Investing in Entrepreneurs

Creating a Stronger, More Prosperous Haiti
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* Diaspora Entrepreneurs
Leveraging Effective Applications of Direct Investments (LEAD) is a USAID project that aims to attract investments in Small- and Medium-sized enterprises (SMEs) that are based in Haiti, as well as increase the development impact of remittances. The LEAD project operates in the three development corridors of Cap-Haitien, St. Marc, and Port-au-Prince and is implemented by the Pan American Development Foundation (PADF).

Focus on SMEs
Haiti’s SMEs are essential to the country’s economic development. However, they often have difficulty accessing financing, which limits their ability to grow and thrive. Haiti’s development also depends on effective social enterprises (SEs), businesses that address a specific social problem within their communities. These SEs also struggle for funding. Diaspora entrepreneurs and investors have strongly participated in LEAD’s accomplishments. You can read more about our successful entrepreneurs in the next several pages. To facilitate access to capital, LEAD provides grants to SMEs and SEs. LEAD also offers technical assistance to help enterprises implement their business plans and strengthen their operations. Strong SMEs and SEs will create employment and provide economic security, which will lead to long-term economic growth for Haiti. To date LEAD businesses have created more than 13,000 direct and indirect jobs.

Diaspora Engagement
LEAD works closely with members of the Haitian Diaspora community to promote investments and increase the development impact of remittances. To date, LEAD has organized outreach events, supported the development of a survey and a white paper to understand in more depth the attitudes of the Haitian Diaspora towards investments in Haiti, launched a Diaspora Challenge Initiative to solicit new ideas for Haiti’s development priorities, and promote engagement of the diaspora in social development projects.

Providing members of the diaspora with information about investment opportunities in Haiti and promoting greater involvement of the diaspora community in Haiti’s development agenda will strengthen the flow of investment capital and technical expertise into the country.
Port-au-Prince
$4.38M committed in U.S. Government funds
Leveraging $9.05M in private capital
26 enterprises, 11 women, 7 diaspora

Cap-Haïtien
$2.08M committed in U.S. Government funds
Leveraging $2.5M private capital
12 enterprises, 4 women, 3 diaspora

St. Marc
$729,484 committed in U.S. Government funds
Leveraging $829,000 in private capital
7 enterprises, 4 women, 2 diaspora

Multiple Corridors
$200,000 committed in U.S. Government funds
Leveraging $406,000 in private capital
1 enterprise
ACOD (Action et Coopération en Développement)
Cap-Haïtien Corridor

**Business**
Pepper farm

**About**
ACOD plans to expand its operations to produce and commercialize the “Yellow Lantern Chili” variety of pepper using only organic fertilizers and pesticides.

**Grant Funds**
LEAD grant funds will be used for construction and the purchase of equipment and inventory.

**Jobs Created**
Construction, planters, harvesters, general farm workers, sales manager, accountant, and administrative staff

Ayiti Linge Service
St. Marc Corridor

**Business**
Industrial cleaning services

**About**
ALS specializes in the supply and industrial cleaning of linen products such as towels, sheets, and napkins to companies in the hospitality and health industries.

**Grant Funds**
With LEAD’s support, they were able to purchase additional equipment and secure spare parts for their expanding business.

**Jobs Created**
Administrative staff, maintenance technicians, machine operators and drivers
### BHP Industries

**Port-au-Prince Corridor**

<table>
<thead>
<tr>
<th>Business</th>
<th>Agribusiness/food and cleaning products</th>
</tr>
</thead>
<tbody>
<tr>
<td>About</td>
<td>BHP is an agribusiness that manufactures and markets food and cleaning products for the Haitian domestic market. The company was established in 2006 and carries a variety of condiments.</td>
</tr>
<tr>
<td>Grant Funds</td>
<td>In 2016, they used LEAD funds to open a produce a new line of mayonnaise for the mass market.</td>
</tr>
<tr>
<td>Jobs Created</td>
<td>Chemists, technicians, mechanics, supervisors, sales teams, production and administrative staff</td>
</tr>
</tbody>
</table>

### Boulangerie de l’Enfant Jésus

**Port-au-Prince**

<table>
<thead>
<tr>
<th>Business</th>
<th>Boulangerie de l’Enfant is located in Delmas, one of the biggest communes of the West department.</th>
</tr>
</thead>
<tbody>
<tr>
<td>About</td>
<td>Located in Delmas in the West department, Boulangerie de l’Enfant Jesus is an existing bakery that specializes in different varieties of bread. The bakery is moving to a brand new facility with an improved layout.</td>
</tr>
<tr>
<td>Grant Funds</td>
<td>LEAD funds will help them purchase modern equipment in order to become a more environmentally friendly company.</td>
</tr>
<tr>
<td>Jobs Created</td>
<td>Bakers, sales, administrative staff, network of retailers</td>
</tr>
</tbody>
</table>
CASTMI

Water treatment and bottling plant with kiosks

Run by a member of the Haitian Diaspora, CASTMI provides purified water to the public in bulk and individual sachets. It is the only center of its kind in the Haitian border town of Ouanaminthe.

CASTMI will use their grant and matching fund investment to upgrade their facility with new equipment and move to a larger space. This will allow them to add bottled water to their product line.

Construction workers, retailers, facility workers (machine operators, management, and support staff), quality control

D&E Green Enterprises

Stove manufacturing

D&E Green locally manufactures a highly efficient charcoal stove called Eco Recho, which uses 50 percent less charcoal than traditional cook stoves while reducing indoor pollution. Their manufacturing facility had to be rebuilt after the 2010 earthquake.

A LEAD grant will go toward factory operating costs and the purchase equipment.

Sales, factory workers, technicians, manager, administrative staff, retailers
Dlo Haiti S.A.

Potable water kiosks

Dlo Haiti decentralizes the supply of potable water by creating water kiosks across the country under the brand name Ovive. These kiosks come with water purifiers that provide clean drinking water to Haitians at affordable prices.

With LEAD grant funds, Dlo Haiti will purchase equipment, materials and drill eight boreholes across the country to source water.

Kiosk managers, operator, assistants, retail, sales staff, quality control, drivers, construction

ECSSA (Environmental Cleaning Solutions S.A.)

Material recovery facility

ECSSA purchases recyclable materials from independent suppliers and resells them to recycling facilities internationally while promoting environmental responsibility.

ECSSA will use their grant and matching fund investment to expand its operations to Cap-Haitien.

Collectors of recyclable material, machine operators, administrative staff and plant workers
Oil recycling plant
Based out of Tabarre, Global Recycling S.A. is the first Haitian company to invest in technology to recycle used oil. Engine lubrication oil, hydraulic fluids, and oils used in cars, bikes, and trucks can pollute the environment if not disposed of properly. The recycling process removes contaminants from oil drained from automobiles or other machines to produce “re-refined” oil.

With a LEAD grant, Global Recycling will expand its existing motor oil recycling business model to include residual fuel oil. Funds will be used to construct tanks to hold collected oil and to purchase recycling equipment and materials.

Collectors, administrative staff

Expert Concept

Construction/Manufacturing
Expert Concept is a woman-led construction firm that manufactures and builds reinforced concrete and steel frame structures. They also provide electromechanical installation services. Launched in 2006, the company has constructed laboratories, schools, hospitals, health centers, commercial centers and private houses.

LEAD funds helped cover the costs of equipment, raw materials and other operational costs.

Construction workers, engineers, technicians, mechanics, drivers, administrative and maintenance staff
Glory Industries S.A.

Sanitary products

Glory Industries will manufacture sanitary paper products for personal use such as toilet paper, napkins, feminine pads and diapers.

The LEAD grant will go towards the purchase of raw materials. The company will put an emphasis on employing women.

Plant manager, accountants, factory workers, supervisor, sales manager, administrative staff

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Haiplast Recycling

Plastic recycling

Haiplast exports raw plastic bales and flakes for recycling. The company purchases plastic waste from its network of pickers that are paid in cash daily. The plastic is then processed so that it can be turned into a recycled product.

LEAD funding will help the company purchase new equipment.

Construction, collectors of recyclable material, machine operators, administrative staff and plant workers.
**Industrie Kayimit S.A. (IKSA)**

**St. Marc Corridor**

<table>
<thead>
<tr>
<th>Business</th>
<th>Water treatment and sales</th>
</tr>
</thead>
<tbody>
<tr>
<td>About</td>
<td>Les Industries Kayimit SA (IKSA) is a 11,000-square-foot water treatment processing center that purifies and sells water in 20-ounce bottles and gallon jugs, as well as bags of ice.</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Grant Funds</th>
<th>Lead funds helped IKSA buy new equipment and expand their facilities.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Jobs Created</td>
<td>Facility workers (machine operators, support staff, retailers, technicians and management staff</td>
</tr>
</tbody>
</table>

**Les Entreprises Gerby S.A. (INGSA)**

**Port-au-Prince Corridor**

<table>
<thead>
<tr>
<th>Business</th>
<th>Cleaning products</th>
</tr>
</thead>
<tbody>
<tr>
<td>About</td>
<td>INGSA manufactures cleaning products for household and medical use. They produce liquid soaps, disinfectants and detergents in Port-au-Prince for distribution throughout Haiti.</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Grant Funds</th>
<th>With LEAD funds, INGSA will improve its facilities, purchase equipment and raw materials.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Jobs Created</td>
<td>Plant manager and workers, quality control, administrative staff, sales managers, and network of marketing agents.</td>
</tr>
</tbody>
</table>
### Jus de Marmelade S.A.

**Cap-Haïtien Corridor**

<table>
<thead>
<tr>
<th>Business</th>
<th>Fruit juices</th>
</tr>
</thead>
<tbody>
<tr>
<td>About</td>
<td>Based in Haiti’s Northern corridor, Jus de Marmelade S.A. will produce fresh fruit juices in the area of Marmelade, where production of juice is still very low. They aim to market bottles of orange, grapefruit and pineapple juices in various sizes.</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Grant Funds</th>
<th>LEAD funds will help purchase equipment and raw materials to start production.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Jobs Created</td>
<td>Plant managers, farmers, quality control, machine operators, sales, supervisors, drivers and administrative staff</td>
</tr>
</tbody>
</table>

### Karibu S.A.

**Port-au-Prince Corridor**

<table>
<thead>
<tr>
<th>Business</th>
<th>Bus service</th>
</tr>
</thead>
<tbody>
<tr>
<td>About</td>
<td>Karibu will offer modern transportation services from the international airport in Port-au-Prince to major cities throughout the country. They plan to provide quality customer service and proper bus stations in each city where they operate.</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Grant Funds</th>
<th>LEAD funds will help them purchase buses and to build and equip bus stations.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Jobs Created</td>
<td>Drivers, mechanics, customer service, ticketing sales, administrative staff</td>
</tr>
</tbody>
</table>

### KAYTEK

**Port-au-Prince Corridor**

<table>
<thead>
<tr>
<th>Business</th>
<th>Construction systems</th>
</tr>
</thead>
<tbody>
<tr>
<td>About</td>
<td>Kaytek specializes in manufacturing steel construction systems for use in residential homes, and institutions. Their steel-frame housing models are affordable and suited for earthquake and hurricane conditions.</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Grant Funds</th>
<th>LEAD funding will go toward the purchase of equipment, raw materials, and facilitate a move to the Industrial Park in Caracol.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Jobs Created</td>
<td>Construction workers, engineers, materials management, factory workers, plant manager, sales, marketing, and administrative staff</td>
</tr>
</tbody>
</table>
Kreyòl Essence

Hair, skin and body products

Started by a Haitian American woman, Kreyòl Essence produces organic beauty products for sale in Haiti and abroad. Kreyòl Essence is an agribusiness and employs Haitian farmers to grow and make its products including hair pomades, body oils, organic soaps, and candles. The company also received a loan and technical support from Yunus Social Business.

LEAD funds will finance operational costs, equipment and marketing campaigns.

Farmers, plant workers, construction, product development, marketing, management and administrative staff

About

Business

Grant Funds

Jobs Created

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**Lakou Breda**  
*Cap-Haïtien Corridor*

**Tourism/Hospitality**

Lakou Breda is a bungalow-style hotel with historic significance. It was the home of Toussaint L’Ouverture, leader of the Haitian independence movement during the French Revolution. Situated on several acres of gardens, the hotel is a well-known sanctuary and gathering place for the local community as well as weary travelers.

LEAD funds supported the expansion of the hotel and the addition of a conference center.

Construction workers, maintenance, support, management and administrative staff

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**Le Jourdain Atelier**  
*Cap-Haïtien Corridor*

**Garment factory and store**

LJA sells more than one million shirts a year to schools, organizations and individual buyers.

LJA will use their grant and matching fund investment to construct a second factory and hire additional workers to meet increasing demand. This will also allow them to add embroidery to their product line and increase capacity to reach export markets.

Factory construction workers, textile workers, trainers and managers

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**Business**

**About**

**Grant Funds**

**Jobs Created**
**Le Nettoyeur**  
*Cap-Haïtien Corridor*

**Business**  
Plastic recycling

**About**  
Le Nettoyeur S.A. purchases plastic waste in bulk and then transforms it for export to large recycling companies abroad.

**Grant Funds**  
LEAD funds will be used to purchase equipment including a compacting machine, forklifts, scales, and more

**Jobs Created**  
Collectors of recyclable material, machine operators, administrative staff and plant workers

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**NARIZIFWI S.A.**  
*Port-au-Prince Corridor*

**Business**  
Agribusiness/baby food

**About**  
NarIzifwi is the first ready-to-eat compote manufacturing company in Haiti. Their all-natural product is made with a blend of local fruits and a breadfruit base that provides essential nutrition for babies. Their products can also be consumed as desserts for adults.

**Grant Funds**  
LEAD funds supported the purchase and construction of manufacturing equipment.

**Jobs Created**  
Machine operators, management, support and retail staff
Les III Rois
Cap-Haïtien Corridor

Hotel and apartments
Les III Rois plans to construct and operate an apartment complex/hotel on a beautiful beach near Labadie. This will provide a much-needed boost to the local tourism industry.

LEAD grant funds will be used to purchase equipment and furnishings.

Construction, masons, carpenters, interior decorator, painters, landscape artist, hotel service staff, administrative staff

Madan Belfwi
Port-au-Prince Corridor

Fruit and smoothie shop
Madan Belfwi was started by an entrepreneur in the Haitian Diaspora to sell healthy, fruit-based products including smoothies, fruit salads, juices and fruit baskets.

The LEAD grant funds will be used to scale operations, purchase equipment and cover operating costs.

Customer service, retailers, purchasing, store managers, administrative staff
Moulen Nan Notè

St. Marc Corridor

Agribusiness

Moulen Nan Notè has been operating for many years in Pont-Sondé in the St-Marc corridor. The company develops new rice varieties and crop management techniques to help farmers improve the yield and quality of crops in an environmentally sustainable manner.

Through the LEAD grant, they will purchase new equipment to increase production.

Farmers, machine operators, drivers, supervisors, sales managers, and administrative staff

Novogaz

Port-au-Prince Corridor

Business

Alternative Energy/Manufacturing

About

Novogaz is a start-up that assembles and sells ethanol-based clean cookstoves that use biofuel to eliminate the harmful effects of charcoal stoves. The Novogaz stove is safer, cleaner, more efficient and cost effective than charcoal stoves.

Grant Funds

LEAD funds supported the implementation of the assembly line.

Jobs Created

Management staff, production, sales and delivery staff
Palmis Enèji
Port-au-Prince Corridor

Energy-efficient cooking and lighting products
Palmis Enèji sells cooking and lighting products that are less polluting, healthier, and more economical than traditional technologies.

LEAD grant funds will be used for staffing, to establish the flagship store, support marketing, purchase vehicles, and provide technical assistance.

Sales managers, network of retailers, administrative staff, inventory management

Panou
Port-au-Prince Corridor

Bakery and pastry
Panou is a modern bakery with deep roots in Haiti. The brand was well-known for more than 20 years as “Foligourmand,” until the 2010 earthquake destroyed the entire building.

With LEAD funds, Panou will complete the construction of a new facility that will produce quality baked goods for all 10 of Haiti’s departments. It will specialize in traditional cakes, cookies, Haitian sweets and a line of products tailored for diabetics and health conscious consumers.

Bakers, cashiers, drivers, supervisors, maintenance, production, sales and administrative staff

Jobs Created

<table>
<thead>
<tr>
<th>Business</th>
<th>About</th>
</tr>
</thead>
<tbody>
<tr>
<td>Grant Funds</td>
<td>Jobs Created</td>
</tr>
</tbody>
</table>

Lanp Solèy

Garantie 2 ans

Lanp Mobile + USB

Lanp Eco + USB x 2

Kit Solèy SunKing Home

Recho amelyore, Recho pwopàn

Eko Recho 16

Men Recho

Fou 4F & 6F

Westpoint
## Parc Oasis Caribeen

**Location:** Cap-Haïtien Corridor

### Business
Parc Oasis Caribeen is located in the North in a town near the Dominican border.

### About
Located in Northern Haiti near the Dominican border, Parc Oasis Caribeen is a hotel in an area where the hospitality industry is almost nonexistent. The hotel will include conference rooms, a gym, and more.

### Grant Funds
LEAD funds will go toward the purchase of equipment including a generator, inverter, air conditioners and fans.

### Jobs Created
Customer service, hotel management, administrative staff, quality control, and machine operators

## Perfection Sewing

**Location:** Port-au-Prince Corridor

### Business
Garment factory

### About
This woman-owned Haitian enterprise manufactures garments (primarily uniforms) and handbags for the local market. It also offers badges, medals, ribbons, and needlepoint embroidery for international clients.

### Grant Funds
With LEAD funds, PS Industries will construct an additional building and purchase equipment and

### Jobs Created
Textile workers, administrative staff, accountant, sales and machine operators
PISA (Produits des Iles S.A.)

Cacao processing
A subsidiary of the Haitian coffee company REBO S.A., PISA seeks to expand its operations by producing a high-quality, fermented cocoa product for export by working with local farmers. The company also plans to support its supplier farmers by helping them acquire a Rainforest Alliance certificate.

LEAD grant funds will be used to purchase vehicles, equipment, and train farmers and employees.

Network of farmers, supervisors, quality control manager, sales manager, buyers, administrative staff and drivers

PISA (Produits des Iles S.A.)

Grant Funds

Jobs Created

Reha Residence Oceane

Tourism/eco-lodge
Located in Labadie Village, Reha Lodge includes seven beachfront bungalow suites. They will focus on promoting responsible tourism while conserving northern Haiti’s coastline.

LEAD funds were put toward the construction of five new bungalows for the hotel.

Construction workers, housekeepers, chef, cooks, waiters, security, maintenance and administrative staff

Reha Residence Oceane

Grant Funds

Jobs Created
SAPEN S.A. (Societe Agricole De Production et D’Elevage Du Nord)

Cap-Haïtien Corridor

Business: Poultry farm and plant
About: SAPEN S.A. seeks to expand its existing poultry business to create a chicken farm and a poultry processing plant in two locations.
Grant Funds: LEAD grant funds will go toward operating expenses, training, and the purchase of equipment.
Jobs Created: Plant workers, administrative staff, technical staff, and equipment maintenance

SIENNA Agricultural Holdings Company S.A.

Port-au-Prince Corridor

Business: Papaya plantation
About: SIENNA is creating a papaya plantation that uses cutting-edge agricultural practices such as drip irrigation. They plan to receive international organic certification and expand their product line to include papaya by-products like papain, an enzyme used as a food additive.
Grant Funds: LEAD funds will go toward infrastructure including wells, farm equipment, and the construction of storage and office space.
Jobs Created: Planters, harvesters, equipment maintenance, sorters, sales, farm workers
## Snack Fresh

**Business** | Agribusiness/potato processing  
**About** | Snack Fresh Center is a social business that aims to improve the incomes of potato producers in the Kenscoff region. The company purchases potatoes at a premium price and process them as French fries, flour and other goods at the Snack Fresh facility.  
**Grant Funds** | LEAD funds helped the company acquire equipment to develop a new value chain for potatoes.  
**Jobs Created** | Farmer networks, salesmen, drivers, mechanical technicians, manual workers, quality control, production, maintenance and administrative staff

## SISALCO

**SISALCO exports sisal, a type of agave plant with strong fibers used to make mats and ropes. The company purchases sisal from Haitian farmers and processes the fibers for international export.**  
**Grant Funds** | LEAD grant funds will be used to purchase equipment, provide technical assistance and facilitate a move to a new facility in Caracol Industrial Park.  
**Jobs Created** | Sisal farmers, administrative staff, plant workers, machine operators, sales, marketing, and technical staff

## SOGEPA (General Society for Agro-industrial Production)

**Business** | Organic cocoa processing company  
**About** | SOGEPA produces organic, fair trade cocoa from local growers and promotes environmental and social responsibility through reforestation and green education initiatives.  
**Grant Funds** | SOGEPA will use their grant and matching fund investment to establish cocoa purchasing centers throughout Haiti. SOGEPA is in the process of becoming organic and fair trade certified. The company also hopes to begin transforming cocoa into chocolate.  
**Jobs Created** | Cocoa farmers, administrative staff, purchasing center operators and managers
Star Industries S.A. (SISA)

Port-au-Prince Corridor

**Business**  
Agribusiness/condiments

**About**  
Stars Industries is an agribusiness that processes local agricultural raw materials into quality products such as sauces, condiments and all natural frozen fruits pulps at competitive prices. Its main product is a spicy sauce called «Sauce Piment Bouc» made with the local Scotch Bonnet Pepper known as “ti bouc.” Stars also processes fruits to create sauces and jellies.

**Grant Funds**  
LEAD funds went to purchase equipment to produce a new line of hot sauce.

**Jobs Created**  
Retailers, research and development clerks, production, maintenance, quality control and administrative staff

SURTAB S.A.

Port-au-Prince Corridor

**Business**  
Electronics assembly facility

**About**  
Based in the SONAPI Industrial Park in Port-au-Prince, Surtab is the first Haitian company to manufacture affordable and durable mobile devices, particularly a popular 7-inch tablet.

**Grant Funds**  
LEAD grant funds are used to purchase equipment and materials to meet demands.

**Jobs Created**  
Engineers, sales, assemblers, quality control, administrative support staff
## SWITCH S.A.

**Location**: Port-au-Prince Corridor

<table>
<thead>
<tr>
<th>Business</th>
<th>Efficient propane cooking stove system</th>
</tr>
</thead>
<tbody>
<tr>
<td>About</td>
<td>SWITCH sells efficient stove kits (stove, connectors, propane fuel tank) to members of the Haitian Diaspora who purchase them for family members in Haiti. SWITCH has invested in a business model that allows for payment abroad (Haiti PAY), harnessing remittances. The company also provides training to customers who are new to cooking with propane.</td>
</tr>
<tr>
<td>Grant Funds</td>
<td>SWITCH S.A. received a LEAD grant to set up operations to manufacture 22,000 stoves a year.</td>
</tr>
<tr>
<td>Jobs Created</td>
<td>Sales, office administration, technical support, factory workers, and welders.</td>
</tr>
</tbody>
</table>

## Veerhouse Voda

**Location**: Port-au-Prince Corridor

<table>
<thead>
<tr>
<th>Business</th>
<th>Construction</th>
</tr>
</thead>
<tbody>
<tr>
<td>About</td>
<td>Established after the Haiti earthquake in 2010, Veerhouse Voda produces disaster resilient homes, schools and other buildings five to seven times faster than traditional construction methods. The company uses a patented combination of lightweight steel, plastic and mortar that is Eurocode-compliant and resistant to earthquakes, fires, hurricanes and floods.</td>
</tr>
<tr>
<td>Grant Funds</td>
<td>LEAD funds will be used to create a local facility to produce raw materials.</td>
</tr>
<tr>
<td>Jobs Created</td>
<td>Construction, materials management, factory workers, plant manager, sales, marketing, and administrative staff</td>
</tr>
</tbody>
</table>

## WASTEK

**Location**: St. Marc Corridor

<table>
<thead>
<tr>
<th>Business</th>
<th>Recycling</th>
</tr>
</thead>
<tbody>
<tr>
<td>About</td>
<td>Wastek S.A will collect and recycle agricultural residues such as: sugarcane bagasse, rice husks, etc. which will be transformed into fuel briquettes. These residues will be used as an energy alternative to wood-based energy for dry cleaners, households, bakeries, distilleries, laundries, etc. Non-valued agricultural residue has great potential to satisfy 100% of the energy demand in rural areas, where the primary energy supply is from firewood and charcoal.</td>
</tr>
<tr>
<td>Grant Funds</td>
<td>Grant funds enabled the purchase of equipment to produce biowaste briquettes.</td>
</tr>
<tr>
<td>Jobs Created</td>
<td>Technicians, production staff, administrative, sales, scientific and support staff</td>
</tr>
</tbody>
</table>
X-Quis Boulangerie

X-Quis is one of the only bakeries in the town of St. Marc that uses high quality and hygienic standards to produce bread and pastries. The company hopes to offer home delivery and expand its reach to the entire Artibonite region.

LEAD grant funds will be used to purchase equipment and materials for the bakery.

Bakers, sales, administrative staff, network of retailers
Your Size
Port-au-Prince Corridor

Textiles

Your Size is an apparel manufacturer based in Port-au-Prince that specializes in high fashion. The company is looking to expand its production to introduce ready-to-wear clothes for Haitian students and professionals. Clothes manufactured in-country include school uniforms and clothing in standard sizes for men, women and children.

LEAD funds help the company purchase machinery to design and manufacture mass market apparel.

Designers, network of tailors, administrative, sales and support staff

Zesa Raw
St. Marc Corridor

Agribusiness/cane sugar

Zesa Raw is a privately held start-up that fosters economic development in Haiti, Costa Rica and Colombia with the goal of improving working conditions and wage standards. The enterprise has packaged and branded traditional Haitian unrefined cane sugar sweetener (“Rapadou”).

LEAD funds helped the company purchase equipment to process sugar cane.

Administrative and technical support staff, suppliers, salesmen and distributors
LEAD Partners

NAHP
National Alliance for the Advancement of Haitian Professionals

Grahn
Pou yon ayiti tou nef

EDEM Foundation

Society for Haitian Research

Haiti Renewal Alliance
Building Sustainable Institutions

HHTARG
Haitian Homeland Associations Resource Group

CCIPNE
Chambre de Commerce, d’Industrie et des Professions du Nord-Est
43, rue Saint-Charles, Fort-Liberté

CSL Consulting
Personal Development - Organizational Effectiveness

FAVACA

Fonkoze

Yunus socialbusiness
Global Initiatives

EGI Haiti
Entrepreneurship - Growth - Innovation
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Investing in Entrepreneurs

Enterprise Summaries

The winners of LEAD’s Business Plan Competition to date are diverse in both their services and the regions in which they are based. This ensures that LEAD funds have planted seeds of economic growth through all three corridors and across the key economic sectors. The charts below show these breakdowns of current LEAD grantees.

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LEAD and the Haitian Diaspora

Diaspora Challenge Initiative

Through a collaboration between four prominent Haitian Diaspora groups, LEAD launched the Diaspora Challenge Initiative to solicit innovative ideas that will help meet Haiti’s development priorities. NAAHP, GRAHN-USA, the EDEM Foundation and the Haitian Society for Research Inc. worked together to engage the diaspora and received nearly 200 submissions of ideas for Haiti’s development. In January 2017, a symposium was held at MIT to announce the 10 winners of the competition.
Social Development Fund

The Haitian Diaspora are strongly philanthropic and support sustainable projects that help increase incomes for vulnerable communities. LEAD launched a competitive process seeking promising community-based projects that leveraged a minimum of three dollars in external support for every dollar provided by LEAD. The winning projects have supported businesses including schools, rice mills, water treatment—even an ice cream store.

Outreach & Engagement

LEAD has supported multiple outreach activities to promote the project and solicit input from the Haitian Diaspora community regarding the development impact of remittances and investments. Examples of such outreach include conferences, roadshows and a survey and whitepaper that provide more information about the diaspora’s ties to the home country and their attitudes towards investing in Haiti. LEAD’s partners in these endeavors have included key diaspora groups such as HRA, HHTARG and NAAHP.
About PADF

The Pan American Development Foundation, a 501(c)(3) nonprofit organization, brings together many stakeholders to improve livelihoods, empower communities, strengthen civil society, support human rights, protect the environment and respond to natural disasters in Latin America and the Caribbean. Established by the Organization of American States in 1962, PADF has worked in every country in the region. In 2016 PADF reached more than eight million people by investing over $95 million in development resources in 18 Latin American and Caribbean countries.