



Leaders to Leaders Youth Summit

Student Workbook

Registration & Breakfast	7th Floor Lobby
Team Prep & Greetings	Room 710/712
Workshop #1: Case Studies	Breakout Rooms
Workshop #2: Skill-Building	Breakout Rooms
Keynote Speaker	Room 710/712
Action Planning	Room 710/712
Closing Remarks	Room 710/712

TEAM PREP	KEY QUESTIONS	NOTES
<p>Meet with your group; remind yourself of the work you've done, why you're here, and what you hope to get out of the experience at each stage.</p>	<p>Q1: What issue is your group tackling? Q2: What are the root causes? Q3: What is your group doing to address the issue? What steps have you taken so far? Q4: What challenges have you faced? What are your next steps? Q5: What information do you hope to leave with today? Q6: What connections/partners do you hope to make today?</p>	

Workshop #1: CASE STUDY

SESSION	KEY QUESTIONS	NOTES
<p>CASE STUDY: Learn from real NYC community leaders and nonprofit managers about their experiences in the field. Hear about how they identified an issue and then tackled it! Get inspired by their story and how they took action.</p>	<p>Q1: How does this case study relate to your issue/work?</p> <p>Q2: What did you learn that could help advance your campaign?</p> <p>Q3: How might this case study impact your campaign/approach?</p>	

Workshop #2: SKILL-BUILDING

Basics of Community Organizing

The Planning Process for your
Diversity/Social Justice Project

1. Form a core group and identify an issue
2. Develop goals
3. Develop deliverables
4. Identify allies and opponents
5. Discuss tactics
6. Develop a work plan and timeline
7. Recruit people
8. Assess and evaluate

Form a core group

Identify people who are committed to improving conditions for your community and who would be interested in initiating a community organizing effort (for example, the students at the conference today).

Identify an issue

For the purposes of this workshop, we have given you an issue to address as a teaching example. Later, your group will select an issue that you find important and apply these steps to your own issue. Make sure to be specific!

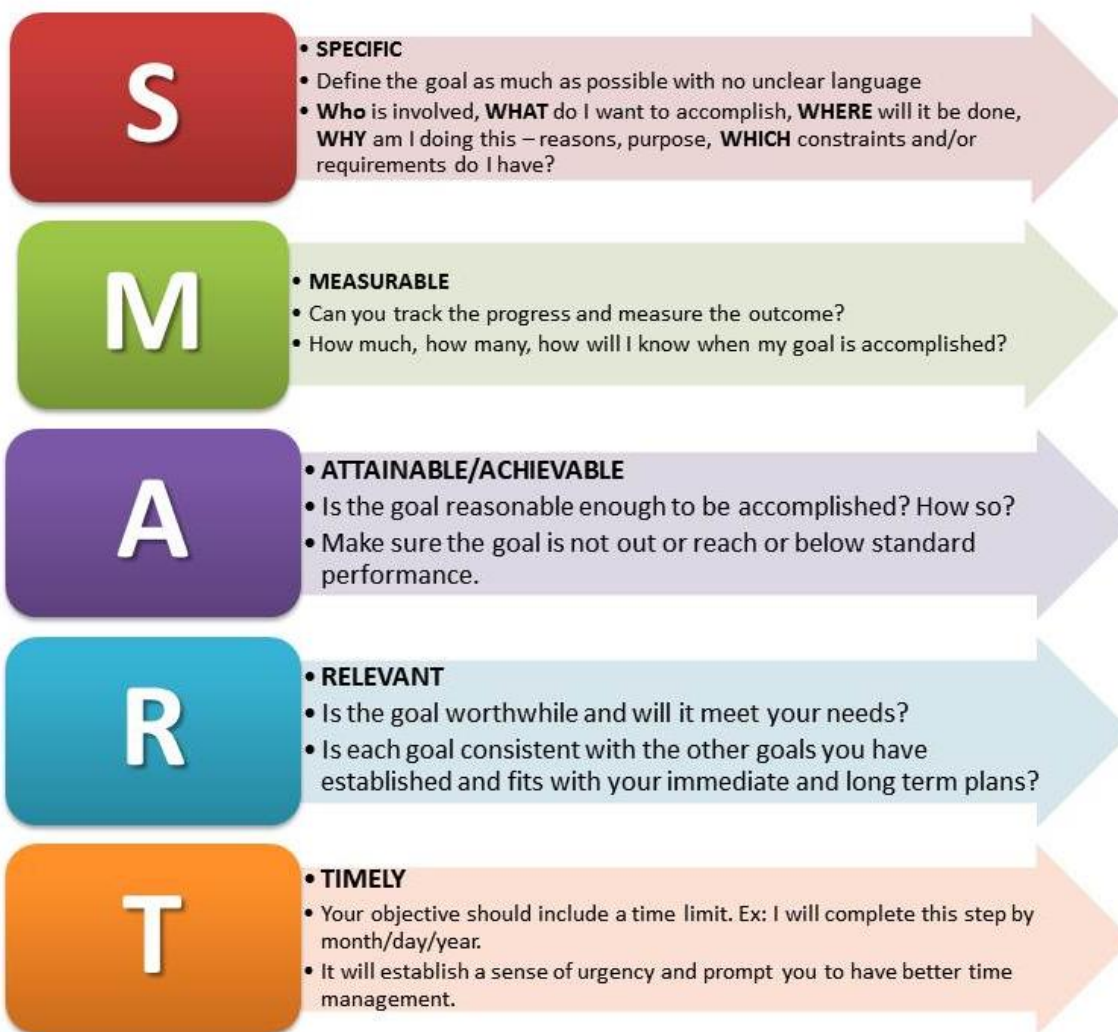
Before we can move on to the next step, developing goals, we must know more about the issue. What do you think is the cause of this issue? Why do you think this issue exists? How often does the issue occur?

Develop Goals

After we've determined the issue, we need to decide how we're going to address it. Our goals are often connected to the reason the issue exists.

Setting clear, realistic goals to address the problem you have identified is key to successfully addressing the problem. You should have short-term and long-term goals. Be practical about the number of goals you take on at once. If you are a small group, consider focusing on **one or two goals**.

Your goals must be S.M.A.R.T.:



Develop Deliverables

A strategy describes *how* to achieve a goal. In other words, it is a plan of action designed to achieve a goal. In your strategy, you must include **deliverables**, or concrete products or outcomes of your project; this is what your work will *deliver* to the community. A deliverable must be measurable. You know when you've met your goal by using your deliverables as measuring points.

Exercise:

<p>The Problem: Teens are being cyberbullied (through the internet, social networking websites, text messages etc.) at an increasing rate.</p>	
Goals	Deliverables
To raise awareness of the consequences of cyberbullying by the end of the school year	<ol style="list-style-type: none"> 1. "cyberbullying" is uniformly defined throughout the school 2. Students know the harmful and possibly fatal consequences of cyberbullying
Increase the reporting of cyberbullying incidents by the end of the school year	<ol style="list-style-type: none"> 1. Students will know where and to whom they can report instances of bullying 2. Creation of a hotline or other entity for reporting cyberbullying anonymously
	<ol style="list-style-type: none"> 1. 2.

Tactics

Your tactics are specific activities that will help you carry out your deliverables. Any tactic you choose should:

- Be focused
- Put power behind a specific demand
- Build support for your project and advance you toward solving the issue
- Be within the experience of your own members
- Be based in the context of the issue
- Be flexible and creative

Tactics may include:

- Media events
- Committees
- Meetings with public/school officials
- Strikes/boycotts
- Rallies/protests
- Poster campaigns
- Elections
- Negotiations
- Forums

Develop a work plan and timeline

Working backward from the end of the project, list each task or step (look back at your deliverables and tactics) that will be necessary to carry out each of your tactics. Remember to include deadlines or timelines for each task. This will help your group stay on track and stay organized.

Exercise:

Tactic	Next Steps	Deadline
Hold a rally during lunch to bring awareness of the consequences of cyberbullying	<ol style="list-style-type: none"> 1. Approve the rally with school administration. 2. Create flyers to announce the rally during lunch 3. Prepare a speech for the rally about consequences of cyberbullying 	<ol style="list-style-type: none"> 1. 2. 3.
	<ol style="list-style-type: none"> 1. 2. 3. 	<ol style="list-style-type: none"> 1. 2. 3.

Recruit people

Engaging people in your organizing initiative is an on-going effort. When doing any type of outreach, it is essential that you are able to talk clearly, succinctly, and energetically about the project and the issue.

Engage via:

- Tabling and flyering – attend community events, post and distribute flyers in the neighborhood
- Canvassing and surveying – knock on doors, get to know your neighbors and their needs
- Word of mouth and social media – ask your friends to join, use social media as a tool to increase awareness

Assess and evaluate

To learn from and improve an organizing effort, it is important to evaluate your progress in order to understand what worked and what didn't.

Some questions to ask are:

- What goals were met or not met and why?
- What strategies were effective or ineffective?
- What additional resources are needed?
- Which groups have been most supportive?
- What were the greatest challenges?

Review of Workshop #2: SKILL-BUILDING

SESSION	KEY QUESTIONS	NOTES
<p>SKILL-BUILDING WORKSHOP: Students and teachers will reconvene in their groups and learn how to create a project from scratch using skills that anyone can learn and utilize. Want to solve a school problem? This session will teach you community organizing skills and walk you through the process needed to tackle the issue, step by step!</p>	<p>Q1: What important skills did you learn?</p> <p>Q2: How might you use these skills to improve and advance your campaign/approach?</p>	

Review of Part #3: Keynote Speaker

SESSION	KEY QUESTIONS	NOTES
<p>KEYNOTE: Hear from an inspirational keynote speaker. After this speech, every student will want to get out of their seats and make a difference in this world. This is a call to action!</p>	<p>Q1: What did you learn that could help advance your campaign?</p> <p>Q2: How might this keynote address impact your campaign/approach?</p>	

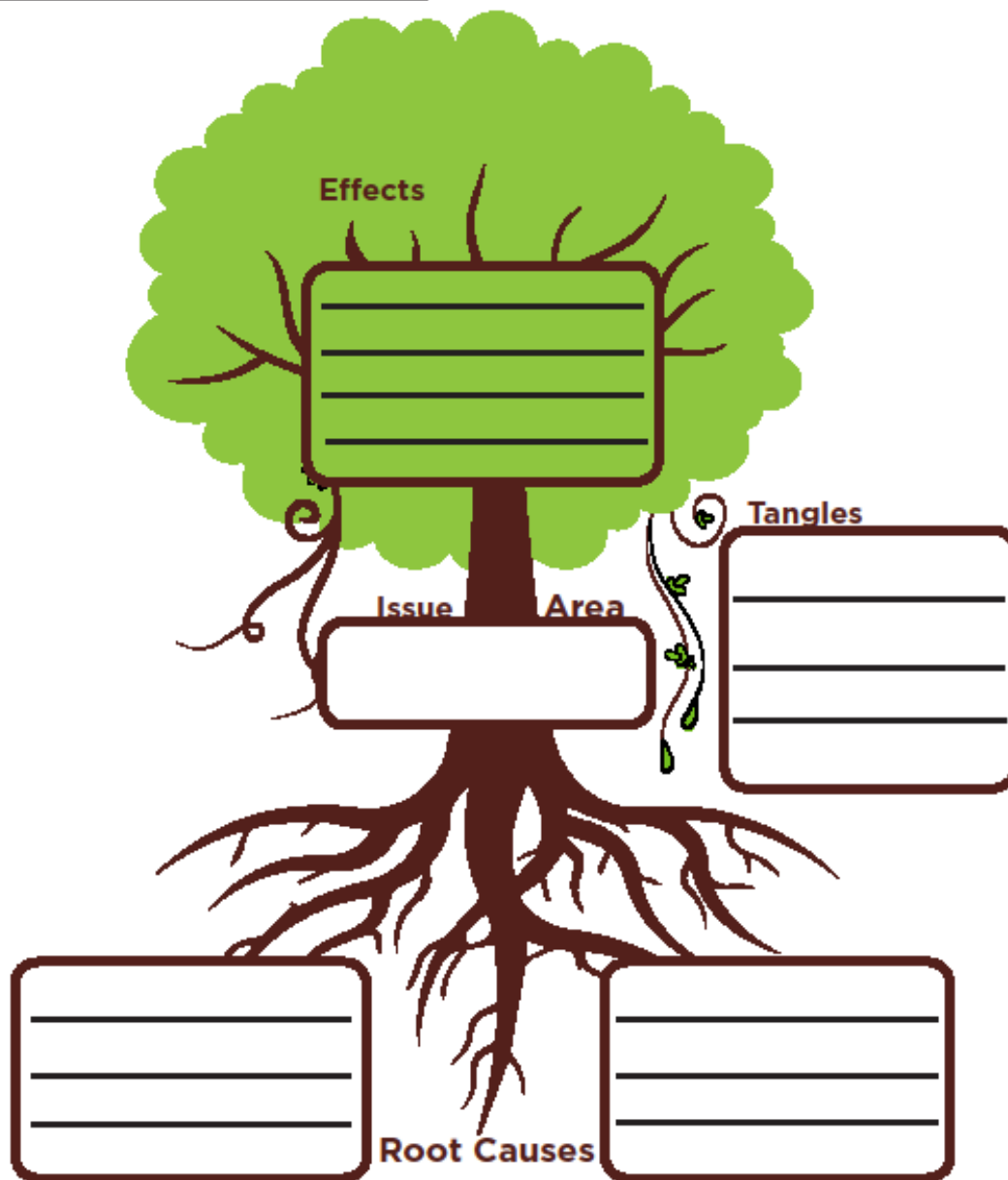
Workshop #4: ACTION PLANNING

Please complete this worksheet as you follow along with the facilitator.

Community Mapping



Allies and Experts



HANDOUT

goExplore

Forming a Problem Statement

Our focus issue:

- Write in your general statement here

We wish...

- Answer the following questions about your general issue/statement.

Who:

What:

When:

Where:

Why:

- Using the information from your answers, write down your newly formed and specific problem statement here.

We Wish:

Leadership, Education, And Development

Review of Workshop #4: ACTION PLANNING

SESSION	KEY QUESTIONS	NOTES
<p>ACTION PLANNING: Students and teachers will reconvene in their groups and start identifying which issue they want to address. What are some of the most important issues that affect them? Students and teachers will plan out a few of their ideas and goals and then head out of the conference with the knowledge, skills, and inspiration to make a change in their schools and/or communities.</p>	<p>Q1: How can you revise and improve your action plan based upon all you've learned today? (see responses above) Q2: Are there any potential partners (youth and/or adult) you would like to contact before you leave?</p>	