

ROB LOMBARDI
Video & Motion Design

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VIEW MY PORTFOLIO AT
roblombardi.com

EXPERIENCE

AUGUST 2016 -

Us Weekly, Entertainment News Video Editor

I work on tight deadlines creating multiple features a day. In January, we generated **over 44 million unique views** across our platforms.

I created our news graphics package and a **templated graphics system** for others to easily implement graphics into their videos.

NOVEMBER 2014 - AUGUST 2016

92Y, Digital Producer & Distribution Manager

I created video and motion graphics that were tailored to social.

Through my work, **our audience grew by over 40% within one year.**

MAY 2012 - SEPTEMBER 2014

Cartegraph, Videographer/Editor

I developed the video and motion aesthetic for our brand. Pieces included corporate commercials, motion graphic explainers, and tradeshow productions.

MAY 2011 - SEPTEMBER 2014

Rally Collective, Motion Designer & Copywriter

I was part of a nimble team art directing brand initiatives.

My production work included video, motion design, and copywriting.

NOVEMBER 2010 - MAY 2012

Clarke University, Copywriter

I defined our brand voice and wrote the university look book, which **won the CASE Circle of Excellence National Award.**

SEPTEMBER 2007 - MAY 2009

ETHOS Magazine, Creative Director

I managed a team of designers for the magazine and directed both creative and narrative content.

EDUCATION

2004-2009

Iowa State University

Bachelor of Arts in Advertising

2008

University of Wales, Swansea

SKILLS

Adobe Creative Suite

Cinema 4D

DaVinci Resolve

Camera, Light & Sound

Copywriting

RECOGNITION

Gold Addy, Top 10 & Judge's Choice Award, 2014

Gold Addy, Top 10 Award, 2014

Final 15 Addy, 2013

CASE Circle of Excellence Gold Medal

National Winner, 2012

Society of Professional Journalists

Mark of Excellence Award, 2009