



MEDIA ADVISORY

SATURDAY, SEPT. 13

THE MISSION CONTINUES' VETERANS OBSERVE 9/11 ANNIVERSARY BY LAUNCHING A NEW LEGACY OF SERVICE AT HOME

*100+ Post-9/11 Veterans Kick Off Six Months of Volunteerism with
Service Project at Good Shepherd Shelter*

WHAT: On Saturday, Sept. 13, more than 100 veterans of the War on Terror will unite in Los Angeles to begin a new mission serving at home, starting with an all-hands community service project at [Good Shepherd Shelter](#) – a home for women and children in crisis. The veterans are the latest recruits for [The Mission Continues](#), a national nonprofit organization that has empowered thousands of veterans to serve their country in new ways as a means for a successful transition to civilian life. By focusing veterans' desire to serve and mobilizing a network of support, The Mission Continues provides a platform for veterans to solve tough challenges facing local communities.

Community members and volunteers from Boeing and Bad Robot Productions will work side-by-side with the veterans at Good Shepherd Shelter to landscape the grounds, repair sheds and gates, pave new sidewalks, and paint classrooms and windows. The service event is the central component of The Mission Continues' three-day orientation in LA that marks the beginning of six months of volunteerism in each veteran's hometown. At the conclusion of the community service blitz, the veterans will line up at attention to pledge to serve their communities – similar to the oath of service they each took when beginning their military careers.

VISUALS:

- 100+ veterans lined up at attention, pledging an oath of service to the community
- The Mission Continues veterans and volunteers renovating facilities at Good Shepherd Shelter
- Interviews with The Mission Continues President Spencer Kympton, West Regional Director Regan Turner, and local veterans, including LA Platoon Leader Kristina Catuiza
- Interviews with Sr. Anne Kelley, Good Shepherd Shelter Executive Director
- Interview former family members of Good Shepherd Shelter sharing their personal stories

WHEN:

- Saturday, Sept. 13
- Service Project Opening Remarks 12:50–1:05 p.m.
 - Service Project 1:05 –4:45 p.m.
 - Project Closing Remarks 4:45 –5:00 p.m.
 - Oath ceremony 5–5:20 p.m.

WHERE:

Due to security concerns for families served by Good Shepherd Shelter, press credentials will be provided exclusively at Loyola High School | 1901 Venice Blvd. | Los Angeles, CA 90006 | [map](#); site escorts will direct all members of the media to service project activities.

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ABOUT:

The Mission Continues is a national nonprofit organization that empowers veterans to serve their country in new ways through two innovative and action-oriented programs. The first, The Mission Continues Fellowship harnesses veterans' strengths, skills and compassion and empowers them to serve in their community on a daily basis over the course of six months. The second, The Mission Continues Service Platoons brings together teams of veterans with local community organizations and volunteers to build stronger communities. The Mission Continues has helped thousands of post-9/11 veterans focus their talents and energy to tackle challenges facing us right here at home. Through a unique model that provides reciprocal benefit for the veteran and the local community, veterans volunteer to help others and, through their service, build new skills that help them launch their civilian career. To learn more, visit: www.missioncontinues.org or follow us on Twitter [@missioncontinue](https://twitter.com/missioncontinue).

Good Shepherd Shelter's program focuses on reawakening dignity and self-confidence, giving the mothers the tools and the time to heal from the trauma of domestic violence and become independent, while giving the children new ways of interacting and communicating that are violence-free and respectful. Good Shepherd Shelter's mission is to stop the generational cycle of domestic violence by providing individualized, comprehensive services and shelter to battered women and their children and by raising the level of community awareness through advocacy and education. For more information about Good Shepherd Shelter, please go to www.goodshepherdshelter.org or follow us on Twitter at [@GSShelter](https://twitter.com/GSShelter)