



SYRACUSE RIDE FOR MISSING CHILDREN

A team-paced bike ride to remember all missing & exploited children

September 28, 2018



SPONSORSHIP OPPORTUNITIES

\$5,000 "Title" Sponsorship

- Company name mentioned as lead sponsor
- Company name mentioned in thank you letters to all pledge donors and in publicity
- Name mentioned in all media communications
- Opportunity for 2 company complimentary riders to join Ride
- Company acknowledged in opening and closing ceremonies
- Opportunity to distribute branded items
- Company logo on banner & website
- Company banner provided by your firm to be prominently displayed at opening and closing ceremonies
- Recognition of your sponsorship in rider packets

\$3,000 "Platinum" Sponsorship

- Company name mentioned in thank you letters to all pledge donors and in publicity
- Name mentioned in all media communications
- Opportunity for 1 company complimentary rider to join Ride
- Company acknowledged in opening and closing ceremonies
- Opportunity to distribute branded items
- Company logo on banner & website
- Company banner provided by your firm to be prominently displayed opening and closing ceremonies
- Recognition of your sponsorship in rider packets

\$2,000 "Gold" Sponsorship

- Company acknowledged at closing ceremonies
- Opportunity to distribute branded items
- Company logo on banner & website
- Company banner provided by your firm to be prominently displayed opening and closing ceremonies
- Recognition of your sponsorship in rider packets

\$1,000 "Silver" Sponsorship

- Company acknowledged at closing ceremonies
- Opportunity to distribute branded items
- Company logo on banner & website
- Recognition of your sponsorship in rider packets

\$500 "School" Sponsorship

- Company logo on website
- Recognition of your sponsorship in rider packets

**Checks should be made payable to NCMEC/NY. For more information please contact
Kathy Aspenleiter at 585-242-0900 or kaspenleiter@ncmec.org.**

Entire amount of sponsorships are tax deductible to the extent allowed by law. Sponsors are advised to contact their accountant with questions. The National Center for Missing & Exploited Children is a 501(c)(3) tax exempt charity and publicly supported organization as defined in sections 509(a)(1) and 170(b)(1)(A)(vi) of the Internal Revenue Service Code. Federal ID #52-1328557. Proceeds from this event will be used to fund NCMEC/NY's prevention-education and case-assistance programs.