



16th Annual Lowcountry Splash

For Immediate Release

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(Mt. Pleasant, SC – March 20, 2017) Saturday, June 3rd, 2017 marks the date for this year’s premiere swim event, the **16th Annual Lowcountry Splash - Open Water Swim**.

Swimmers from around the world will “**Get Under It**” during the 2.4 and 5 mile courses in Charleston’s waters. The 5 mile swim goes across the Cooper River beginning at Daniel Island and the 2.4 mile swim treks along the Mount Pleasant shoreline, swimming under the Cooper River Bridge and finishing at the Charleston Harbor Marina in front of the USS *Yorktown* at Patriots Point.

While the **Splash** is an award-winning competitive swim; it’s also for charity, as proceeds from the event benefits the Logan Rutledge Children’s Foundation. The local not-for-profit organization was established in May of 2002 in memory of Logan Jennings Rutledge (7/30/2002 – 8/26/2002). The foundation supports **Lowcountry Aquatic Project Swimming/LAPS** a program that teaches free swim lessons and water safety to 1,300 kindergarten and first graders in Charleston County School District’s lowest socioeconomic schools.

Over 700 swimmers of all levels and ages participated last year in the Splash; triathletes, recreational lap swimmers, local swim teams and competitive age group swimmers including Olympic swimmers. The Splash continues to grow in popularity attracting swimmers from 34 states and 5 countries.

To sign up or for more information on the Lowcountry Splash please visit: www.lowcountrysplash.com.