

# Regional Partner Proposal



## What is Random Hacks of Kindness?

Random Hacks of Kindness is Australia's leading hackathon for social good. They hold twice-yearly hackathons for purpose driven organisations to define social challenges and put them out to volunteer technologists to solve. It is the largest and longest running hackathon for charities, community groups and social enterprises in the country. In the last five years, they've developed open source technology solutions for more than 50 organisations.

The community includes people from different backgrounds with diverse skills, including software developers and engineers, designers, product managers, technical writers and UI/UX experts. The community also welcomes people from non-technical backgrounds, such as charity workers, marketers, journalists and sustainability experts.

RHoK Australia is about more than just good intentions. The community is passionate about creating functional technology solutions. To support this, community members come together every six weeks to update and improve ideas that were developed during the hackathon weekends. It's about making sure that solutions get deployed and have real social impact.

Beginning in Melbourne, RHoK now runs in Sydney, Western Sydney, Brisbane and Ipswich. The community continues grow, powered by passionate people. In 2017, RHoK plans to expand to even more locations across Australia.

## Regional Partner Offering

RHoK is seeking partners with a shared passion for harnessing technology to create social impact. We are taking a targeted approach to forming those partnerships. The right partner will be aligned with RHoK's values and motivated to engage beyond just a financial contribution, helping to steer and define the future of the community. As a Regional Partner contributing \$10,000 per annum, you have a chance to join one of Australia's most established and active technology communities. Specifically, you will :

- Become part of a community of passionate and socially conscious technologists and changemakers
- Demonstrate the socially responsible side of your organisation, and help small, purpose driven organisations have a real social impact.
- Encourage growth and personal development in your people through experimentation with new skills and new ways of working.
- Create brand awareness as an employer of choice for passionate technologists
- Receive 12 months of brand exposure alongside other socially conscious technology companies.

Your brand exposure can include, but is not limited to :

- Promotional materials across all Australian events
- Thank you by name at all events in your region, and an opportunity your organisation's representative to say a few words
- Opportunity to display promotional banners at all events in your region
- Exposure through repeat mentions and direct links via social media channels
- Large-sized logo (450x300px) on the RHoK Australia website
- Large-sized logo (450x300px) on all RHoK Meetup pages for your region
- Large-sized logo (450x300px) on presentation shown at all events in your region.



We chose to join RHoK because we wanted to give back to the communities in which we live. Unexpectedly, we also found value in opportunities to connect with like-minded people with varied skills, and from diverse organisations. Sometimes those organisations are competitors in the commercial world, but with RHoK we are brought together to solve common problems.

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