SHSC 2016 Priorities

➢ Develop support for stable, adequate funding for regional community health and human services to assist residents of King County to meet their basic human needs.
  • Mobilize SHSC member participation in KCAHS strategies & actions, including focusing on municipal funding in cities throughout the county.
  • Contribute organizing assistance to help allies throughout the county work together through KCAHS.
  • Educate King County and municipal officials, and public, on need and opportunities to create stable funding for community health and human services across the region.
  • Collaborate with City, County, private funders, United Way and others on efforts to enhance regionalism, aka working together across jurisdictions for a coordinated effort, including capacity building.

➢ Help SHSC members coordinate action to educate on City policies that help people meet their basic human needs.
  • City Budget Policy
    ▪ Create 2016 City Budget Task Force to advocate for 2017-18 budget recommendations, encouraging broad member participation in process, bringing in complex service inter-relationships and race as well as social justice lens.
    ▪ Explore collaboration with HSD on investments/priorities discussions.
    ▪ Explore participation in “People’s Budget” processes proposed by councilmembers.
  • Educate Mayor on human services and social justice issues and impact
    ▪ Meet regularly with staff to explore ways to connect and establish communications (Maggie, Hyeok, also Mike?)
    ▪ Strategize on how to communicate publicly, if needed.
  • $15 minimum wage advocacy and impact
    ▪ Use of the City of Seattle’s newly created Minimum Wage Cost Offset Fund
    ▪ Tracking impact within human service agencies of implementing ordinance in areas that do not have access to cost offset funds. (What happens in Arc of King County and child care, and others? Who loses services? Who loses jobs?)
      o Look into UW study
• Advise, or other involvement with, City of Seattle study on impact of human services on minimum wage, as directed by City Council.
• Advocate, with City, for increasing funding to pay costs of increasing wages in human services.
  o state, federal, county, and city
  o allies, strategies, & messages
• Collaborate with City of Seattle to create and implement a strategy to advocate nationally for federal funding needed to effectively address homelessness: affordable housing, mental health, & substance abuse.
• Develop advocacy & education plan within new Council Districts
  ▪ Research & connect with neighborhood groups focused on social justice or human services
  ▪ Seattle Department of Neighborhoods, educating us re: inner workings of neighborhood councils
  ▪ Mapping human services organizational info

➢ Catalyze community-wide discussion and movement toward a future of meeting basic human needs & social justice
 • Develop Media Strategies
  ▪ Use Whole Story to create overall SHSC narrative- marry narrative to low wage worker and income inequality
  ▪ Write Op-Eds that explore issues / educate – not just reactions to other articles opinions
  ▪ Develop policy to release information publicly, not just directly to elected officials.
• Agenda for a Just and Thriving Community
  ▪ Partners will focus on cross-cultural education and racial equity exploration in 2016. This includes developing and engaging together in a work plan to foster this growth individually and organizationally for the members of the AJTC Leadership Group.
  ▪ Continue to explore potential AJTC partner relationships.
  ▪ Explore funding for SHSC to devote time to facilitate the project or options to transfer facilitation to another partner.
• Whole Story Messaging Framework
  ▪ Explore resources to create the video tutorial for what Whole Story is and how to use it
  ▪ Publicize availability of tutorial

➢ Develop adequate, stable funding for SHSC functions
 • Increase membership dues collected by 10% in 2016
 • Research, and apply as appropriate, funding to implement plan to strengthen SHSC staff and member leaders.
Coalition Building to strengthen SHSC members’ abilities to work collaboratively.

- Grow SHSC’s capacity to work toward racial equity and social justice—2016 plan: applying knowledge to policy and practice
  - January: Recruit for new participants in Justice League and draft work plan to propose to Steering Committee
  - Implement 2016 work plan to grow SHSC’s capacity to work toward racial equity and social justice
- Develop strength of SHSC staff and leadership
  - Convene leadership group and explore methods of strengthening new SHSC leaders.
  - Develop funding for additional staff person to support members’ organizing.
- Work with SHSC member coalitions as requested, and as resources allow.
- Strengthen SHSC member coalitions and their relationships to SHSC by holding the 24th Annual Human Services Awards Reception. Begin fundraising in July for 30th anniv/25th Awards next year.

Additional 2016 Coalition activities

- Use Coalition network as a conduit for distributing and gathering information that affects King County residents’ abilities to meet their basic human needs, such as:
  - Federal level information and advocacy opportunities
  - State level information and advocacy opportunities
- Opportunities for organizational efficiencies, such as group insurance, buying power.
- Resources available to agencies and program participants.