



## ***17<sup>th</sup> Annual Lowcountry Splash***

### **For Immediate Release**

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**(Mt. Pleasant, SC – May 8, 2016)** In a few weeks swimmers from around the country and as far away as New Zealand will be in the lowcountry on Saturday, May 26th for this year's premiere swim event, the **17th Annual Lowcountry Splash - Open Water Swim**.

Swimmers will "**Get Under It**" during the 2.4 and 5-mile courses in Charleston's waters. The 5-mile swim goes across the Cooper River beginning at Daniel Island and the 2.4-mile swim treks along the Mount Pleasant shoreline, under the Cooper River Bridge and finishing at the Charleston Harbor Marina in front of the USS *Yorktown* at Patriots Point.

While the **Splash** is an award-winning competitive swim, it's also for charity, as proceeds from the event benefits the Logan Rutledge Children's Foundation. The local not-for-profit organization was established in May of 2002 in memory of Logan Jennings Rutledge (7/30/2001 – 8/26/2001). The foundation supports **Lowcountry Aquatic Project Swimming/LAPS**, a program that teaches free swim lessons and water safety to over 1,400 kindergarten and first graders in Charleston County School District's lowest socioeconomic schools.

This year about 600 swimmers of all levels and ages are expected to participate in the Splash: triathletes, recreational lap swimmers, local swim teams and competitive age group swimmers including Olympic swimmers.

#### **Splash Participant Stats:**

- From 21 states and New Zealand
- Youngest swimmer 10 years old
- Oldest swimmer is 76 years old
- Average age is 42
- 54% male and 43% female

To sign up or for more information on the Lowcountry Splash please visit:  
[www.lowcountrysplash.com](http://www.lowcountrysplash.com).