

JontyYoung

jonty@jontyyoung.com

872-202-2280

50 East 16th Street

Chicago, IL 60616

Portfolio

jontyyoung.com

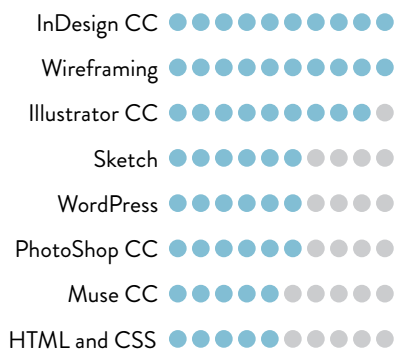
Education

Oxford Brookes University, UK

BSc (Hons) Marketing Management

First Class Honors - 06/10

Software / Skills



Knowledge

Mac & PC Native
Color Theory
Grid and Layout
Print Processes and Setup
Interface Design and Web Usability
Google Analytics and SEO
Photo Touchup and Editing
Google Drive (inc. docs and sheets)
Microsoft Office 365 and Apple iWork
Shooting Digital Video & Photography

Interests

Copy writing, digital design, video production, music production, digital photography, hi-fi, cycling

Specialities / Profile



UI / UX



Brochure Layout



Infographics



Logo and Branding

Mid-weight designer who has grown an international client base across Chicago, DC, and Europe. Digital, print, and web background with management experience. Teller of compelling campaign stories and tightly woven design narratives. Seeking Heavyweight role.

Professional Experience

● Freelance Designer - International

06/14 - present

Worked with over 50 clients in two years - from major UK banks to US startups
Specialize in research and impact reporting through infographics and annual reports
Designed full front and back end responsive web/mobile user interfaces for clients ranging from UK national think tanks to localized LA hospitality startups
Design work has been featured in national newspapers including The Guardian

● Jenner & Block LLP - Chicago, IL

Creative Specialist, 11/14 - present

Lead on production of more than 400 pieces of creative collateral each year
Main point of contact for creative on all firm adverts (100+ per year)
Produce and design annual pro bono report plus 15+ annual videos for the firm

● SignKick - London, UK

Designer, 05/13 - present

Remotely work with clients to produce bespoke display advertisements
Detailed experience with print processes plus effective copy and layout
Have overseen over 200 display advertisements

● NACUE - London, UK

Head of Communications and Events, 10/11 - 10/14

Responsible for design and delivery of 30+ national event experiences each year
Have worked on designing marketing collateral with Google and Tata
Oversaw team of five staff plus interns across my department
Responsible for overseeing company rebrand in 2013
Doubled event sponsorship in two years whilst tripling annual attendance

● AP Visual - Oxford, UK

Co-Founder, 08/08 - 10/14

Produced design and video work for local councils to government think-tanks
Delivered full scale video production and design for the PGA

Advisory Roles

Hack Outliers - London UK

Creative and design advisory mentor for leading European retail and campaigning sprint agency - recent clients include John Lewis and Brexit legal team