

At Good Foundations we put purpose and passion before profit, and only engage highly experienced practitioners to deliver your projects.

We offer a holistic service. Here's some of the key areas that we can help you with.

1

STRATEGY

We help ensure you have a cohesive strategic plan, aligned with your purpose and today's market, reforms and funding opportunities. We can also help you implement and track its execution, work out what data you need, how to analyse it and how to manage it.



2

FINANCIAL SUSTAINABILITY

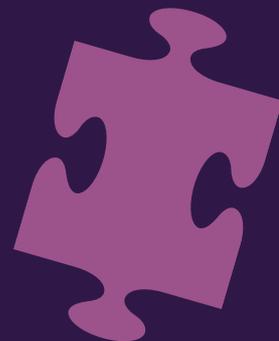
Financial sustainability is key. You need to carefully look at your revenue streams, and all possible income opportunities, as well as how to manage your costs. We can help you develop a framework so you can measure, track and communicate how you are performing. We can help you determine the best funding model for long-term sustainability.



3

UNIQUE VALUE PROPOSITION

What makes you different? We help ensure you have the right service offering and are collaborating with the right people, especially in times of change and reform. We'll help you understand the market you are in, and how to clearly communicate your UVP.



4

OPERATIONS

Organisational change management is key in today's not-for-profit world, and we can help you align your operations, resources and processes to your strategic direction and purpose. We work with you to ensure you have sound foundations for your business. We help identify and manage risks and tackle HR issues, CRM selection and implementation and finance function effectiveness.



5

COLLABORATION

We work with you to make sure you are collaboration ready. Whether it is undertaking due diligence, setting up your organisation for partnership, or environmental and competitor analysis, we make sure you are ready for what lies ahead.



6

MARKETING & COMMUNICATIONS

Many issues across any organisation can often be traced back to poor stakeholder communication. We can help you market your organisation and ensure you have impactful internal and external communication.



7

IMPACT

Understanding your impact is critical to designing your service offerings and outcomes. It is just as important to let stakeholders know you are affecting change. We can show you how to measure and communicate your impact.



8

PEOPLE & CULTURE

Having the right vision means nothing without having the right people in your team. We help ensure you have the right people in the right roles to achieve your purpose, develop new ways to support your team and make the best decisions.

