IMPACT

2017 ANNUAL REPORT
IN 2017, WE ADDRESSED OUR HEMISPHERE’S GREATEST CHALLENGES WITH INNOVATIVE PROJECTS THAT DROVE SUSTAINABLE PROGRESS, SERVING 10.3 MILLION OF THE MOST VULNERABLE PEOPLE IN LATIN AMERICA AND THE CARIBBEAN

HERE’S HOW.
Skills for the Job

Without the proper education, it’s hard to land a good job. Through various vocational training programs in Haiti, we equipped disadvantaged youth with skills like motorcycle mechanics, textiles, baking and smartphone repair. Now over 400 young people have an advantage with valuable skills to compete in the job market.

Recreation Houses

A well-rounded childhood isn’t just about hard skills. It’s also about having the space to play and develop cultural competence. We’ve built 25 Recreation Houses in Colombia to do just that, with more under construction. As of 2017, over 12,000 kids used the Recreation Houses as a place to express themselves through art, cultural activities and games.

STEM Education

The future is changing, and the job market increasingly requires skills in science, technology, engineering and math. We launched STEM academies throughout South America, promoting STEM skills among youth and training teachers in STEM capacities. The academies fueled creativity through robotics, science fairs and technology competitions.

Young Entrepreneurs

Women throughout the hemisphere have unequal income and fewer opportunities compared to men. In Goiás, Brazil, we launched the Women Power! program to transcend gender inequalities and traditional roles. Through the program, we trained 74 young women in entrepreneurship and leadership skills, helped them set up business plans, and connected them with relevant business people. The program has launched them on a trajectory toward business success.
and stimulated local economies

**BY INVESTING IN ENTREPRENEURS**

**HAITI**

Small business is essential to Haiti’s economic development. However, small business owners have difficulty accessing loans, making it almost impossible to grow. We made strategic investments in Haitian entrepreneurs to facilitate economic prosperity. Working directly with micro-, small-, and medium-sized enterprises in key value chains, providing capital and technical assistance. Armed with the right assistance, connections, and access to capital, these small business owners produced big results.

“We were expecting to be at this point five years from now. Without LEAD, we could not have had what we have today.”

— Carl Breda, co-owner of L’Enfant Jesus Bakery in Port-au-Prince

The bakery has been serving delicious bread for three years. Now, the bakery is thriving and acquiring more modern equipment to improve the quality of their baked goods. They are aiming to produce a million loaves per day.

**COLOMBIA**

Communities usually know what their greatest needs are; too often, however, they lack the resources to address them. Organizations that intervene with a solution may offer temporary help, but external solutions may create dependence. We’re changing the way things work. For example, under the Positive Balance Initiatives the communities are the protagonists of their own success. In addition to identifying their most pressing needs, they contribute resources and seek solutions. We help connect them to the right stakeholders so that they can address a collectively defined issue.

As of 2017, we have facilitated over 500 initiatives, from building playgrounds to initiating sports leagues and promoting cultural activities like embroidery and dance.

We believe that collective action makes a community self-sufficient, and self-sufficient communities have the power to thrive.
Bolivia is an origin, transit point and destination for human trafficking. Although anti-trafficking laws have passed, traffickers continue to exploit indigenous populations and women who are particularly susceptible to be trafficked. We introduced a program that leveraged indigenous authorities to empower female “community defenders.” The community defenders held forums with government leaders, youth and community members to raise awareness about trafficking issues and how they can be identified preemptively.

Now, communities in four target municipalities have the knowledge and tools they need to prevent trafficking from happening in the first place.

We helped vulnerable people DEFEND THEIR RIGHTS and combatted human trafficking by EMPOWERING WOMEN
Crime rates in Caribbean cities rank among the highest in the world, owing primarily to pervasive gang violence. Youth are particularly vulnerable to falling into a lifestyle of crime and time behind bars. The governments of the Bahamas, Suriname, and Trinidad and Tobago ramped up policing to reduce criminal activity, but they needed an approach that involved more than just police.

We introduced a violence prevention program targeting youth through a multidisciplinary approach. Youth participated in mock trials, community dialogues and job shadowing with local police. In turn, police received training in social crime prevention strategies.

With an increased awareness of the role of police and the community’s involvement in crime prevention, these communities are better prepared to foster environments in which youth can say no to a lifestyle of violence.

**BAHAMAS, SURINAME, TRINIDAD & TOBAGO**

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76% reported better interaction with police

11,154 youth connected with their communities

1,732 police and officials improved crime prevention strategies

**GENDER-BASED VIOLENCE**

Globally, one in every three women experiences domestic violence. But in the Caribbean, the rate is even higher. We helped prevent gender-based violence by bringing community members together. On four islands in the Bahamas, over 2,000 neighbors, local leaders, students and police officers all gathered to express their concerns about gender-based violence through community dialogues and advocacy events. Together with local communities, we held forums to raise awareness about taboo issues and brainstormed solutions.

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**STOMP OUT CRIME**

In the Caribbean, we helped youth

and brought neighbors together to craft solutions against

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WE ORGANIZED COMMUNITIES
in some of the world’s most disaster-prone areas so that natural events DON’T BECOME NATURAL DISASTERS

HAITI
Haiti is a particularly vulnerable country, as it is hit by a major hurricane every seven years on average. As vulnerable urban populations continue to settle and reside on floodplains, steep slopes and other precarious places, even recurring seasonal rain can cause major damage.

We helped communities become more resilient by improving homes, rehabilitating shelters, providing access to clean water and installing solar lamps. But resilience isn’t just the result of stronger infrastructure. Additionally, we promoted awareness of disaster risk mitigation, waste management and sanitation principles.

When Hurricanes Irma and Maria threatened Haiti, our team was already in place to prepare communities by clearing key waterways and distributing supplies to reduce the risk of disaster.

By strengthening infrastructure and promoting community resilience, vulnerable populations can better prepare for and mitigate the hazards nature throws their way.

GUATEMALA
Severe weather and seismic activity pose a daily threat to people in Guatemala. Floods, landslides, earthquakes, volcanic eruptions and hurricanes create devastating hardships, particularly among those living in urban hillside communities.

We invest in communities before disaster strikes so that they can better prepare, withstand, recover and thrive despite the destructive forces of nature. On the outskirts of Guatemala City, we organized community disaster response brigades, improved early warning systems and information sharing among community members, and carried out small-scale infrastructure projects to create more secure public spaces for residents. We supported disaster response brigades that completed specialized emergency response trainings and became certified under the national disaster agency.

Today, 36,000 people in vulnerable communities are better equipped to withstand and recover from disaster events.
But when emergencies happened, WE RESPONDED TO NATURAL DISASTERS

MEXICO & CARIBBEAN

In September, a devastating magnitude 8.1 earthquake struck southern Mexico during the night, killing over 90 people and destroying vital infrastructure. It was the most powerful Mexican earthquake in a century.

Another major earthquake rattled Mexico City, killing over 350 people and toppling critical infrastructure for community services like schools, shelters, roads and bridges.

During the same month, Hurricane Irma, the strongest Atlantic hurricane on record, pummeled numerous Caribbean islands. Many communities suffered great losses - both in human life and access to services. Only a few weeks later, Hurricane Maria followed Irma’s path, knocking out power and road access to many parts of Puerto Rico.

We led on-the-ground assessments of the damage and rallied support from private sector partners to help affected communities rebuild what they lost to the disasters. As a humanitarian organization that serves vulnerable people, we will continue to provide medium and long-term recovery support for the communities that need it most.

BRAZIL

Migrants and displaced people are especially vulnerable to disease, malnutrition and human rights violations like sexual and labor exploitation.

In 2017, tens of thousands of Venezuelans fled their country in search of better opportunities, but the sheer quantity of migrants has strained local services. In Boa Vista, Brazil, we established a school and a clinic to serve migrant children and families.

We continue to actively support Venezuelans and other displaced persons in the region who are reestablishing their lives. Together with the OAS, international organizations, governments and local civil society, we will continue to fight for the rights and opportunities of displaced people throughout our hemisphere.
“PADF is proud to collaborate with the OAS to serve our region’s most vulnerable populations.”
– Luis Ubiñas
PADF President

“The international community must respond to our hemisphere’s greatest needs. Following the principles and policies of the OAS, PADF is a trusted partner to implement sustainable development practices.”
– Luis Almagro Lemes
Secretary-General, OAS

TRUSTEES

The Pan American Development Foundation is a proud affiliate of the Organization of American States (OAS) and continues to collaborate with the OAS to supplement its mission:

MORE RIGHTS FOR MORE PEOPLE.

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MEXICO

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TRINIDAD & TOBAGO

Yolande De Leon
Country Coordinator

In September 2017, John Sanbrailo retired after 18 years of dedicated service to PADF and vulnerable communities in our region. The PADF family welcomed new Executive Director Katie Taylor, who brings years of successful leadership in the public and private sectors.
SUPPORTERS

PRIVATE INSTITUTIONS
American Chamber of Commerce in Trinidad and Tobago
American Red Cross
Boeing
Caterpillar
Caterpillar Foundation
Challenger
Chevron
Cinelinos
Corporación Excelencia en la Justicia
Dart Foundation
Discovery Communications
Empresas Públicas de Medellín (EPM)
EMC
ExxonMobil
Fondo para el Desarrollo de los pueblos Indígenas de América Latina y el Caribe (FILAC)
Fundación Pro-Cerrado (FPC)
Fundación Mapfre
Global Communities
Greensberg Traurig LLC
Homecenter
Instituto Politécnico Nacional (IPN México)
International Center for Not for-Profit Law
MPC Marketing
Nadine Hogan Memorial Fund
Oracle Academy
Pavco
PepsiCo Foundation
Quala
RIMCO
Royal Caribbean Cruises, Ltd.
Scotabank México
Smart Contact Center (AST)
Sociedad Chaua
Sociedad de Pesquisa em Vida Selvagem e Educação Ambiental (SPVS)
Sotelux
Telefónica Foundation
Mexico
Teleperformance
The George Washington University
Turner International LLC
Universidad Chaua
(Guatemala)
Mexico
Government of Brazil
Brazilian Micro and Small Business Support Service (SEBRAE)
Executive Group for Combating Drugs (GEED)
Municipality of Campo Largo
Government of Canada
Government of Colombia
Government for Territorial Renewal
Department of Social Prosperity (DPS)
Ministry of Agriculture
Ministry of Commerce, Industry and Tourism
Ministry of Environment
Ministry of Foreign Affairs
Ministry of Housing
Ministry of Justice and Rights
Ministry of Labor
Ministry of the Interior
National Administrative Department of Statistics (DANE)
National Land Agency
Unit for Comprehensive Care and Reparation to Victims (UARIV)
Government of Guatemala
Ministerio de Educación y Cultura
Ministry of Agriculture, Livestock and Food
(MAGA)
Government of Haiti
Embassy of Haiti, Mexico
Government of Jamaica
Forensic Laboratory
Jamaica Constabulary Force
Ministry of National Security
Office of the Clerk of the Court
Office of the Director of Public Prosecutions
Government of Mexico
Electoral Institute of Mexico City
Government of Morelos
Government of Oaxaca
Mexican Youth Institute (IMJUVE)
Ministry of Labor and Social Prevention (STPS)
Ministerio de Educación
Mexico City
Ministry of Education, State of Mexico
Ministry of Public Education
(SEP)
Ministry of Social Development
(SEDESOL)
Social Inclusion Program PROSPERA
Government of Spain
Spanish Agency for International Development Cooperation (AECID)
Government of Sweden
Swedish Agency for Development and Cooperation (SDC)
Government of Taiwan
Office of the United States Agency for International Development (USAID)
Government of the United States
Department of Commerce - Economic Development Administration
Department of State
Department of State, Bureau of Conflict and Stabilization Operations
Department of State, Bureau of Democracy, Human Rights, and Labor
Department of State, Bureau of International Narcotics and Law Enforcement Affairs
Department of State, Bureau of Population, Refugees and Migration
United States Agency for International Development (USAID)
United States Agency for International Development (USAID) Office of U.S. Foreign Disaster Assistance (USAID/OFDA)
Multilateral
Instituto Latinoamericano de la Comunicación Educativa (ILCE)
Inter-American Development Bank
International Labour Organization (ILO)
MINUSTAH (CVR)
United Nations Development Programme (UNDP)
World Bank

FINANCIALS

OPERATING REVENUE AND EXPENSES

SUPPORT AND REVENUE

<table>
<thead>
<tr>
<th></th>
<th>2017</th>
<th>2016</th>
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<tbody>
<tr>
<td>Grants and contributions</td>
<td>$73,992,990</td>
<td>$88,780,786</td>
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<tr>
<td>In-Kind contributions</td>
<td>5,928,560</td>
<td>6,009,266</td>
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<tr>
<td>Other income</td>
<td>177,219</td>
<td>129,731</td>
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<tr>
<td>Total Support and Revenue</td>
<td>$80,098,769</td>
<td>$94,919,783</td>
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EXPENSES

<table>
<thead>
<tr>
<th>Program Services</th>
<th>2017</th>
</tr>
</thead>
<tbody>
<tr>
<td>Creating Economic Opportunities</td>
<td>$28,476,007</td>
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<tr>
<td>Strengthening Communities and Civil Society</td>
<td>$9,972,070</td>
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<tr>
<td>Responding to Natural Disasters</td>
<td>$2,628,107</td>
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<tr>
<td>Promoting Social Progress</td>
<td>$33,505,461</td>
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<tr>
<td>Total Program Services</td>
<td>$74,581,645</td>
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<tr>
<td>Total Expenses</td>
<td>$94,919,783</td>
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<tr>
<td>Management and general</td>
<td>$5,290,093</td>
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<tr>
<td>Development</td>
<td>$5,791,892</td>
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<tr>
<td>Total Supporting Services</td>
<td>$6,081,985</td>
</tr>
<tr>
<td>Total Expenses</td>
<td>$80,663,630</td>
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<tr>
<td>Change in net assets before other items</td>
<td>$5,550,035</td>
</tr>
</tbody>
</table>

OTHER ITEMS

| Foreign currency translation (loss) | $62,996 | $(12,542) |
| Loss on donated property and equipment | - | $(482,888) |
| Changes in net assets | 78,135 | $(75,230) |

NET ASSETS

| Beginning | $5,628,170|
| Ending    | $5,550,035|
Social Responsibility Programs
With low overhead, transparent management, proven methods and essential relationships, PADF provides an excellent mechanism through which corporations and foundations can address critical needs throughout Latin America and the Caribbean.

Giving is Tax-Deductible
PADF is a registered 501(c)(3) organization. Contributions made to PADF are generally tax-deductible under U.S. law. Applicability of these laws can vary and we encourage donors to seek tax advice. In other countries, tax laws should be consulted concerning the deductibility of a gift.

The Pan American Development Foundation, a 501(c)(3) nonprofit organization, brings together many stakeholders to improve livelihoods, empower communities, strengthen civil society, support human rights, protect the environment and respond to natural disasters in Latin America and the Caribbean. Established by the Organization of American States in 1962, PADF has worked in every country in the region. In 2017 PADF reached 10.3 million people through sustainable development initiatives in Latin American and Caribbean countries.

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