The Online Project

MENAR Fellowship Job Description

**Title:** Graphic Designer  
**Department:** Creative  
**Reports to:** Creative Director

**Position Summary**

Reporting to Creative Director, the Graphic Designer is responsible for creating and accomplishing creative art work by gathering information, developing creative ideas and concepts, and keeping up-to-date knowledge of industry software and a professional approach to time, costs, and deadlines.

**Responsibilities:**

- Use innovation to redefine a design brief within the constraints of cost and time
- Be able to translate concepts and sketches into informational and interactive videos and motion graphics
- Liaising with the internal team to determine brands’ requirements and guidelines
- Brief and advise internal team with regard to design style, format, and timescales
- Create visual concepts, communicate ideas that inspire and captivate clients
- Create digital images for the purpose of animation
- Reviewing final layouts and suggesting improvements if required in order to obtain the best creative result for a certain job
- Collaborating with a team of copywriters, photographers, other designers, account executives, web developers, etc.

**Qualifications:**

- A portfolio of past work (will be requested at interview phase)
- A bachelor’s degree in Graphic Design or any related field
- Years of experience: 0 - 2 years

**Skills:**

- Client-oriented
- Excellent communication skills
- Accuracy and attention to detail
- Open to change and feedback
- Time management skills
- Flexible approach when working with a team