

ROB LOMBARDI
Video & Motion Design

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VIEW MY PORTFOLIO AT
roblombardi.com

EXPERIENCE

NOVEMBER 2014 -

92Y, Digital Producer & Distribution Manager

92Y is a cultural center and entertainment venue. We needed to cultivate an online audience for our unique blend of content. I created video, photos, motion graphics and gifs that were tailored to Facebook, Youtube, Instagram, and Snapchat. Through sound strategy and creative, **our Facebook audience grew by over 50,000 fans.**

MAY 2012 - SEPTEMBER 2014

Cartegraph, Videographer/Editor

Cartegraph was new to video. **I developed their video and motion aesthetic from the ground up.** Pieces included corporate commercials, motion graphic explainers, and tradeshow productions. I also lead my team on creative strategy for our brand relaunch — establishing brand voice, positioning, and web.

MAY 2011 - SEPTEMBER 2014

Rally Collective, Motion Designer & Copywriter

I was part of a nimble team art directing brand initiatives. My production work included video, motion design, and copywriting.

NOVEMBER 2010 - MAY 2012

Clarke University, Copywriter

Clarke College became Clarke University. I defined their new voice, constructed web and print campaigns, and wrote the university look book, which **won the CASE Circle of Excellence National Award.**

SEPTEMBER 2007 - MAY 2009

ETHOS Magazine, Creative Director

I managed a team of designers for the university magazine, overseeing both creative and narrative content.

JANUARY 2007 - MAY 2009

Iowa State Daily, Arts Editor

Under the constant threat of deadlines I oversaw 25 young writers, generated story concepts, and developed my team's abilities.

EDUCATION

2004-2009

Iowa State University

Bachelor of Arts in Advertising

2008

University of Wales, Swansea

SKILLS

Adobe Creative Suite

Cinema 4D

DaVinci Resolve

Camera, Light & Sound

Copywriting

RECOGNITION

Gold Addy, Top 10 & Judge's Choice Award, 2014

Gold Addy, Top 10 Award, 2014

Final 15 Addy, 2013

CASE Circle of Excellence Gold Medal

National Winner, 2012

Society of Professional Journalists

Mark of Excellence Award, 2009