

Good Neighbor Christmas Shop

-ACTION KIT -





2380 4th Street • Tucker, GA • 30084 770.939.6454 • info@networkscoop.org

What's Inside?

- A brief history on how Good Neighbor Shops started and where we are now
- 3 Action Plans
- Logos available for your use
- Sample Poster



Who We Are

Good Neighbor Shops started with one simple belief - families would prefer to provide for themselves at Christmas rather than receive a hand out. Even if a family has limited means to do so, a mom, dad, aunt, uncle or grandparent wants to buy gifts for their family around the holidays. Good Neighbor Shops offers the families in our neighborhood the opportunity to shop for their families at greatly reduced cost.

Through the support of generous schools, churches, businesses, and individuals donating new items, NETWorks sets up a toy store at a Tucker location on a weekend leading up to Christmas. Families we serve throughout the year shop and buy the toys their kids really want at a greatly reduced price.

Good Neighbor Christmas Shop is a unique giving opportunity at Christmas because it provides three gifts in one:

- 1) The gift of a toy at Christmas for a child.
- 2) The gift of pride for the parents who are able to provide for their families.
- 3) The gift for our community supporting those in need.

We can only offer this program through the generous support of our partners. Would you consider supporting us this Christmas





Take Action

There are three ways to help with Good Neighbor Christmas Shop:

1. TOY DRIVES

Our biggest need is toys! Each year we collect hundreds of toys from our generous partners. We receive toys between mid-November and the first weekend in December—December 8-10, 2017.

Some suggestions for a successful toy drive:

- Collect toys in conjunction with an event. If your organization is having a Christmas party, performance, or gathering, have the entry fee be a donated toy or gift card. These types of events usually yield the greatest number of toys.
- Small groups (offices, Sunday School classes, Bible studies, etc.) often set up a time to shop together, grab a meal, and bring the toys to us. This can be a bonding experience for the group and increases participation.
- Shopping online is easy, convenient, and the way most of us shop. We have an Amazon Wish List <u>HERE</u>. Encourage your participants to shop online during a holiday event.
- If you use AmazonSmile and choose us as the beneficiary, we receive a donation from Amazon as well. Sign up at http://smile.amazon.com/ch/31-1836042
- For schools, create a competition between grade levels for most toys donated.
- We also accept gift cards. We can use them to shop for items or offer them at the shop to give families access to items we may not carry. Gift cards are also great gifts for teens. Cards from Wal-Mart, Target, Macy's, and Amazon are popular. We can also use Dick's Sporting Goods, Kroger/Publix, and other popular stores. \$25 or under are the best denominations to donate.

You can find our most needed items here: Amazon Wish List http://amzn.com/w/26IO2F4TR9MNL

2. MONETARY GIFTS

All monetary gifts go towards the purchasing of toys. This helps us fill in with toys for teens that are often not donated as well as toys that are popular and in demand.

You can give online at http://www.networkscoop.org/donate/ or you can make checks out and mail to NETWorks Cooperative Ministry 2380 4th St.

Tucker, GA 30084

3. VOLUNTEER

We rely heavily on volunteers for the success of the Shop. Volunteer opportunities include:

- Sorting and pricing toys
- Setting up and decorating the store
- Working at the store—check-out, bagging, re-stocking, greeters, customer service
- Gift Wrapping
- Child care and snacks

Sign up online at http://signup.com/go/tKLeTCL



Connect

Toys can be dropped off or shipped to the address below. Our normal business hours are 10 a.m. - 1 p.m. Monday, Wednesday, and Friday, or call for an appointment.

NETWorks Cooperative Ministry 2380 4th St. Tucker, GA 30084

If you have any questions about donations or volunteering, or want an appointment, please contact Stephanie Suggs or David Fisher:

Stephanie (Program Director): 770-939-6454 x101 stephanie@networkscoop.org
David (Executive Director): 770-939-6454 x102 david@networkscoop.org

Links:

Donations: http://www.networkscoop.org/donate/
Volunteer Signup: http://signup.com/go/tKLeTCL
Online shopping: http://amzn.com/w/26IO2F4TR9MNL
Website for Shop: http://www.networkscoop.org/christmas/

Logos:



Good Neighbor Christmas Shop





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Items Needed

This year [insert your organization's name here] is collecting toys for the Good Neighbor Christmas Shop, a program of NETWorks Cooperative Ministry. The Good Neighbor Christmas Shop is a unique gift program that allows parents the dignity to provide for their children at Christmas instead of receiving a hand-out.

Interested in volunteering? Sign up online at http://signup.com/go/tKLeTCL

