

LAIN BRUZEK

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EDUCATION

Stanford University

M.S. Management Science & Engineering
3.98 GPA. Degree expected June 2017.

B.S. Product Design Engineering
3.8 GPA. Class of 2016.

Independent Study

d.school Media Experiments team
in collaboration with the Knight Foundation

Design Capstone Project

Period Pact, PeriodPact.com

AWARDS

Mayfield Fellow

Stanford Technology Ventures Program
Class of 2015, Course Assistant 2016

Levinthal Tutorial Recipient

Awarded to gifted undergraduate writers
Non-Fiction, 2016

2x National Champion

The Classics Show Choir, 2011 & 2012

6x Teen Vogue Essay Contest Winner

2010-2014

Fermilab Science Award

2012

SKILLS

Technical

Sketch, Quartz Composer,
Photoshop, Illustrator, InDesign,
Keynote, Final Cut Pro, Java, C++

Creative

UX Design, Screenwriting, Filmmaking,
Film & Digital Photography, Public
Speaking, Singing/Songwriting

Physical

Millworking, Laser Cutting,
Rapid Prototyping, Welding

PROFESSIONAL EXPERIENCE

Media Designer, d.school at Stanford

June 2016 - present. Stanford, CA.

During summer 2016, assisted the d.school Media Experiments team to pilot an archive project and website redesign aiming to share design thinking tools with teachers and students across the country.

Currently the media designer for Project Wayfinder, crafting unique digital and print media to engage high school students in purpose-provoking experiences (ProjectWayfinder.com.)

Creative Intern, Enjoy

June 2015 - Sept 2016. Menlo Park, CA.

Exploring the entrepreneurial leadership and creative direction of an early stage venture by completing team- and self-designed projects in UX/UI design, business development and marketing. Contributed a millennial's perspective to a four-person team led by the Chief Creative Officer to design brand strategy. Led a week-long design thinking workshop for the creative team, focusing on how to apply design process to strategic company decisions.

Media Designer, Letters Home from Stanford

May 2015 - present. Stanford, CA.

Designing print and digital media materials including cover photography for the book published in 2017 and website at LettersHomeFromStanford.com.

UX/UI Design Intern, Fluxx Labs

Summer 2014. San Francisco, CA.

Worked one-on-one with the Creative Director to fully design and wireframe a website concept for a high profile client. Created prototypes and UI animations for a complete redesign of the Fluxx Client iOS app.

COURSE ASSISTANTSHIPS AT STANFORD UNIVERSITY

Mayfield Fellows Program

January 2016 - December 2016, with Tina Seelig and Tom Byers.

Worked with Professors Tom Byers and Tina Seelig to select, teach, and mentor 12 students in a 9-month entrepreneurial leadership program. Redesigning the course to prioritize interactive, skill-based learning.

Entrepreneurial Management and Finance

March 2017 - June 2017, with Tom Byers and Trevor Loy.

Topics include business model management, deal structure and negotiation, raising capital and financial management, venture operations and organizational design.

Foundations for Large-Scale Entrepreneurship

March 2017 - June 2017, with Ann Miura-Ko and Mike Maples, Jr.

Topics include frameworks for exponential growth, controversial and disruptive insights, competitive analysis, and raising capital.

Screenwriting

September 2014, with Adam Tobin.

Helped students learn the art of developing short screenplays and the basics of film production.

Laine Bruzek Skill Print

My skill set is broad and diverse, and it might seem incongruous at first. Instead, I regard my my core skills as complementary colors on the spectrum that inspires my creative, academic, and professional work.

MUSIC + CREATIVE WRITING: SONGWRITING

I love collaborating with other musicians like I did for "Rainfly" which can be found on my portfolio website.

CREATIVE WRITING

Creative writing is one of my strongest skills and favorite art forms. I started writing at 6, was published at 12, and have been dreaming up stories since.

CREATIVE WRITING + FILMMAKING: SCREENWRITING

I mentored other students in writing scripts as a TA for the Visual Writing Arts Intensive at Stanford.

MUSIC

Choirs have fundamentally shaped my work ethic and understanding of the impact of culture and norms. Competing in show choir taught me how individual efficiency and responsibility is crucial to group success.

FILMMAKING

Filmmaking is a new and compelling passion of mine. It's a deliciously challenging exercise in manipulating technology to match a storyteller's imagination.

MUSIC + MANAGEMENT: PERFORMANCE MANAGEMENT

As the Performance Manager for Mixed Company A Cappella, I created choreography and comedy sketches, planned our annual shows, and found unexpected ways to apply the managerial skills learned in my Master's program.



FILMMAKING + DESIGN: MEDIA DESIGN

How we tell stories is just as important as the stories we tell. I've worked as a Media Designer on several projects, and love the potential for experimental media to spark new framings of old ideas.

MANAGEMENT SCIENCE

I chose to pursue a Master's in Management Science & Engineering at Stanford because I wanted to add rigorous depth to my passion for business strategy and entrepreneurship.

EXPERIENCE DESIGN

I'm always looking for new ways to apply human-centered design to everything from consumer tech to experimental media to K-12 education.

MANAGEMENT + ENTREPRENEURSHIP: MAYFIELD FELLOWS PROGRAM

Each year, 12 outstanding students are selected to participate in a 9-month entrepreneurship intensive called the Mayfield Fellows Program. After a year as a Fellow in 2015, I was honored to be chosen as the Course Assistant for the following year.

ENTREPRENEURSHIP

The entrepreneurial mindset at Stanford is infectious, and I've been fortunate to learn it from some of Silicon Valley's leading influencers. I love teaching this mindset to others, and I'm currently working on a way to share insights with high school students across the country.

DESIGN + ENTREPRENEURSHIP: D.SCHOOL

Human-centered design and entrepreneurship come together at the d.school at Stanford, where I've spent 5 years learning to apply design thinking not only to product creation but also to business strategy and logistical execution.

For more about me and to see my work, please visit my portfolio at
lainebruzek.com