

For Immediate Release

## **DeVoe & Company Expands Executive Team with Key Leadership Hire**

### ***RIA Industry Expert Tony Parkin Joins Firm as President***

**San Francisco, CA, May 8, 2024** – At the start of its annual growth and human capital conference, Elevate, DeVoe & Company, the leading strategy and M&A consulting firm for the wealth management industry, announces the appointment of Tony Parkin as President.

Mr. Parkin joined DeVoe & Company effective May 1, 2024 and will assume the day-to-day operations of the firm. David DeVoe will continue his role as CEO and will be responsible for the vision and overall strategic direction of the firm. Both will be actively engaged supporting clients.

With over 900 completed engagements, DeVoe & Company is recognized as the go-to advisor for RIAs. This new role reflects DeVoe & Company's growth aspirations and its commitment to empowering RIAs to achieve their business objectives. Tony will also join the company's Executive Leadership Team.

Mr. Parkin is a recognized thought leader with over 25 years' experience in the wealth management industry. His expertise will help drive DeVoe & Company's current strategies and be instrumental to the design and implementation of future long-term growth initiatives.

Tony's career includes a 20+ year tenure at Schwab Advisor Services in senior leadership roles supporting the RIA community. His responsibilities included the leadership of the business and technology consulting teams, as well as overseeing the Strategic Relationship Team, which supports Schwab's largest and most complex RIA clients. He was also a member of the Advisors Services Senior Leadership Team.

"I have known and collaborated with Tony for two decades and I am excited to have him join the team," said David DeVoe, Founder & CEO of DeVoe & Company. "This exciting milestone, which expands and deepens our leadership team, capitalizes on the company's momentum and positions us for continued success."

"It's an honor to join a team of people who share my commitment to and passion for the RIA community," said Tony Parkin. "I am thrilled to take on this role and help lead the company's growth and expansion, as we support more advisors in achieving their aspirations. "

#### **About DeVoe & Company**

DeVoe & Company is a goal-based investment bank and consulting firm focused exclusively on the wealth management industry. The company's consulting, M&A and valuation services has helped over 800 RIAs accelerate the achievement of their goals. For more information, visit [www.devoeandcompany.com](http://www.devoeandcompany.com)

#### **Media Contacts:**

David DeVoe  
415-813-5066 x. 1  
[David.devoe@devoe-co.com](mailto:David.devoe@devoe-co.com)

Jennifer Sransky  
415-813-5066 x. 8  
[Jennifer.sransky@devoe-co.com](mailto:Jennifer.sransky@devoe-co.com)