

AMCHAM



AMERICAN CHAMBER OF COMMERCE IN SWEDEN

in cooperation with Bestseller invites:

Executive Day

GOTHENBURG & STOCKHOLM

HJÄRNTILLSKOTT EXECUTIVE DAY Build Your Own Empire

This is set to be an event-packed, unparalleled day. Global entrepreneur and co-founder of Apple, Steve Wozniak is attending this seminar along with four other world-class speakers. Be sure to book this day in your diary now!

Approximate timetable:

- 07.15 Open for registration and breakfast
- 08.00 Speaker 1
- 09.30 Coffee break
- 10.05 Speaker 2
- 11.05 Speaker 3
- 12.10 Business Lunch
- 13.15 Steve Wozniak
- 14.15 Simon Sinek
- 15.00 Mingling and bubbly
- 16.15 Closing

Stockholm
Thursday 5 November 2015

Gothenburg
Friday 6 November 2015

Seminar held in:
Swedish, Norwegian and English



MODERATOR:
Jenny Strömstedt

PARTNER

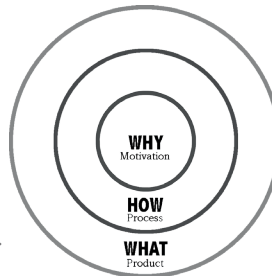
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Simon Sinek

WHY SOME TEAMS SUCCEED AND OTHERS DON'T

The successful author of Start with Why and the world's most watched lecture online over the past four years is now making a unique appearance in Sweden. Imagine a world where almost everyone wakes up inspired to go to work, feels trusted and valuable during the day, and then returns home and is happy with their working day. This isn't some crazy, impossible thought. In many of today's successful companies, successful leaders are creating an environment where people naturally work together and create amazing things together. When the environment in our organisations is right we work together much better. But when a leader is blind to the problems that arise it is difficult to work together and the organisation loses momentum. Simon will explain what it takes to create an environment where people work with each other instead of against each other. This is mankind at its best – when we work together.



Steve Wozniak - BUILDING THE WORLD'S BIGGEST COMPANY – THE HISTORY OF APPLE

When Steve Wozniak founded Apple in 1976 with Steve Jobs they may not have realised they were building what would become the world's biggest company some 30 years later. But they did know that Apple 1 and 2 would revolutionise the computer industry. Apple 2 is one of the greatest inventions of our era and paved the way for the whole of Apple and the beginning of the success of Macintosh computers. The rest, as they say, is history and Apple is a company that the whole world has followed in prosperity and adversity.

Hear how the inventor The Woz created the Apple empire together with 'the businessman' Steve Jobs. Learn to harness the latest technology to become a successful business leader and find out how your innovations could become the next Apple!



Petter Stordalen - FROM STRAWBERRY SELLER TO HOTEL KING

Petter A. Stordalen, born in Porsgrunn, Norway, is a Norwegian investor, hotel magnate, property developer and environmental activist.

Over 20 years Stordalen has built up Nordic Choice Hotels from a hotel threatened with bankruptcy to a group comprising 170 hotels and 5 chains with more than 12,000 employees.

This incredible journey began in Stordalen's home town where, aged 12, he sold strawberries in the square. The 'strawberry philosophy' comes from his memories of selling strawberries for his father and forms the basis of Stordalen's business philosophy.



Anders Borg - ENTREPRENEUR IN A GLOBAL ECONOMY

Anders Borg, minister of finance in Sweden for the Alliance Government 2006 – 2014 and ranked top finance minister of the European Union 2011 by the Financial Times, will share his experiences from the international financial system and point out the risks and opportunities available to entrepreneurs in the global economy. His leading role during the global financial crisis 2008 was internationally recognized and Sweden was for a time viewed as a political-financial role model. In 2014, Klaus Schwab, founder and executive chairman of the World Economic Forum, announced that Anders Borg, as one of the world's most respected financial leaders, would head the new initiative of the organization to promote global cooperation with a new framework for the global financial system..



Secret guest

The last secret guest will be revealed after the summer.

Price Executive day:

6225 SEK (VAT not incl.)

Including business lunch, breakfast and mingle with sparkling wine.

For booking, contact: Sofia Zeqiraj

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