

MACY'S TOWER

RESIDENTIAL / RETAIL
BROOKLYN, NEW YORK | 2014

ROLE

LEESER Architecture developed concept designs, schematic designs.

LEAD DESIGNERS

Thomas Leeser

SIZE 1,225,000 square foot

COST NA

PROGRAM

Leeser Architecture developed concepts for three residential towers on the existing Macy's parcels in Downtown Brooklyn.

The design features a 910 feet tall tower, and two 390 feet tall towers, incorporating residential, a commercial base of retail, and public plaza.

DESIGN COMMENTS

LEESER Architecture was engaged to develop a vision for the 1.2 million-square-foot addition on the Macy's Downtown Brooklyn Parcels. The iconic 910 feet tall tower will house 230 condos and 468 rental units. The tower is added on top of an existing building, preserving the existing Art Deco style facades. This design also allow retail stores such as Macy's remain open during the construction.

A two-tower mix used complex is designed on the opposite side of Macy's, provides 200,000 square feet retail spaces, a public plaza, 248 condos units and 308 rental units.



