

MATCH CHARTER PUBLIC SCHOOL

Minutes of the Board of Trustees Meeting

March 21, 2017

The meeting of the Board of Trustees (the “Board”) of Match Charter Public School (the “School”) convened at 8:00 a.m. E.S.T. on Tuesday, March 21, 2017 at 50 Milk Street, Boston, MA 02109, held in compliance with the open meeting laws, at which a quorum of the Board was not present. The trustees participating in all, or parts of, the meeting were Robert Manning (Chair of the Board), Jamie Goldstein (Vice Chair, Treasurer and Clerk, via phone) and Katharine Schmitt. Rev. Ray Hammond, Alice Flint and Bisi Oyedele were not present.

The following observers were invited to attend and participated in all, or parts of, the meeting: Stig Leschly, Tom Beecher, Ann Sagan, Spencer Blasdale, Paul Reville, Matt Vettel, Michael Goldstein, Alex Cortez, Anne Healy, Amy Shatten, Sam Davis, Scott McCue, Claire Kaplan, Orin Gutlerner, Nnenna Ude, Mike Larsson, Liz Marino, Ross Trudeau, Tim Cleary, Chris Mallon, and Genevieve Dusing. Ms. Dusing kept the minutes on behalf of Mr. Goldstein (Clerk).

Welcome

Mr. Manning, in his capacity as Chair, called the meeting to order. Mr. Leschly welcomed everyone to the meeting, including the members of the Boards of Directors of The Match Foundation, Inc. and The Charles Sposato Graduate School of Education, Inc. (“CSGSE”). Next, Mr. Leschly introduced Amy Shatten as the new Account and Budget Manager, and Liz Marino as the new Chief of Growth and Strategy of Match Beyond. Mr. Leschly then reviewed the proposed agenda and presided throughout the meeting.

In accordance with 940 CMR 29.10(2) and Section 2.11 of the By-Laws of the School, Mr. Leschly then determined that remote participation was required for Mr. Goldstein, due to geographic distance, making physical attendance for Mr. Goldstein unreasonably difficult.

Standard Board Materials

Mr. Leschly reviewed the cash flow and development reports. After receiving questions from the trustees and observers, Mr. Leschly responded to each of the questions presented and a discussion ensued.

CSGSE Update on NEASC Accreditation

Mr. McCue reported on a recent meeting with the New England Association of Schools and Colleges (“NEASC”) regarding CSGSE’s application for federal accreditation. The NEASC team advised that CSGSE would have to make significant staffing and governance changes in order to continue through the process. Mr. McCue reported that, per these stipulations, CSGSE is likely to remove itself from the process and explore other options for accreditation, including

partnering with another institution (e.g. Lesley University or Southern New Hampshire University, “SNHU”) or seeking online-accreditation. Many of the trustees and observers asked questions regarding the potential consequences of leaving the NEASC accreditation process, as well as the necessary criteria for partnering with another institution, after which a discussion ensued. Mr. Leschly then noted his confidence that CSGSE can continue financially without federal accreditation.

Update on Match Charter Public School

Mr. Gutlerner then provided an update on significant leadership and policy changes at Match Middle School. Most notably, an assistant principal and assistant dean were promoted to principal and lead dean after the first semester. Mr. Gutlerner discussed new discipline policies that aim to incentivize students, and he noted that the new leadership team is working to change staff mindset and messaging to students who misbehave in class. He also discussed his current focus to establish consistency in policies and expectations across the School, for staff, students, and parents. Many of the trustees and observers asked questions regarding next year’s middle school structure, after which a discussion ensued.

Next, Mr. Gutlerner provided an update on Match Next and lessons learned from this model over the last four years. He discussed how Match Next has greatly succeeded in developing true date-driven, personalized tutoring plans for each student, but has struggled with the total amount of time a student is spending with a tutor rather than a highly skilled master teacher.

Next, Mr. Leschly talked about the future of the School’s tutoring program and some changes being made in the coming year. Then Ms. Ude gave an update on the Match Assistant Teacher (MAT) program. Trustees asked questions regarding the use of MAT residents in the School, as well as the trajectory of MAT residents verse MTR residents in CSGSE, after which a discussion ensued.

Mike Larsson, Liz Marino, Anne Healy, and Amy Shatten then left the meeting.

Ross Trudeau, Tim Cleary, and Chris Mallon then joined the meeting.

Discussion on Match Export

Mr. Leschly introduced Claire Kaplan, Executive Director of Match Export. Ms. Kaplan then introduced Ross Trudeau, Tim Cleary, and Chris Mallon as members of the Match Export team. She also credited the curriculum team who couldn’t be present for the meeting.

Ms. Kaplan then led a discussion on Match Export. She discussed the previous year’s work which focused on experimenting in product design, outreach, and revenue generation. She noted that Match Minis is virtually complete, while Match Fishtank is looking to double its available content in the next 15 months. Ms. Kaplan explained various methods of marketing with which the Match Export team has experimented. Trustees and observers asked questions

regarding the types of people accessing the sites and what caused recent increases in users, after which a discussion ensued.

Mr. Cortez gave an update on the national market for open sourcing materials. He said Match Export is positioned well because of its focus on both curriculum and teacher instruction. Trustees and observers asked questions about what materials teachers are downloading, how the team defines success and impact for this project, and how to engage non-users to learn what they need going forward, after which a discussion ensued.

Mr. Leschly discussed Match Export's plan of action and potential scope of national impact.

Adjournment

There being no further business to come before the Board, the meeting was adjourned at approximately 10:30 a.m. Eastern Standard Time.

IN WITNESS WHEREOF, the undersigned Clerk of the School has hereunto set his signature as such officer as of this date of 3/31/2017, 2017.

DocuSigned by:
Jamie Goldstein

Name: Jamie Goldstein
Title: Clerk

List of Documents used at the Meeting:

- Board Meeting Agenda and Materials, dated March 21, 2017
- PowerPoint on Match Export