

THE RIDE FOR MISSING CHILDREN



THE AWARENESS
CONTINUES...

ROCHESTER RIDE FOR MISSING CHILDREN

A team-paced bike ride to remember all missing & exploited children

Friday, May 19, 2017

ride.missingkids.com/rochester

Sponsorship Opportunities

\$5,000 - Titanium Frame Sponsor

- Company name and support level posted on our website event page
- Recognition of company in rider packets
- Sponsor recognition at all school stops including banner provided by your firm prominently displayed and ability to distribute company logo items
- Magnetic Company advertisement on support vehicle throughout 100-mile ride
- Company name mentioned in all media communications including thank you letters to all pledge donors
- Opportunity to speak at opening and closing ceremonies
- Framed NCMEC Ride Jersey
- 5 complimentary company riders

\$2,500—Aluminum Frame Sponsor

- Company name and support level posted on our website event page
- Recognition of company in rider packets
- Sponsor recognition at one school stop including banner provided by your firm prominently displayed and ability to distribute company logo items
- Magnetic Company advertisement on support vehicle throughout 100-mile ride
- 3 complimentary company riders

\$1,000 - Steel Frame Sponsor

- Company name and support level posted on our website event page
- Recognition of company in rider packets
- Sponsor recognition at one school stop including banner provided by your firm prominently displayed and ability to distribute company logo items
- 2 complimentary company riders

\$500—Partner Sponsor

- Company name and support level posted on our website event page
- Recognition of company in rider packets
- 1 complimentary company rider

\$250—Friend Sponsor

- Company name and support level posted on our website event page
- Recognition of company in rider packets

Contact Kathy Aspenleiter:
585-242-0900 ext. 3328
kaspenleiter@ncmec.org
ride.missingkids.com

The National Center for Missing & Exploited Children is a 501(c)(3) tax exempt charity and publicly supported organization as defined in sections 509(a)(1) and 170(b)(1)(A)(vi) of the Internal Revenue Service Code. Federal ID #52-1328557. All donations are tax deductible to the extent allowed by law. Proceeds from events will be used to fund NCMEC/NY's prevention education and case-assistance programs.

