

love the LIGHT

We gave Clickin Moms Pro Michelle Turner, director of Clickin Moms University as well as the instructor of its Off-Camera Flash workshop, a new Profoto B1 to play with during a recent shoot in Europe. Since many natural light shooters are somewhat leery about using off-camera flash, Michelle's mission was to see exactly how complex the B1 would prove to be in the field. "I actually had a tough time giving it back!" says Michelle. "It gives **A BEAUTIFUL QUALITY OF LIGHT**, is really easy to use, and is super powerful!"

BEFORE



Michelle chose a colorful skate park in Luxembourg, where a vibrant graffiti-wall background would offset her subject's neutral wardrobe. To preserve the rich, bright colors on the wall, Michelle

slightly underexposed the ambient light while adding light to the model with the Profoto B1 pointing through a translucent umbrella. She placed the B1 close to the model at camera right, then

THE SETUP



pulled the model out from the wall to reduce any light spill on the background. She had the model look toward the light and lift her chin, to minimize unwanted shadows on the face. She then tweaked

the angle of the B1, keeping it close for soft coverage. "I expected the light to overcompensate for some of the darker tones in the image with TTL, but the B1 gave me the perfect amount of light."



THE FINAL SHOT

Michelle's FAVORITE THINGS — about the — *Profoto B1*



EXCELLENT TTL RESULTS:

"I generally work with my off-camera light in manual mode because I don't like to leave the amount of light hitting my model(s) to chance, or the whim of the camera. I was really pleased to find that the Profoto B1 system worked incredibly well in TTL mode."

POWERFUL:

"The power of the B1 is incredible—I really put it through its paces by making it illuminate scenes that would have required several speedlights, and it performed beautifully."

PORTABLE:

"The portability of the B1 system really makes it stand out. It came with me on shoots in four countries, and I was able to do everything I needed with just one light that fit (with its charger, stand, extra battery and modifier) in my carry-on bag."

EASY TO USE:

"Not only is the Profoto B1 dependable, but it's also incredibly easy to use. I've never worked with a system that performed so well from the very first shot, and I simply didn't want to stop using the system."

BEAUTIFUL LIGHT:

"I'm a lover of light (both natural AND created) and I can honestly say that if I could only have one type of off-camera light, this would be it!"



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