



SYRACUSE RIDE FOR MISSING CHILDREN

A team-paced bike ride to remember all missing children

September 29, 2017



2017 SPONSORSHIP OPPORTUNITIES

\$5,000 “Title” Sponsorship

- Company name mentioned as lead sponsor
- Company name mentioned in thank you letters to all pledge donors and in publicity
- Name mentioned in all media communications
- Opportunity for 2 company complimentary riders to join Ride
- Company acknowledged in opening and closing ceremonies
- Opportunity to distribute branded items
- Company logo on banner & website
- Company banner provided by your firm to be prominently displayed at opening and closing ceremonies
- Recognition of your sponsorship in rider packets

\$3,000 “Platinum” Sponsorship

- Company name mentioned in thank you letters to all pledge donors and in publicity
- Name mentioned in all media communications
- Opportunity for 1 company complimentary rider to join Ride
- Company acknowledged in opening and closing ceremonies
- Opportunity to distribute branded items
- Company logo on banner & website
- Company banner provided by your firm to be prominently displayed opening and closing ceremonies
- Recognition of your sponsorship in rider packets

\$2,000 “Gold” Sponsorship

- Company acknowledged at closing ceremonies
- Opportunity to distribute branded items
- Company logo on banner & website
- Company banner provided by your firm to be prominently displayed opening and closing ceremonies
- Recognition of your sponsorship in rider packets

\$1,000 “Silver” Sponsorship

- Company acknowledged at closing ceremonies
- Opportunity to distribute branded items
- Company logo on banner & website
- Recognition of your sponsorship in rider packets

\$500 “School” Sponsorship

- Company logo on website
- Recognition of your sponsorship in rider packets

Entire amount of sponsorships are tax deductible to the extent allowed by law. Sponsors are advised to contact their accountant with questions. The National Center for Missing & Exploited Children is a 501(c)(3) tax exempt charity and publicly supported organization as defined in sections 509(a)(1) and 170(b)(1)(A)(vi) of the Internal Revenue Service Code. Federal ID #52-1328557. Proceeds from this event will be used to fund NCMEC/NY's prevention-education and case-assistance programs.