them in our mission.
OBJECTIVE:
Support and Share Innovative Ideas

that address the challenges that low-income, vulnerable and excluded people face each day.

PADF will systematically share results and learning from our work with the development and humanitarian assistance community throughout the Hemisphere and **innovatively communicate about regional issues** to the broader public, seeking partnerships and platforms with various types of organizations committed to the development of the region.
How We Will Achieve It

Sharing Innovation
At PADF we value sharing innovative ideas and experiences. Our communications and corporate partnership teams work closely to map out strategies to further disseminate information about PADF and the work we do with our partners using existing as well as emerging platforms and technologies. We aim to be a trusted information resource for development and humanitarian assistance for the entire region and so are expanding our efforts to reach out to thousands of decision makers and other stakeholders in national governments, private enterprises and within the international development community to disseminate best practices and lessons learned in light of issues affecting vulnerable people.

PADF also seeks new opportunities to highlight not only our own successes and contributions, but also those of our public, private and civil society partners. We believe that doing so provides added recognition and credibility to their accomplishments. Our strategic partnership with the Organization of American States allows us to give added attention to the high impact investments that our partners are making in the Americas by sharing these at various high-level forums, legislative and international bodies and other gatherings throughout the hemisphere. In every instance, our partners can meet with decision makers and industry professionals and engage in important policy discussions.
How We Work

**Project Design**
Engaging governments, the private sector, NGOs, and communities is a key part of designing new programs that can meet local needs.

**Project Execution**
PADF works with local governments, community-based groups, NGOs and the private sector to carry out development programs throughout the Americas.

**Partners**
Programs are funded with resources from governments, corporations, multilateral organizations private donors, and individuals.

**Results**
PADF measures the impact and effectiveness of every program to ensure that we meet each goal and improve the quality of life in communities where we work.
Recent Hemispheric Partners

Visit padf.org/partners

Corporations and Institutions
Altos Hornos de México
Boeing
Caterpillar
Chevron
Cinépolis
Citi
Coltabaco
Cornwell Quality Tools Company
Courts Belize (Unicomer Group)
Cuello’s Distillery
Diageo
Digicel
Ecopetrol
EMC
Emil C. Pinelo & Associates
Gaia, Silva, Gaede & Associados
Global Marketing
Greenberg Traurig LLC
Medtronic
Merck
MPC Marketing
Ramada Belize City Princess
Ready Call Center (RCC)
Riley-Sloane
Royal Caribbean Cruises Ltd.
Sanartner Group
SMART
Telefónica
The Liaison Capitol Hill
The Office Gurus
Viacom
Virtual Executive Services
Wood Stop (The Mena Group of Companies)

Chambers of Commerce and Business Associations
American Chambers of Commerce in Chile, Colombia, Costa Rica, Dominican Republic, El Salvador, Guatemala, Haiti, Honduras, Jamaica, Nicaragua, Trinidad & Tobago and Venezuela
Association of Small and Medium Enterprises in Suriname (AKMOS)
Association of Surinamese Factories (ASFA)
Chamber of Commerce and Industries of the North East (Haiti)
Chamber of Commerce of the North FEDECARIBE
La Inmaculada Credit Union Ltd.
Suriname Business Forum (SBF)
Suriname Hospitality Association
Suriname Trade and Industry Association (VSB)
U.S. Chamber of Commerce

Foundations
Caterpillar Foundation
Christian Foundation for Education Projects in Suriname (PROJEKTEN)
Cinépolis Foundation
Donner Foundation
Fidelity Charitable Gift Fund
Foundation for Communication, Culture and Development (COCON)
Foundation for the Development of Rural Areas (SORG)
Foundation Towards A New Alternative (TANA)
Global Impact
Homes for Haiti Foundation
International Lifeline Fund
MAPFRE Foundation
My Future Foundation
Puerto Bahia Foundation
Restrepo Barco Foundation
Teléfonica Foundation Mexico
The Charles Delmar Foundation
The mGive Foundation
The Sage Foundation
Women’s Issues Network Belize

International NGO Partners
Alianza Heartland México
American Red Cross
Boys & Girls Club of Broward County
Caritas
Caritas Emergencias, A.C.
CEPEI
ChildFund
Colectivo Contra la Trata de Personas en México
CONCERN
Facing History and Ourselves
Feed the Hungry
Feed the Children
GAYAP
Global Impact
Habitat for Humanity
Haiti Partners
Heartland Alliance International
Infancia Común
International Center for Not-for-Profit Law
International Lifeline Fund
International Service of Hope/
IMPACT
Junta Chamber International – Suriname
KIND
Marion House
MTV EXIT
National Development Foundation of Dominica (NDFD)
Partners of the Americas
Private Sector of the Americas
Sociedad Chaua
Sociedad de Pesquisa en Vida
Selvagem e Educação Ambiental
Souveriene Foundation
St. Vincent and the Grenadines
Red Cross Society
University Research Co., LLC (URC)
Young Women’s Christian Association
Yunus Social Business

Public Sector
Government of the Bahamas
Bahamas Bar Association
Bahamas Crisis Center
Bahamas Royal Police Force
Department of Social Services
Ministry of Education
Ministry of Health
Ministry of National Security
Ministry of Youth
Office of the Attorney General

The Juvenile Court
Government of Belize
Belize Police Department
Belize Trade and Investment Development Service (BELTRAIDE)
Conscious Youth Development Programme (CYDP)
Ministry of Human Development
RESTORE Belize
SBDC Belize

Government of Brazil
Municipality of Campo Largo

Government of Colombia
Administrative Unit for Territorial Consolidation

Department for Social Prosperity (DPS)
Ministry of Commerce, Industry and Tourism
Ministry of Foreign Affairs
Ministry of the Interior
Ministry of Justice and Rights
Ministry of Labor
Ministry of Social Affairs and Housing
Unit for Comprehensive Care and Reparation to Victims (URAVI)

Government of Haiti
Bureau of Monetization of Development Aid Programs (BMPAD)
Civil Defense Directorate (DFC)
Haiti Electricity (EDH)
Inter-Ministerial Committee for Territorial Planning (CIAT)
Ministry of Agriculture
Ministry of Commerce and Industry (MCI)
Ministry of Education
Ministry of Public Works, Transport and Communication (MTPTC)
Ministry of the Economy and Finance (MEF)
Ministry of the Interior (MIC)
Municipality of Anse-a-Pitre
Municipality of Cité Soleil
Municipality of Delmas
Municipality of Port-au-Prince
National Directorate for Water and Sanitation (DINEPA)

South-East Department
Government of Honduras
Local Emergency Committees (CODEL)
Municipal Emergency Committee of the Central District (CODEM)
Permanent Contingency Commission (COPECO)
Secretary of Development and Social Inclusion (SEDIS)

UCLBP
Government of Mexico
Secretariat of Labor and Social Welfare (STPS)

Government of the Netherlands
Embassy of the Netherlands
Colombia

Government of St. Vincent and the Grenadines
National Emergency Management Office (NEMO)
Ministry of Agriculture
Ministry of Housing
Ministry of National Mobilization

Government of Suriname
Competitiveness Unit Suriname
Foundation for Labor Mobilization and Development (SAO)
Institute of Social Research – University of Suriname
Ministry of Education and Community Development
Ministry of Justice and Police
Ministry of Labor, Technological Development and Environment
Ministry of Social Affairs and Community Housing
Ministry of Sports and Youth Affairs
National Youth Parliament
Suriname Hospitality and Tourism Training Center (SHTTC)

Government of the Republic of China (Taiwan)
Embassy of the Republic of China (Taiwan), Haiti
Embassy of the Republic of China (Taiwan), Honduras

Embassy of the Republic of China (Taiwan), St. Vincent and the Grenadines
Ministry of Foreign Affairs
Taipei Economic and Cultural Representative Office (TECRO)

Government of Trinidad & Tobago
Citizen Security Program

Law Association of Trinidad & Tobago

Ministry of Community Development
Ministry of Education
Ministry of Gender, Youth and Child Development
Ministry of Justice
Ministry of National Security
Ministry of the People and Social Development

National Mentorship Program
Office of Law Enforcement Policy

The Judiciary of Trinidad and Tobago

Trinidad and Tobago Police Service

Government of the United States

Department of Defense
Department of Homeland Security
Department of State
Department of State, Bureau of International Narcotics and Law Enforcement Affairs

Department of Veterans Affairs
Embassy of the United States of America, Colombia
Embassy of the United States of America, Suriname

General Services Administration

United States Agency for International Development (USAID)

United States Agency for International Development/Limited Excess Property Program

United States Southern Command

Multilateral

BID Juventud
Caribbean Development Bank
Inter-American Development Bank
Inter-American Institute for Cooperation on Agriculture (IICA)
International Labour Organization

OPEC Fund for International Development

Organization of American States Pan American Health Organization

The World Bank

United Nations Human Settlements Programme

United Nations Children’s Fund

United Nations Development Programme

United Nations Population Fund

United Nations Stabilization Mission in Haiti (MINUSTAH)

World Food Programme

Other Partners
Caribbean Local Economic Development (CARILED) Belize

Local community committees (GCB and COPRODEP): Bel-Air, Carrefour-Feuille, Cité Soleil, Delmas 32, Martissant, Simonsss-Peí

National Autonomous University of Honduras (UAH)

Samuel Haynes Institute of Excellence

St. Bernadette de Martissant Parish University of Belize
About PADF

The Pan American Development Foundation, a 501(c)(3) nonprofit organization, brings together many stakeholders to improve livelihoods, empower communities, strengthen civil society, support human rights, protect the environment and respond to natural disasters in Latin America and the Caribbean. Established by the Organization of American States in 1962, PADF has worked in every country in the region. In 2014 PADF reached more than 15 million people by investing over $92 million in development resources in 27 Latin American and Caribbean countries.