



START UP
ANGEL
CHALLENGE
BERGEN 2018

DRAFT APPLICATION FORM – AC BERGEN 2018

STEP 1: CONTACT INFO

Name	
Surname	
Title	
Email	
Phone	

How did you discover Angel Challenge Bergen program?

- | | |
|--|--|
| <input type="checkbox"/> Events | <input type="checkbox"/> Advertisement |
| <input type="checkbox"/> Friends & relatives | <input type="checkbox"/> Other... |
| <input type="checkbox"/> Newspaper | |
-

STEP 2: The startup

01 **Company name, year founded and Twitter pitch.** 200 characters.

02 **Main sector**

- | | |
|---|--|
| <input type="checkbox"/> Aquaculture | <input type="checkbox"/> Maritime |
| <input type="checkbox"/> Banking and Financial Services | <input type="checkbox"/> Communications and Media |
| <input type="checkbox"/> Energy and Environmental Tech | <input type="checkbox"/> Oil and Gas |
| <input type="checkbox"/> ICT Electronics and Hardware | <input type="checkbox"/> Pharmaceutical and Healthcare |
| <input type="checkbox"/> ICT Software and Services | <input type="checkbox"/> Education and Culture |
| <input type="checkbox"/> Industry and Manufacturing | <input type="checkbox"/> Real Estate |
| <input type="checkbox"/> Retail and Wholesale | <input type="checkbox"/> Other |

03 **What is the company's current stage?**

- Idea
- Product
- Go to market
- Growth and expansion

04 **What is the problem you are trying to solve?** 400 characters.

05 **Describe and measure the market you address.** 400 characters.

06 **Is your startup inspired in any other national or international company?** 400

07 **Main competitors and the way you differentiate.** 600 characters.

08 **Traction highlights (KPI's) in the last 3 months.** 400 characters.

09 **How do you generate income?** 400 characters.

10 **Are you generating revenue?**

11 **If yes. How much in USD?** 200 characters.

If not. How are you planning to generate the first revenue? 400 characters.

12 Have you raised any money?

13 If yes. How much estimated in USD?

14 Are you looking for new investors?

15 If yes. Within which time frame?

16 What do you look for in an investor? 200 characters

17 Website link and Pitch Deck

STEP 3: The team

01 How big is your team?

02 How many of your team are full time?

03 Description of the founders (education, work experience, previous projects...) 600 characters.

04 Where are you based?
