



# RIDE FOR MISSING CHILDREN

## Friday, May 18, 2018

### Sponsorship Opportunities

#### **\$10,000 –Carbon Fiber Frame Sponsor**

- Company name and support level posted on our website event page
- Recognition of company in rider packets
- Sponsor recognition at all school stops including banner provided by your firm prominently displayed and ability to distribute company logo items
- Magnetic Company advertisement on support vehicle throughout 100-mile ride
- Company name mentioned in all media communications including thank you letters to all pledge donors
- 5 complimentary company riders
- Opportunity to speak at opening and closing ceremonies
- Framed NCMEC Ride Jersey

#### **\$5,000 - Titanium Frame Sponsor**

- Company name and support level posted on our website event page
- Recognition of company in rider packets
- Sponsor recognition at all school stops including banner provided by your firm prominently displayed and ability to distribute company logo items
- Magnetic Company advertisement on support vehicle throughout 100-mile ride
- Company name mentioned in all media communications including thank you letters to all pledge donors
- 3 complimentary company riders

#### **\$3,000—Aluminum Frame Sponsor**

- Company name and support level posted on our website event page
- Recognition of company in rider packets
- Sponsor recognition at one school stop including banner provided by your firm prominently displayed and ability to distribute company logo items
- Magnetic Company advertisement on support vehicle throughout 100-mile ride
- 2 complimentary company riders

#### **\$1,000 - Steel Frame Sponsor**

- Company name and support level posted on our website event page
- Recognition of company in rider packets
- Sponsor recognition at one school stop including banner provided by your firm prominently displayed and ability to distribute company logo items

#### **\$500—Partner Sponsor**

- Company name and support level posted on our website event page
- Recognition of company in rider packets
- 1 complimentary company rider

#### **\$250—Friend Sponsor**

- Company name and support level posted on our website event page

[ride.missingkids.com/rochester](http://ride.missingkids.com/rochester)

Checks can be made payable to NCMEC/NY, 275 Lake Avenue, Rochester, NY 14608  
585-242-0900  
[kaspenleiter@ncmec.org](mailto:kaspenleiter@ncmec.org)

The National Center for Missing & Exploited Children is a 501(c)(3) tax exempt charity and publicly supported organization as defined in sections 509(a)(1) and 170(b)(1)(A)(vi) of the Internal Revenue Service Code. Federal ID #52-1328557. All donations are tax deductible to the extent allowed by law. Proceeds from events will be used to fund NCMEC/NY's prevention education and case-assistance programs.

