



Social Media Intern Description

Position: Social Media Intern

Commitment: 5-10 hours a week

Compensation: Unpaid, but college credit can be given if needed

Company Profile: PURPOSE Jewelry is handmade by survivors of human trafficking, and is the social enterprise of International Sanctuary. International Sanctuary works to empower young women who are survivors of human trafficking. At International Sanctuary, we are always looking for support in our work. We couldn't do what we do without our dedicated and passionate staff and interns.

Position Responsibilities:

- Execute social media plan, including Facebook, Instagram, and Twitter
- Write PURPOSE blogs – following the provided schedule
- Create content for different promotions and posts via different social media outlets
- Work with the graphic artist to ensure proper social media layouts
- Research social media trends, best practices, new innovations
- Help PURPOSE reach current and prospective new customers through social media marketing

Requirements:

- Proficient understanding of Facebook, Twitter, Instagram and Blogs through Shopify
- Understanding of the proper techniques to use when creating social media postings
- Hootsuite experience
- Self-starter with strong work ethic and ability to manage own time and take initiative
- Marketing background is a plus