



OnDemand Workshops

Made by GrowthWheel. Delivered by You.

Also see:



Continued Education
[growthwheel.com/
continuededucation](https://growthwheel.com/continuededucation)



CRM Software
growthwheel.com/online



Business Toolbox
growthwheel.com/toolbox

GrowthWheel Workshop Tools

Do your own training program for clients

With our ready-made workshop programs, you can design, promote and deliver training with GrowthWheel tools.

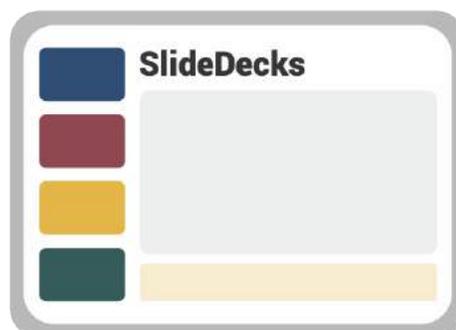
The GrowthWheel Toolbox was originally designed for use in workshops where the 1-page tools creates a way to turn insights into decisions right away.

Here are the tools to help you make your own custom program, or simply run the workshops GrowthWheel already have prepared.



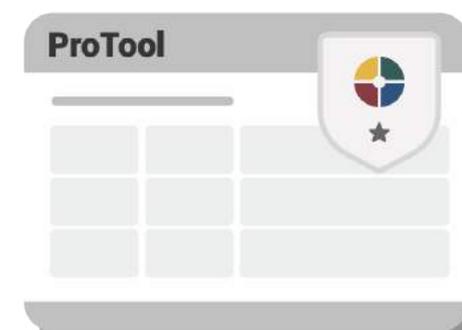
Workshop Descriptions

You can use 20 ready-made Workshop Descriptions + one for each of the GrowthWheel Focus Areas to describe and promote your workshop.



SlideDecks with presenter notes

We have made Workshop Slidedecks with presenter notes for each course that you can use as they are or edit to your liking.



Pro-tool for Workshop Planning

Whether you are new to workshop planning or have years of experience you may benefit from our Pro Tools for advisors to help design your program.
Get it here: [GrowthWheel for Workshops](https://www.growthwheel.com/workshopstools).

GrowthWheel OnDemand Workshops

Offer recorded e-learning content

We have designed and recorded 10 (soon 20) OnDemand Workshops which you can offer your clients as free or paid training.

If you charge for them you split the course fees with GrowthWheel. Otherwise as a licensed GrowthWheel Partner you can offer them for free.

3 ways to offer workshops for your clients:



Offer your clients recorded OnDemand Workshops

With GrowthWheel Direct Workshops you can outsource all - or parts of - your online client training program with GrowthWheel as your external partner.

Clients can access the training with a click.



Hire a GrowthWheel Instructor for live training on Zoom

Live Instructor-led training is better, and you can also outsource this to GrowthWheel.

Select your preferred client workshops and we will show up on Zoom to deliver live together with you.



Outsource your entire LMS management

Let GrowthWheel take care of your entire online training program on our LMS platform.

We can manage your entire eLearning offering of your own courses supplemented with GrowthWheel content

GrowthWheel Workshop Programs

20 workshops to choose from

	Introduction	S1.1	Business Planning	Getting a 360° Perspective on Your Business
	Business Concept	Y1.1	Business Idea	The Business You Are In and Where to Take It
		Y2.1	Product Portfolio	Designing Products that Customers Want
		Y3.1	Revenue Model	Ways to Make Money from Your Business Idea
		Y4.1	Customer Portfolio	Selecting the Best Customers You Can Get
		Y5.1	Market Position	Making Your Company Strong in the Marketplace
	Organization	R1.1	Ownership & Board	Building Your Team of Owners and Managers
		R2.1	Employees	Hire Your Next Employee With Profit
		R3.1	Partnerships	Enter Partnerships and Alliances for Growth
		R4.1	Business Processes	The Daily Work: Procedures and Workflow
		R5.1	Legal issues	Legal Foundation: Compliance, Contracts and Conflicts
	Customer Relations	G1.1	Networking	Getting New Clients through Networking
		G2.1	Marketing	Crafting The Right Message for the Right Media
		G3.1	Sales & Service	Designing the Sales and Service System
		G4.1	Communication & PR	Building Media Presence and Awareness
		G5.1	Branding	Creating Customer Loyalty and Brand Recognition
	Operations	B1.1	Financials	Manage Money: Profitability, Cashflow and Cost Structure
		B2.1	Funding	Convincing Lenders that Your Investment Pays Back
		B3.1	Production & Deliveries	Making Productive Workflow and Logistics
		B4.1	IT Systems	IT that can Automate and Optimize Your Operations
		B5.1	Facilities	Designing Your Infrastructure and Workspace