



September, 2017

Dear Friend of Good Shepherd Shelter,

Good Shepherd Shelter is delighted to present its annual Benefit Gala in honor of our **40th Anniversary**. The Gala will be held **Sunday, October 22nd** at the beautiful LA Downtown Hotel. Please join in the festivities and make this evening a truly historic one. The evening will include a silent and live auction as well as fabulous entertainment and dancing. You will help Good Shepherd Shelter raise funds and awareness to support its comprehensive program for battered women and children.

This year, we honor **Ray Hernandez** with the **Good Shepherd Shelter Achievement Angel Award** for his tireless efforts to end the generational cycle of domestic violence. We will also give our **Champion Award to School on Wheels**, which provides hundreds of afterschool tutors to students such as ours.

Good Shepherd Shelter was the first domestic violence shelter in Los Angeles and one of the first in the United States. Now a transitional shelter, we provide the long-term safe haven battered women and their children require to affect positive, permanent change in their lives. We offer a safe growth environment encouraging healing and empowerment through comprehensive support services such as: ECE and K-5 education; an adult learning program; counseling; case management; aftercare support and more.

Good Shepherd Shelter's mission and success relies on your generous support. Please partner with us today so we may continue to offer our life-changing, critical, and comprehensive support services:

1. **Become a Benefit Gala Sponsor (includes tickets to Gala) or Benefit Gala Underwriter**
2. **Place an advertisement or tribute in the Gala Keepsake Program Book**
3. **Donate an item, gift certificate or service to the Benefit Gala Auction**
4. **Attend the Gala!**
5. **Choose all 4!**

Enclosed are materials outlining various opportunities and benefits awarded for your participation. Your generosity will provide direct empowerment for current and future families who seek to end the vicious cycle of domestic violence in their lives. Please contact me directly, should you have any questions.

We are pleased and honored you are part of the Good Shepherd Shelter family and thank you, in advance, for your continued support and direct participation in improving the lives of our women and children.

We look forward to seeing you **October 22nd** for a wonderful celebration of our **extraordinary history**.

Sincerely,

*Neslie Akkal*

Director of Institutional Advancement  
(323) 737-6111 Ext 214  
nakkol@goodshepherdshelter.org



## GOOD SHEPHERD SHELTER'S ANNUAL BENEFIT GALA Sponsorship Opportunities & Benefits

### **ST. MARY EUPHRASIA - \$20,000**

*Born Rose Virginia Pelletier, St. Mary Euphrasia founded the Sisters of the Good Shepherd formally in 1835.*

- Four tables (up to 40 guests) at the Gala with premiere seating
- One premium full-page advertisement in the keepsake program book
- Name recognition in all Gala printed materials including the program book and media directed releases (all subject to appropriate deadlines)
- Prominent recognition signage at the event
- Recognition on our website for one full year

### **SR. ANNE KELLEY - \$10,000**

*Sr. Anne served as the Shelter director for over 20 years. She now serves at Good Shepherd Gracenter in San Francisco.*

- Two tables (up to 20 guests) at the Gala with premiere seating
- One full-page advertisement in the keepsake program book
- Name recognition in all Gala printed materials including the program book and media directed releases (all subject to appropriate deadlines)
- Recognition signage at the event
- Recognition on our web site for one full year

### **SR. COLLEEN SCOTT - \$5,000**

*Sr. Colleen, RGS, Program Director, who on Christmas Eve would collect enough unsold trees for every family in the Shelter after the tree lots closed.*

- One table for ten (10) guests at the Gala
- One half-page advertisement in the keepsake program book
- Name recognition in the program book (subject to appropriate deadlines)
- Recognition signage at the event

### **GOOD SHEPHERD GUILD - \$1,500**

*The Good Shepherd Shelter Guild provided generations of volunteers and leaders for decades, and annually hosted our galas honoring many celebrities as well as every-day heroes.*

- Two (2) tickets to the Gala
- One half-page advertisement in the keepsake program book
- Name recognition in the program (subject to appropriate deadlines)

### **SR. MARY LOURDES LANGENFELD - \$500**

*Our beloved Sr. Mary oversaw our transition to a Domestic Violence Shelter.*

- One (1) ticket to the Gala
- Business card-sized advertisement in the keepsake program book
- Name recognition in the program book (subject to appropriate deadlines)

### **SR. GERTRUDE SCANLAN SCHOLARSHIP FUND**

*One of our first classrooms for children was on the 2nd floor of the convent building, with Sr. Gertrude as the loving teacher for many years.*

Underwrite a donation for our scholarship fund. Our fund allows us to provide scholarships to a mother and/or child, current or past client, to assist them in reaching their educational goals for college or to improve work skills.

**NOTE: Ad specifications will be sent by email upon receipt of order confirmation.  
AD DEADLINE IS OCTOBER 10.**

GOOD SHEPHERD SHELTER'S  
40<sup>TH</sup> ANNIVERSARY  
*Gala!*

I WOULD LIKE TO SUPPORT GOOD SHEPHERD SHELTER AS A:

**SPONSOR**

ST. MARY EUPHRASIA  
\$20,000

SR. ANNE KELLEY  
\$10,000

SR. COLLEEN SCOTT  
\$5000

GOOD SHEPHERD GUILD  
\$1500

SR. MARY LOURDES  
LANGENFELD  
\$500

SR. GERTRUDE SCANLAN SCHOLARSHIP FUND SUPPORTER \$ \_\_\_\_\_

**PROGRAM BOOK  
ADVERTISER**

Full Page - \$1000  
Quarter Page - \$350

Half Page - \$600  
Business Card - \$200

*All ads and tributes in our 5.5" x 8.5" keepsake program book will be printed in black and white.*

Donor Name(s), as you wish to be listed \_\_\_\_\_  
 Contact Name \_\_\_\_\_  
 Email \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
 Telephone Number \_\_\_\_\_ Fax \_\_\_\_\_

Enclosed is a check made payable to Good Shepherd Shelter

Please charge my credit card (VISA/ Mastercard/ American Express) for \$ \_\_\_\_\_

Card # \_\_\_\_\_ Expiration Date \_\_\_\_\_ Security Code \_\_\_\_\_

Name as it appears on card \_\_\_\_\_

Billing address if different than noted above \_\_\_\_\_

Yes, I plan to have my donation matched with a corporate gift

For more information, please contact Neslie Akkol at: [nakkol@goodshepherdshelter.org](mailto:nakkol@goodshepherdshelter.org), (323) 737- 6111 x 214

PLEASE SEND THIS FORM, ALONG WITH YOUR CHECK OR CREDIT CARD INFORMATION TO:  
 Good Shepherd Shelter, ATTN: Neslie Akkol, PO Box 19487, Los Angeles, CA 90019  
 Or you may email a scanned copy to Neslie at [nakkol@goodshepherdshelter.org](mailto:nakkol@goodshepherdshelter.org)

NOTE: Ad specifications will be sent by email upon receipt of Order Confirmation.  
**AD DEADLINE IS OCTOBER 10.**

*Good Shepherd Shelter is a 501(C)(3) organization - Federal Tax ID# 95-1652906*